

COVID-19 Outbreak-Global Social Purchasing Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

The Social Purchasing market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Social Purchasing industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Social Purchasing market can be split based on product types, major applications, and important countries as follows:

Key players in the global Social Purchasing market covered in Chapter 12:

Instagram
Milyoni
3dcart
Beachmint
Facebook
Adgregate Markets
8th Bridge
Payvment
Twitter
Pinterest
Groupon
Ghigg
Privalia
Kupivip
Living Social
Moontoast
Ecwid

In Chapter 4 and 14.1, on the basis of types, the Social Purchasing market from 2015 to 2025 is primarily split into:

Software Provider
Advertising/SEO
Consulting Companies
Social Commerce Platform

In Chapter 5 and 14.2, on the basis of applications, the Social Purchasing market from 2015 to 2025 covers:

Foods & Beverages
Retail & Clothing
Entertainment
Travels
Other Industries

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 SOCIAL PURCHASING INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Social Purchasing
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the Social Purchasing industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global Social Purchasing Market Size, 2015 – 2020
 - 2.1.2 Global Social Purchasing Market Size by Type, 2015 – 2020
 - 2.1.3 Global Social Purchasing Market Size by Application, 2015 – 2020
 - 2.1.4 Global Social Purchasing Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on Social Purchasing Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of Social Purchasing Analysis
- 3.2 Major Players of Social Purchasing
- 3.3 Social Purchasing Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of Social Purchasing
 - 3.3.3 Labor Cost of Social Purchasing
- 3.4 Market Distributors of Social Purchasing
- 3.5 Major Downstream Buyers of Social Purchasing Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL SOCIAL PURCHASING MARKET, BY TYPE

- 4.1 Global Social Purchasing Value and Market Share by Type (2015-2020)
- 4.2 Global Social Purchasing Production and Market Share by Type (2015-2020)
- 4.3 Global Social Purchasing Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global Social Purchasing Value and Growth Rate of Software Provider
 - 4.3.2 Global Social Purchasing Value and Growth Rate of Advertising/SEO
 - 4.3.3 Global Social Purchasing Value and Growth Rate of Consulting Companies
 - 4.3.4 Global Social Purchasing Value and Growth Rate of Social Commerce Platform
- 4.4 Global Social Purchasing Price Analysis by Type (2015-2020)

5 SOCIAL PURCHASING MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global Social Purchasing Consumption and Market Share by Application (2015-2020)
- 5.3 Global Social Purchasing Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global Social Purchasing Consumption and Growth Rate of Foods & Beverages (2015-2020)
 - 5.3.2 Global Social Purchasing Consumption and Growth Rate of Retail & Clothing (2015-2020)
 - 5.3.3 Global Social Purchasing Consumption and Growth Rate of Entertainment (2015-2020)
 - 5.3.4 Global Social Purchasing Consumption and Growth Rate of Travels (2015-2020)
 - 5.3.5 Global Social Purchasing Consumption and Growth Rate of Other Industries (2015-2020)

6 GLOBAL SOCIAL PURCHASING MARKET ANALYSIS BY REGIONS

- 6.1 Global Social Purchasing Sales, Revenue and Market Share by Regions
 - 6.1.1 Global Social Purchasing Sales by Regions (2015-2020)
 - 6.1.2 Global Social Purchasing Revenue by Regions (2015-2020)
- 6.2 North America Social Purchasing Sales and Growth Rate (2015-2020)
- 6.3 Europe Social Purchasing Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific Social Purchasing Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa Social Purchasing Sales and Growth Rate (2015-2020)
- 6.6 South America Social Purchasing Sales and Growth Rate (2015-2020)

7 NORTH AMERICA SOCIAL PURCHASING MARKET ANALYSIS BY COUNTRIES

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America Social Purchasing Sales, Revenue and Market Share by Countries
 - 7.2.1 North America Social Purchasing Sales by Countries (2015-2020)
 - 7.2.2 North America Social Purchasing Revenue by Countries (2015-2020)
- 7.3 United States Social Purchasing Sales and Growth Rate (2015-2020)
- 7.4 Canada Social Purchasing Sales and Growth Rate (2015-2020)
- 7.5 Mexico Social Purchasing Sales and Growth Rate (2015-2020)

