

COVID-19 Outbreak-Global Specialty Beer Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Specialty Beer is a type of beer brewed in a traditional manner and usually produced in smaller quantities than that of the conventional beer. The production of craft beer generally takes place in regional craft breweries and microbreweries dedicated intensively for craft beer production. Craft beers are characterized by various innovative and exotic flavors. They are available in different varieties like IPA, amber ale, lager, bock, wheat, fruit beer, seasonal, and pale ale.

The Specialty Beer market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Specialty Beer industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Specialty Beer market can be split based on product types, major applications, and important countries as follows:

Key players in the global Specialty Beer market covered in Chapter 12:

The Boston Beer Company
The Lagunitas Brewing Company
Feral Brewing Co.
Sierra Nevada
Sam Adams
Bell's Brewery Inc.
Heineken
Stone & Wood Brewing Co.
Constellation Brands
D.G. Yuengling and Son
New Belgium Brewing Company
The Gambrinus Company
Anheuser-Busch InBev
Molson Coors

In Chapter 4 and 14.1, on the basis of types, the Specialty Beer market from 2015 to 2025 is primarily split into:

Ales
Pilseners and Pale Lagers
Wild/Sour Beer
Wheat Beers
Porters
Stouts
Bocks
Hybrid beers
Specialty Beers

In Chapter 5 and 14.2, on the basis of applications, the Specialty Beer market from 2015 to 2025 covers:

Online
Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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