

COVID-19 Outbreak-Global Pu-Erh Tea Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Pu-erh is a variety of fermented tea produced in Yunnan province, China. The town of Pu'er is named after the tea that is produced close by. Fermentation in the context of tea production involves microbial fermentation and oxidation of the tea leaves, after they have been dried and rolled. This process is a Chinese specialty and produces tea known as h?ich? commonly translated as dark tea. This type of tea is different from what is known as black tea in English, which in Chinese is called h?ngch?.

The Pu-Erh Tea market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Pu-Erh Tea industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Pu-Erh Tea market can be split based on product types, major applications, and important countries as follows:

Key players in the global Pu-Erh Tea market covered in Chapter 12:

Longyuanhao
Landsun
Fuhai
Dayi
Xiaguan
Liudachashan
Colourful Yunnan
Yunnan Puer
Liming
Zhongcha
Haiwan
Langhe
Longrun
Yunnan Puer Chang

In Chapter 4 and 14.1, on the basis of types, the Pu-Erh Tea market from 2015 to 2025 is primarily split into:

Plastic containers
Loose tea
Paper boards
Aluminum tin
Tea bags

In Chapter 5 and 14.2, on the basis of applications, the Pu-Erh Tea market from 2015 to 2025 covers:

Residential
Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)
United States
Canada

Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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