8 EUROPE SOCIAL PURCHASING MARKET ANALYSIS BY COUNTRIES

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe Social Purchasing Sales, Revenue and Market Share by Countries
 - 8.2.1 Europe Social Purchasing Sales by Countries (2015-2020)
 - 8.2.2 Europe Social Purchasing Revenue by Countries (2015-2020)
- 8.3 Germany Social Purchasing Sales and Growth Rate (2015-2020)
- 8.4 UK Social Purchasing Sales and Growth Rate (2015-2020)
- 8.5 France Social Purchasing Sales and Growth Rate (2015-2020)
- 8.6 Italy Social Purchasing Sales and Growth Rate (2015-2020)
- 8.7 Spain Social Purchasing Sales and Growth Rate (2015-2020)
- 8.8 Russia Social Purchasing Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC SOCIAL PURCHASING MARKET ANALYSIS BY COUNTRIES

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific Social Purchasing Sales, Revenue and Market Share by Countries
 - 9.2.1 Asia Pacific Social Purchasing Sales by Countries (2015-2020)
 - 9.2.2 Asia Pacific Social Purchasing Revenue by Countries (2015-2020)
- 9.3 China Social Purchasing Sales and Growth Rate (2015-2020)
- 9.4 Japan Social Purchasing Sales and Growth Rate (2015-2020)
- 9.5 South Korea Social Purchasing Sales and Growth Rate (2015-2020)
- 9.6 India Social Purchasing Sales and Growth Rate (2015-2020)
- 9.7 Southeast Asia Social Purchasing Sales and Growth Rate (2015-2020)
- 9.8 Australia Social Purchasing Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA SOCIAL PURCHASING MARKET ANALYSIS BY COUNTRIES

- 10.1 The Influence of COVID-19 on Middle East and Africa Market

10.2 Middle East and Africa Social Purchasing Sales, Revenue and Market Share by Countries

10.2.1 Middle East and Africa Social Purchasing Sales by Countries (2015-2020)

10.2.2 Middle East and Africa Social Purchasing Revenue by Countries (2015-2020)

10.3 Saudi Arabia Social Purchasing Sales and Growth Rate (2015-2020)

10.4 UAE Social Purchasing Sales and Growth Rate (2015-2020)

10.5 Egypt Social Purchasing Sales and Growth Rate (2015-2020)

10.6 Nigeria Social Purchasing Sales and Growth Rate (2015-2020)

10.7 South Africa Social Purchasing Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA SOCIAL PURCHASING MARKET ANALYSIS BY COUNTRIES

