

COVID-19 Outbreak-Global Smart Tracker Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

A smart tracker is a device that functions on Bluetooth, GPS, and cellular technology. The device is paired with an app on the smartphone and is used to find or locate missing items. This gap in the market has been fulfilled by smart trackers, which are miniaturized devices working on Bluetooth or GPS technology to locate items that have been misplaced. This device also notifies an individual if he or she leaves behind any item. Geo-fencing technology is used to provide alerts to the individual, notifying them when they get too far from their belongings so that these items can be retrieved before it is too late.

The Smart Tracker market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Smart Tracker industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Smart Tracker market can be split based on product types, major applications, and important countries as follows:

Key players in the global Smart Tracker market covered in Chapter 12:

iKON Tracker

XY- The Findables Company

ThinkRace Technology

Findster

Innova Technology (Protag

Chipolo

Kaltiot

Slightech

SUPER HIRO

Pebblebee

Tago

Link AKC

Petsimpl

Pixie

PitPatPet

TrackR

Wistiki

Beijing Zizai Technology

EasyFinder

ZOMM

Whistle Labs

Tile

Pally

Tumi

Lugloc

Nuzzle

Radius Alert Systems

In Chapter 4 and 14.1, on the basis of types, the Smart Tracker market from 2015 to 2025 is primarily split into:

Bluetooth

Cellular

GPS

In Chapter 5 and 14.2, on the basis of applications, the Smart Tracker market from 2015 to 2025 covers:

- Pets
- Wallet
- Keys
- Bags
- Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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