

COVID-19 Outbreak-Global Sporting Goods Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Sporting goods have various forms depending on the sport, but it is essential to complete the sport. The equipment ranges from balls, to nets, and to protective gear like helmets. Sporting equipment can be used as protective gear or a tool used to help the athletes play the sport. Over time, sporting equipment has evolved because sports have started to require more protective gear to prevent injuries.

The Sporting Goods market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Sporting Goods industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Sporting Goods market can be split based on product types, major applications, and important countries as follows:

Key players in the global Sporting Goods market covered in Chapter 12:

Kswiss

Globeride, Inc.

Jarden Corp.

Dorel Industries Inc.

Puma AG

Freedom Group Inc.

Luxottica Group spa

Brunswick Corp.

Nike, Inc.

Mizuno

Adidas

Nautilus Group

Johnson Outdoors, Inc.

Bauer Performance Sports Ltd.

KAPPA

Garmin Ltd.

Amer Sports

Acushnet Company

Skis Rossignol S.A.

Callaway Golf Co.

Skecher

Derby Cycle AG

Easton-Bell Sports

Converse(NIKE)

Aldila, Inc.

Cybex

Icon Health & Fitness

UMBRO

Head NV

Black Diamond Inc.

In Chapter 4 and 14.1, on the basis of types, the Sporting Goods market from 2015 to 2025 is primarily split into:

Ball Sports Equipment

Water Sports Equipment
Air Sports Equipment
Other Sports Equipment
Athletic apparel
Athletic footwear
Others

In Chapter 5 and 14.2, on the basis of applications, the Sporting Goods market from 2015 to 2025 covers:

Profession
Amateur

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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