

COVID-19 Outbreak-Global Tea Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/CF3BDF0786E6EN.html>

Date: July 2020

Pages: 129

Price: US\$ 3,660.00 (Single User License)

ID: CF3BDF0786E6EN

Abstracts

Tea is an aromatic beverage commonly prepared by pouring hot or boiling water over cured leaves of the *Camellia sinensis*, an evergreen shrub native to East Asia. After water, it is the most widely consumed drink in the world.

The Tea market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Tea industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Tea market can be split based on product types, major applications, and important countries as follows:

Key players in the global Tea market covered in Chapter 12:

Mighty Leaf Tea Company

TAETEA

McLeod Russel

Nestl

Tata Global Beverages

ITO EN Inc.

Associated British Foods Plc.

Unilever

Apeejay Surrendra Group

Numi Organic Tea

Bettys & Taylors Group Ltd

Tazo Tea Company

The Republic of Te

Barry's Tea

Teavana

In Chapter 4 and 14.1, on the basis of types, the Tea market from 2015 to 2025 is primarily split into:

Green Tea

Black Tea

Oolong Tea

Herbal/Fruit Tea

Others

In Chapter 5 and 14.2, on the basis of applications, the Tea market from 2015 to 2025 covers:

Online

Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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