

COVID-19 Outbreak-Global Sanitary Pad Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

A sanitary napkin, sanitary towel, sanitary pad, menstrual pad, or pad is an absorbent item worn by women who are menstruating, bleeding after giving birth, recovering from gynecologic surgery, experiencing a miscarriage or abortion, or in any other situation where it is necessary to absorb a flow of blood from the vagina.

The Sanitary Pad market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Sanitary Pad industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Sanitary Pad market can be split based on product types, major applications, and

important countries as follows:

Key players in the global Sanitary Pad market covered in Chapter 12:

Kimberly Clark
Johnson & Johnson
Sofy
Seventh Generation, Inc
Unicharm Corporation
Kao Corporation
Premier FMCG (Pty) Limited
Napco Consumer Products
Svenska Cellulosa Aktiebolaget
ygienika Dystrybucja S.A
Drylock Technologies
Naty AB
Bodywise (UK) Ltd
Millie and More Pty Ltd
Hengan International Group
Ontex Group NV
First Quality Enterprises, Inc
Torunskie Zakrady Materiarow Opatrunkowych S.A
Edgewell Personal Care Company
Corman S.p.A
Procter & Gamble

In Chapter 4 and 14.1, on the basis of types, the Sanitary Pad market from 2015 to 2025 is primarily split into:

Disposable
Cloth/Re-usable

In Chapter 5 and 14.2, on the basis of applications, the Sanitary Pad market from 2015 to 2025 covers:

Supermarket/Hypermarket
Drug Stores
Convenience Stores
Retail Stores
Others

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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