

COVID-19 Outbreak-Global Supply Chain Analytics Sales Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Supply chain analytics is the application of mathematics, statistics, predictive modeling and machine-learning techniques to find meaningful patterns and knowledge in order, shipment and transactional and sensor data. An important goal of supply chain analytics is to improve forecasting and efficiency and be more responsive to customer needs. For example, predictive analytics on point-of-sale terminal data stored in a demand signal repository can help a business anticipate consumer demand, which in turn can lead to cost-saving adjustments to inventory and faster delivery.

The Supply Chain Analytics Sales market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of

COVID-19 on the global economy and the Supply Chain Analytics Sales industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Supply Chain Analytics Sales market can be split based on product types, major applications, and important countries as follows:

Key players in the global Supply Chain Analytics Sales market covered in Chapter 12:

Genpact
Capgemini S.A.
Microstrategy
JDA Software Group
Birst, INC.
SAP SE
Tableau
Sage Clarity Systems
Manhattan Associates
Mu Sigma
Infor Inc. (Birst, Inc.)
Kinaxis
SAS Institute, INC.
Demand Management
Oracle Corporation
TARGIT
IBM Corporation
Logility

In Chapter 4 and 14.1, on the basis of types, the Supply Chain Analytics Sales market from 2015 to 2025 is primarily split into:

Planning & Procurement
Sales & Operations Planning (S&Op)
Manufacturing Analytics
Transportation & Logistics Analytics

Visualization & Reporting Tools

In Chapter 5 and 14.2, on the basis of applications, the Supply Chain Analytics Sales market from 2015 to 2025 covers:

Retail & Consumer Goods

Healthcare

Manufacturing

Transportation

Aerospace & Defense

High Technology Products

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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