

COVID-19 Outbreak-Global Social Business Intelligence Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Social BI, or Social Business Intelligence, refers to the creation, publishing and sharing of custom business analytics reports and dashboards by end users of Cloud technologies.

Social or collaborative BI is the use of Enterprise 2.0 tools and practices with business intelligence outputs for the purpose of making collective decisions. First enabled by the rapid growth of social media networks in 2009, Social BI allows for the collaborative development of post user-generated analytics among business analysts and data mining professionals. This has removed previous barriers to self-service BI while still employing traditional analytics applications.

The Social Business Intelligence market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Social Business Intelligence industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Social Business Intelligence market can be split based on product types, major applications, and important countries as follows:

Key players in the global Social Business Intelligence market covered in Chapter 12:

Adobe Systems

Lithium Technologies

Kapow Software/ Kofax

Attensity Group

Crimson Hexagon

SAP

Radian6/Salesforce

NetBase Solutions

Google

Beevolve

Oracle

SAS Institute

IBM

Evolve24

Cision

Clarabridge

HP

Sysomos

In Chapter 4 and 14.1, on the basis of types, the Social Business Intelligence market from 2015 to 2025 is primarily split into:

On-premises

Cloud

In Chapter 5 and 14.2, on the basis of applications, the Social Business Intelligence market from 2015 to 2025 covers:

SMEs

Large Enterprises

Government Organizations

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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