

# **COVID-19 Outbreak-Global Smart Clothing Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020**

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## **Abstracts**

Smart Clothing are fabrics, which enable electronics, and digital components to be integrated in them. These fabrics, developed with new technologies, render added value to users. These textiles differ from wearable computing, owing to the higher emphasis on seamless integration of electronic elements such as actuators, sensors, and microcontrollers into textiles. Smart clothing can be bifurcated into two important categories viz. performance enhancing, and aesthetic.

The Smart Clothing market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Smart Clothing industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Smart Clothing market can be split based on product types, major applications, and important countries as follows:

Key players in the global Smart Clothing market covered in Chapter 12:

InteraXon  
Noble Biomaterials, Inc.  
Catapult Sports Pty Ltd  
Ralph Lauren  
Tex-Ray Industrial Co. Ltd.  
Wearable X  
Athos  
MAD Apparel Inc.  
CuteCircuit Ltd.  
Heddoko  
Sensatex  
Sensoria Inc.  
Medtronic plc,  
Hexoskin  
Carre Technologies Inc.  
Lumo Body Tech  
OMsignal Inc.  
Clothing+ Oy  
AIQ Smart Clothing

In Chapter 4 and 14.1, on the basis of types, the Smart Clothing market from 2015 to 2025 is primarily split into:

Shirts  
Pants  
Shoes  
Socks  
Jackets  
Undergarments

In Chapter 5 and 14.2, on the basis of applications, the Smart Clothing market from 2015 to 2025 covers:

Healthcare industry  
Defense sector  
Sports industry  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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