

COVID-19 Outbreak-Global Sports Sponsorship Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Sports Sponsorship funds for commercial services such as sports competitions, training and other related activities. Sporting organizations across the world rely on sponsors to provide funds, products, and services, which drive the profitability for all the associations involved.

The Sports Sponsorship market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Sports Sponsorship industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Sports Sponsorship market can be split based on product types, major applications,

and important countries as follows:

Key players in the global Sports Sponsorship market covered in Chapter 12:

PepsiCo

Rolex

Nike, Inc

THE COCA-COLA COMPANY

Adidas

In Chapter 4 and 14.1, on the basis of types, the Sports Sponsorship market from 2015 to 2025 is primarily split into:

Signage

Digital Activation

Club and Venue Activation

Others

In Chapter 5 and 14.2, on the basis of applications, the Sports Sponsorship market from 2015 to 2025 covers:

Competition Sponsorship

Training Sponsorship

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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