

COVID-19 Outbreak-Global Swimming Fitness Tracking Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Fitness trackers tend to focus on their ability to record your walking, running, sleep and general activity levels, swimming tracking is quickly becoming a popular feature. This is of course down to an increasing number of wearables being sufficiently water resistant to take in the pool without worry, and advances in the sensors used to accurately track the wearer's movement.

The Swimming Fitness Tracking market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Swimming Fitness Tracking industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Swimming Fitness Tracking market can be split based on product types, major applications, and important countries as follows:

Key players in the global Swimming Fitness Tracking market covered in Chapter 12:

TOMTOM
Xiaomi Inc.
MISFIT
POLAR
Garmin
Google LLP.
Fitbit Inc.
Huawei Technologies Co., Ltd.
Samsung
Moov
Apple Inc.
Withings

In Chapter 4 and 14.1, on the basis of types, the Swimming Fitness Tracking market from 2015 to 2025 is primarily split into:

Wrist-wear
Smart Garments
Body Sensors
Leg-wear
Others

In Chapter 5 and 14.2, on the basis of applications, the Swimming Fitness Tracking market from 2015 to 2025 covers:

Children
Youth Group
Middle-aged Group
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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