11.1 The Influence of COVID-19 on Middle East and Africa Market

11.2 South America Social Purchasing Sales, Revenue and Market Share by Countries

11.2.1 South America Social Purchasing Sales by Countries (2015-2020)

11.2.2 South America Social Purchasing Revenue by Countries (2015-2020)

11.3 Brazil Social Purchasing Sales and Growth Rate (2015-2020)

11.4 Argentina Social Purchasing Sales and Growth Rate (2015-2020)

11.5 Columbia Social Purchasing Sales and Growth Rate (2015-2020)

11.6 Chile Social Purchasing Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

12.1 Instagram

12.1.1 Instagram Basic Information

12.1.2 Social Purchasing Product Introduction

12.1.3 Instagram Production, Value, Price, Gross Margin 2015-2020

12.2 Milyoni

12.2.1 Milyoni Basic Information

12.2.2 Social Purchasing Product Introduction

12.2.3 Milyoni Production, Value, Price, Gross Margin 2015-2020

12.3 3dcart

12.3.1 3dcart Basic Information

12.3.2 Social Purchasing Product Introduction

12.3.3 3dcart Production, Value, Price, Gross Margin 2015-2020

12.4 Beachmint

12.4.1 Beachmint Basic Information

12.4.2 Social Purchasing Product Introduction

12.4.3 Beachmint Production, Value, Price, Gross Margin 2015-2020

12.5 Facebook

12.5.1 Facebook Basic Information

12.5.2 Social Purchasing Product Introduction

12.5.3 Facebook Production, Value, Price, Gross Margin 2015-2020

12.6 Adgregate Markets

12.6.1 Adgregate Markets Basic Information

12.6.2 Social Purchasing Product Introduction

12.6.3 Adgregate Markets Production, Value, Price, Gross Margin 2015-2020

12.7 8th Bridge

12.7.1 8th Bridge Basic Information

12.7.2 Social Purchasing Product Introduction

12.7.3 8th Bridge Production, Value, Price, Gross Margin 2015-2020

12.8 Payvment

12.8.1 Payvment Basic Information

12.8.2 Social Purchasing Product Introduction

12.8.3 Payvment Production, Value, Price, Gross Margin 2015-2020

12.9 Twitter

12.9.1 Twitter Basic Information

12.9.2 Social Purchasing Product Introduction

12.9.3 Twitter Production, Value, Price, Gross Margin 2015-2020

12.10 Pinterest

12.10.1 Pinterest Basic Information

12.10.2 Social Purchasing Product Introduction

12.10.3 Pinterest Production, Value, Price, Gross Margin 2015-2020

12.11 Groupon

12.11.1 Groupon Basic Information

12.11.2 Social Purchasing Product Introduction

12.11.3 Groupon Production, Value, Price, Gross Margin 2015-2020

12.12 Ghigg

12.12.1 Ghigg Basic Information

12.12.2 Social Purchasing Product Introduction

12.12.3 Ghigg Production, Value, Price, Gross Margin 2015-2020

12.13 Privalia

12.13.1 Privalia Basic Information

12.13.2 Social Purchasing Product Introduction

12.13.3 Privalia Production, Value, Price, Gross Margin 2015-2020

12.14 Kupivip

12.14.1 Kupivip Basic Information

12.14.2 Social Purchasing Product Introduction

- 12.14.3 Kupivip Production, Value, Price, Gross Margin 2015-2020
- 12.15 Living Social
 - 12.15.1 Living Social Basic Information
 - 12.15.2 Social Purchasing Product Introduction
 - 12.15.3 Living Social Production, Value, Price, Gross Margin 2015-2020
- 12.16 Moontoast
 - 12.16.1 Moontoast Basic Information
 - 12.16.2 Social Purchasing Product Introduction
 - 12.16.3 Moontoast Production, Value, Price, Gross Margin 2015-2020
- 12.17 Ecwid
 - 12.17.1 Ecwid Basic Information
 - 12.17.2 Social Purchasing Product Introduction
 - 12.17.3 Ecwid Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

- 13.1 Market Driver Analysis
 - 13.1.2 Market Restraints Analysis
 - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

14 GLOBAL SOCIAL PURCHASING MARKET FORECAST

- 14.1 Global Social Purchasing Market Value & Volume Forecast, by Type (2020-2025)
 - 14.1.1 Software Provider Market Value and Volume Forecast (2020-2025)
 - 14.1.2 Advertising/SEO Market Value and Volume Forecast (2020-2025)
 - 14.1.3 Consulting Companies Market Value and Volume Forecast (2020-2025)
 - 14.1.4 Social Commerce Platform Market Value and Volume Forecast (2020-2025)
- 14.2 Global Social Purchasing Market Value & Volume Forecast, by Application (2020-2025)
 - 14.2.1 Foods & Beverages Market Value and Volume Forecast (2020-2025)
 - 14.2.2 Retail & Clothing Market Value and Volume Forecast (2020-2025)
 - 14.2.3 Entertainment Market Value and Volume Forecast (2020-2025)
 - 14.2.4 Travels Market Value and Volume Forecast (2020-2025)
 - 14.2.5 Other Industries Market Value and Volume Forecast (2020-2025)
- 14.3 Social Purchasing Market Analysis and Forecast by Region
 - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
 - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)

14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)

14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)

