

COVID-19 Outbreak-Global Rower Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

A rower, also known as an indoor rower, is a machine used for cardio workouts. Rower machines engage several muscle groups of the body such as legs, arms, and back, and strengthen the heart and lungs. Indoor rowing has become established as a sport in its own right. The term also refers to a participant in this sport.

The Rower market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Rower industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Rower market can be split based on product types, major applications, and important countries as follows:

Key players in the global Rower market covered in Chapter 12:

ProForm
WaterRower
Sunny Health & Fitness
HealthCare International
Lifecore Biomedical
KETTLER
Concept2
FIRST DEGREE FITNESS
Stamina Products
Bodycraft

In Chapter 4 and 14.1, on the basis of types, the Rower market from 2015 to 2025 is primarily split into:

Air Rower
Magnetic Rower
Hydraulic Rower
Water Rower

In Chapter 5 and 14.2, on the basis of applications, the Rower market from 2015 to 2025 covers:

Exercise & Training
Ergometer testing
Competitions

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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