

COVID-19 Outbreak-Global Soft Drinks Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/C98660511226EN.html>

Date: October 2020

Pages: 128

Price: US\$ 3,660.00 (Single User License)

ID: C98660511226EN

Abstracts

A soft drink is a drink that usually contains carbonated water, a sweetener, and a natural or artificial flavoring. The sweetener may be a sugar, high-fructose corn syrup, fruit juice, a sugar substitute, or some combination of these.

The Soft Drinks market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Soft Drinks industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Soft Drinks market can be split based on product types, major applications, and important countries as follows:

Key players in the global Soft Drinks market covered in Chapter 12:

THE COCA-COLA COMPANY

Bottlegreen Drinks

Ito En

Nongfu Spring

B Natural

Britvic

Epicurex

Uni-President Enterprises

FandN Foods

Keurig Dr Pepper

Arizona Beverage

Unilever Group

Dr Pepper Snapple

Nestl?

Suntory

Ting Hsin International Group

A.G. Barr

Kirin

POM Wonderful

Jiaduobao Group

Asahi Soft Drinks

Otsuka Holdings

Red Bull

Bisleri International

Rasna

Danone

Monster Energy Company

Parle Agro

Hangzhou Wahaha Group

Highland Spring

PepsiCo

Innocent Drinks

In Chapter 4 and 14.1, on the basis of types, the Soft Drinks market from 2015 to 2025 is primarily split into:

- Carbonated Soft Drinks
- Juices and Juice Concentrates
- Bottled Water
- RTD Tea and Coffee

In Chapter 5 and 14.2, on the basis of applications, the Soft Drinks market from 2015 to 2025 covers:

- Supermarket
- Convenience Store
- Online Stores
- Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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