

COVID-19 Outbreak-Global Retail Order Management Software Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

An Order Management System facilitates a central role for omni-channel retailers with unparalleled capability for inventory and customer management. An OMS is designed for omni-channel retailers and 3PL's/fulfillment companies, enabling configuration of sales channels including online marketplaces, ecommerce, click and collect, drop shipping and in-store solutions. Providing real time, centralized inventory, a full customer service suite, simple or complex order management and can also be the warehouse fulfillment hub with fully integrated carrier label generation. An OMS will reduce markdowns, improve customer loyalty and increase average and life time transactional values of your customers.

The Retail Order Management Software market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Retail Order Management Software industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Retail Order Management Software market can be split based on product types, major applications, and important countries as follows:

Key players in the global Retail Order Management Software market covered in Chapter 12:

Oracle
Microsoft Corporation
Accruent
Brightpearl
Khaos Control
Moulton Fulfillment
Jesta Group
MICROS Systems, Inc.
Accenture
JDA Software Group, Inc.
MACH Software
Epicor Software Corporation
SAP
RetailOps
Springboard Retail
Freestyle Solutions
TCRDS
MNP
Manhattan Associates
IBM
Sanderson
OrderDynamics

In Chapter 4 and 14.1, on the basis of types, the Retail Order Management Software

market from 2015 to 2025 is primarily split into:

Rechargeable
Free

In Chapter 5 and 14.2, on the basis of applications, the Retail Order Management Software market from 2015 to 2025 covers:

Supermarket
Distributors

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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