

COVID-19 Outbreak-Global Subscription And Billing Management Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Subscription billing can be a complicated business model that involves physical and/or digital means for a customer subscribed to a service to pay for it and maintain access to it. A great number of businesses and websites are currently accessing these services to obtain a better management of their clientele and subscribers. Several services providers from the global subscription and billing management market are also providing automatic payment options or a periodic payment of bills, which can be done by linking a user's credit or debit cards or bank account. This brings into perspective the heavy layer of security that needs to be added to each billing and payment process in order to generate a greater credibility from a customer and to avoid legal and financial issues in the event of frauds or hacking. A lot of players from the global subscription and billing management market also provide loyalty perks and added services to gather a greater favor from clients into using their solutions. Value addition thus becomes a key trend in the market for the time being.

The Subscription And Billing Management market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to

end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Subscription And Billing Management industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Subscription And Billing Management market can be split based on product types, major applications, and important countries as follows:

Key players in the global Subscription And Billing Management market covered in Chapter 12:

Cerillion PLC
Netsuite, Inc.
Fastspring
Cleverbridge AG
Oracle Corporation
Aria Systems, Inc.
Avangate
Computer Sciences Corporation
Zuora, Inc.
SAP SE

In Chapter 4 and 14.1, on the basis of types, the Subscription And Billing Management market from 2015 to 2025 is primarily split into:

Subscription Order Management
Billing Mediation
Pricing and Quote Management
Financial Customer Care and Dispute Management
Others

In Chapter 5 and 14.2, on the basis of applications, the Subscription And Billing Management market from 2015 to 2025 covers:

Small and Medium Size Enterprises
Large Enterprises

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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