

COVID-19 Outbreak-Global Retail Gift Card Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

A gift card is a stored value card that is utilized as an alternative for money at a particular store or business for purchases related to goods or services. Gift cards are also known as gift certificate, gift voucher, gift token, and others, which are generally issued by a retailer or bank as a developmental strategy used for promoting a particular function. These cards can be used at a selected outlet or group outlets depending on the issuing authority. Gift cards are an improved version of paper gift certificates earlier used for transaction purposes.

The Retail Gift Card market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Retail Gift Card industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Retail Gift Card market can be split based on product types, major applications, and important countries as follows:

Key players in the global Retail Gift Card market covered in Chapter 12:

Gyft

First Data Corporation

Plastek Card Solutions, Inc.

Vantiv

TransGate Solutions

DOCUMAX INC.

TenderCard

Blackhawk Network Holdings, Inc.

Qwiksilver Solutions Pvt. Ltd.

National Gift Card Corp.

Duracard

In Chapter 4 and 14.1, on the basis of types, the Retail Gift Card market from 2015 to 2025 is primarily split into:

Fintech Products

Traditional Products

In Chapter 5 and 14.2, on the basis of applications, the Retail Gift Card market from 2015 to 2025 covers:

Department Stores

Restaurants

Food Supermarkets

Coffee Shops

Discount Stores

Entertainment

Hotels

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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