14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

15.1 Industry Barriers and New Entrants SWOT Analysis

15.1.1 Porter's Five Forces Analysis

15.1.2 New Entrants SWOT Analysis

15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Social Purchasing
Table Product Specification of Social Purchasing
Table Social Purchasing Key Market Segments
Table Key Players Social Purchasing Covered
Figure Global Social Purchasing Market Size, 2015 – 2025
Table Different Types of Social Purchasing
Figure Global Social Purchasing Value (\$) Segment by Type from 2015-2020
Figure Global Social Purchasing Market Share by Types in 2019
Table Different Applications of Social Purchasing
Figure Global Social Purchasing Value (\$) Segment by Applications from 2015-2020
Figure Global Social Purchasing Market Share by Applications in 2019
Figure Global Social Purchasing Market Share by Regions in 2019
Figure North America Social Purchasing Production Value (\$) and Growth Rate (2015-2020)
Figure Europe Social Purchasing Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific Social Purchasing Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa Social Purchasing Production Value (\$) and Growth Rate (2015-2020)
Figure South America Social Purchasing Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of Social Purchasing
Table Upstream Raw Material Suppliers of Social Purchasing with Contact Information
Table Major Players Headquarters, and Service Area of Social Purchasing
Figure Major Players Production Value Market Share of Social Purchasing in 2019
Table Major Players Social Purchasing Product Types in 2019
Figure Production Process of Social Purchasing
Figure Manufacturing Cost Structure of Social Purchasing
Figure Channel Status of Social Purchasing
Table Major Distributors of Social Purchasing with Contact Information
Table Major Downstream Buyers of Social Purchasing with Contact Information
Table Global Social Purchasing Value (\$) by Type (2015-2020)

Table Global Social Purchasing Value Share by Type (2015-2020)
Figure Global Social Purchasing Value Share by Type (2015-2020)
Table Global Social Purchasing Production by Type (2015-2020)
Table Global Social Purchasing Production Share by Type (2015-2020)
Figure Global Social Purchasing Production Share by Type (2015-2020)
Figure Global Social Purchasing Value (\$) and Growth Rate of Software Provider (2015-2020)
Figure Global Social Purchasing Value (\$) and Growth Rate of Advertising/SEO (2015-2020)
Figure Global Social Purchasing Value (\$) and Growth Rate of Consulting Companies (2015-2020)
Figure Global Social Purchasing Value (\$) and Growth Rate of Social Commerce Platform (2015-2020)
Figure Global Social Purchasing Price by Type (2015-2020)
Figure Downstream Market Overview
Table Global Social Purchasing Consumption by Application (2015-2020)
Table Global Social Purchasing Consumption Market Share by Application (2015-2020)
Figure Global Social Purchasing Consumption Market Share by Application (2015-2020)
Figure Global Social Purchasing Consumption and Growth Rate of Foods & Beverages (2015-2020)
Figure Global Social Purchasing Consumption and Growth Rate of Retail & Clothing (2015-2020)
Figure Global Social Purchasing Consumption and Growth Rate of Entertainment (2015-2020)
Figure Global Social Purchasing Consumption and Growth Rate of Travels (2015-2020)
Figure Global Social Purchasing Consumption and Growth Rate of Other Industries (2015-2020)
Figure Global Social Purchasing Sales and Growth Rate (2015-2020)
Figure Global Social Purchasing Revenue (M USD) and Growth (2015-2020)
Table Global Social Purchasing Sales by Regions (2015-2020)
Table Global Social Purchasing Sales Market Share by Regions (2015-2020)
Table Global Social Purchasing Revenue (M USD) by Regions (2015-2020)
Table Global Social Purchasing Revenue Market Share by Regions (2015-2020)
Table Global Social Purchasing Revenue Market Share by Regions in 2015
Table Global Social Purchasing Revenue Market Share by Regions in 2019
Figure North America Social Purchasing Sales and Growth Rate (2015-2020)
Figure Europe Social Purchasing Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Social Purchasing Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Social Purchasing Sales and Growth Rate (2015-2020)

Figure South America Social Purchasing Sales and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure North America COVID-19 Confirmed Cases Major Distribution
Figure North America Social Purchasing Revenue (M USD) and Growth (2015-2020)
Table North America Social Purchasing Sales by Countries (2015-2020)
Table North America Social Purchasing Sales Market Share by Countries (2015-2020)
Table North America Social Purchasing Revenue (M USD) by Countries (2015-2020)
Table North America Social Purchasing Revenue Market Share by Countries (2015-2020)
Figure United States Social Purchasing Sales and Growth Rate (2015-2020)
Figure Canada Social Purchasing Sales and Growth Rate (2015-2020)
Figure Mexico Social Purchasing Sales and Growth (2015-2020)
Figure Europe COVID-19 Status
Figure Europe COVID-19 Confirmed Cases Major Distribution
Figure Europe Social Purchasing Revenue (M USD) and Growth (2015-2020)
Table Europe Social Purchasing Sales by Countries (2015-2020)
Table Europe Social Purchasing Sales Market Share by Countries (2015-2020)
Table Europe Social Purchasing Revenue (M USD) by Countries (2015-2020)
Table Europe Social Purchasing Revenue Market Share by Countries (2015-2020)
Figure Germany Social Purchasing Sales and Growth Rate (2015-2020)
Figure UK Social Purchasing Sales and Growth Rate (2015-2020)
Figure France Social Purchasing Sales and Growth (2015-2020)
Figure Italy Social Purchasing Sales and Growth (2015-2020)
Figure Spain Social Purchasing Sales and Growth (2015-2020)
Figure Russia Social Purchasing Sales and Growth (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Asia Pacific Social Purchasing Revenue (M USD) and Growth (2015-2020)
Table Asia Pacific Social Purchasing Sales by Countries (2015-2020)
Table Asia Pacific Social Purchasing Sales Market Share by Countries (2015-2020)
Table Asia Pacific Social Purchasing Revenue (M USD) by Countries (2015-2020)
Table Asia Pacific Social Purchasing Revenue Market Share by Countries (2015-2020)
Figure China Social Purchasing Sales and Growth Rate (2015-2020)
Figure Japan Social Purchasing Sales and Growth Rate (2015-2020)
Figure South Korea Social Purchasing Sales and Growth (2015-2020)
Figure India Social Purchasing Sales and Growth (2015-2020)
Figure Southeast Asia Social Purchasing Sales and Growth (2015-2020)
Figure Australia Social Purchasing Sales and Growth (2015-2020)
Figure Middle East Social Purchasing Revenue (M USD) and Growth (2015-2020)
Table Middle East Social Purchasing Sales by Countries (2015-2020)

Table Middle East and Africa Social Purchasing Sales Market Share by Countries (2015-2020)

Table Middle East and Africa Social Purchasing Revenue (M USD) by Countries (2015-2020)

Table Middle East and Africa Social Purchasing Revenue Market Share by Countries (2015-2020)

Figure Saudi Arabia Social Purchasing Sales and Growth Rate (2015-2020)

Figure UAE Social Purchasing Sales and Growth Rate (2015-2020)

Figure Egypt Social Purchasing Sales and Growth (2015-2020)

Figure Nigeria Social Purchasing Sales and Growth (2015-2020)

Figure South Africa Social Purchasing Sales and Growth (2015-2020)

Figure South America Social Purchasing Revenue (M USD) and Growth (2015-2020)

Table South America Social Purchasing Sales by Countries (2015-2020)

Table South America Social Purchasing Sales Market Share by Countries (2015-2020)

Table South America Social Purchasing Revenue (M USD) by Countries (2015-2020)

Table South America Social Purchasing Revenue Market Share by Countries (2015-2020)

Figure Brazil Social Purchasing Sales and Growth Rate (2015-2020)

Figure Argentina Social Purchasing Sales and Growth Rate (2015-2020)

Figure Columbia Social Purchasing Sales and Growth (2015-2020)

Figure Chile Social Purchasing Sales and Growth (2015-2020)

Figure Top 3 Market Share of Social Purchasing Companies in 2019

Figure Top 6 Market Share of Social Purchasing Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table Instagram Profile

Table Instagram Product Introduction

Figure Instagram Production and Growth Rate

Figure Instagram Value (\$) Market Share 2015-2020

Table Milyoni Profile

Table Milyoni Product Introduction

Figure Milyoni Production and Growth Rate

Figure Milyoni Value (\$) Market Share 2015-2020

Table 3dcart Profile

Table 3dcart Product Introduction

Figure 3dcart Production and Growth Rate

Figure 3dcart Value (\$) Market Share 2015-2020

Table Beachmint Profile

Table Beachmint Product Introduction

Figure Beachmint Production and Growth Rate

Figure Beachmint Value (\$) Market Share 2015-2020
Table Facebook Profile
Table Facebook Product Introduction
Figure Facebook Production and Growth Rate
Figure Facebook Value (\$) Market Share 2015-2020
Table Adggregate Markets Profile
Table Adggregate Markets Product Introduction
Figure Adggregate Markets Production and Growth Rate
Figure Adggregate Markets Value (\$) Market Share 2015-2020
Table 8th Bridge Profile
Table 8th Bridge Product Introduction
Figure 8th Bridge Production and Growth Rate
Figure 8th Bridge Value (\$) Market Share 2015-2020
Table Payvment Profile
Table Payvment Product Introduction
Figure Payvment Production and Growth Rate
Figure Payvment Value (\$) Market Share 2015-2020
Table Twitter Profile
Table Twitter Product Introduction
Figure Twitter Production and Growth Rate
Figure Twitter Value (\$) Market Share 2015-2020
Table Pinterest Profile
Table Pinterest Product Introduction
Figure Pinterest Production and Growth Rate
Figure Pinterest Value (\$) Market Share 2015-2020
Table Groupon Profile
Table Groupon Product Introduction
Figure Groupon Production and Growth Rate
Figure Groupon Value (\$) Market Share 2015-2020
Table Ghigg Profile
Table Ghigg Product Introduction
Figure Ghigg Production and Growth Rate
Figure Ghigg Value (\$) Market Share 2015-2020
Table Privalia Profile
Table Privalia Product Introduction
Figure Privalia Production and Growth Rate
Figure Privalia Value (\$) Market Share 2015-2020
Table Kupivip Profile
Table Kupivip Product Introduction

Figure Kupivip Production and Growth Rate
Figure Kupivip Value (\$) Market Share 2015-2020
Table Living Social Profile
Table Living Social Product Introduction
Figure Living Social Production and Growth Rate
Figure Living Social Value (\$) Market Share 2015-2020
Table Moontoast Profile
Table Moontoast Product Introduction
Figure Moontoast Production and Growth Rate
Figure Moontoast Value (\$) Market Share 2015-2020
Table Ecwid Profile
Table Ecwid Product Introduction
Figure Ecwid Production and Growth Rate
Figure Ecwid Value (\$) Market Share 2015-2020
Table Market Driving Factors of Social Purchasing
Table Merger, Acquisition and New Investment
Table Global Social Purchasing Market Value (\$) Forecast, by Type
Table Global Social Purchasing Market Volume Forecast, by Type
Figure Global Social Purchasing Market Value (\$) and Growth Rate Forecast of Software Provider (2020-2025)
Figure Global Social Purchasing Market Volume (\$) and Growth Rate Forecast of Software Provider (2020-2025)
Figure Global Social Purchasing Market Value (\$) and Growth Rate Forecast of Advertising/SEO (2020-2025)
Figure Global Social Purchasing Market Volume (\$) and Growth Rate Forecast of Advertising/SEO (2020-2025)
Figure Global Social Purchasing Market Value (\$) and Growth Rate Forecast of Consulting Companies (2020-2025)
Figure Global Social Purchasing Market Volume (\$) and Growth Rate Forecast of Consulting Companies (2020-2025)
Figure Global Social Purchasing Market Value (\$) and Growth Rate Forecast of Social Commerce Platform (2020-2025)
Figure Global Social Purchasing Market Volume (\$) and Growth Rate Forecast of Social Commerce Platform (2020-2025)
Table Global Market Value (\$) Forecast by Application (2020-2025)
Table Global Market Volume Forecast by Application (2020-2025)
Figure Market Value (\$) and Growth Rate Forecast of Foods & Beverages (2020-2025)
Figure Market Volume and Growth Rate Forecast of Foods & Beverages (2020-2025)
Figure Market Value (\$) and Growth Rate Forecast of Retail & Clothing (2020-2025)

Figure Market Volume and Growth Rate Forecast of Retail & Clothing (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Entertainment (2020-2025)

Figure Market Volume and Growth Rate Forecast of Entertainment (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Travels (2020-2025)

Figure Market Volume and Growth Rate Forecast of Travels (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Other Industries (2020-2025)

Figure Market Volume and Growth Rate Forecast of Other Industries (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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