

COVID-19 Outbreak-Global Prescriptive and Predictive Analytics Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/CEDE724EB7E7EN.html>

Date: August 2020

Pages: 108

Price: US\$ 3,660.00 (Single User License)

ID: CEDE724EB7E7EN

Abstracts

Predictive analytics is the practice of extracting information from existing data. It helps users determine and understand the buying patterns of customers, and predict future trends for an organization. Prescriptive analytics is another branch of advanced analytics, dedicated to obtaining the best course of action for a presented situation. The Prescriptive and Predictive Analytics market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Prescriptive and Predictive Analytics industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Prescriptive and Predictive Analytics market can be split based on product types, major applications, and important countries as follows:

Key players in the global Prescriptive and Predictive Analytics market covered in Chapter 12:

SAP SE
Zemantis
Angoss Software Corporation
IBM Corporation
Angoss Software
SAS Institute Inc.
Pegasystems
Versium Inc.
Oracle Corporation
Tableau
Alteryx
Teradata Corporation
Infor Inc.
Accenture PLC
TIBCO
Microsoft Corporation
Salesforce.com

In Chapter 4 and 14.1, on the basis of types, the Prescriptive and Predictive Analytics market from 2015 to 2025 is primarily split into:

Behavioral Analytics
Marketing Analytics
Talent Analytics
Collection Analytics
Supply-Chain Analytics
Other Types

In Chapter 5 and 14.2, on the basis of applications, the Prescriptive and Predictive Analytics market from 2015 to 2025 covers:

Finance
Marketing & Sales

Manufacturing
Operations Management
Supply-Chain Management
Human Resource

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 PRESCRIPTIVE AND PREDICTIVE ANALYTICS INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Prescriptive and Predictive Analytics
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the Prescriptive and Predictive Analytics industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global Prescriptive and Predictive Analytics Market Size, 2015 – 2020
 - 2.1.2 Global Prescriptive and Predictive Analytics Market Size by Type, 2015 – 2020
 - 2.1.3 Global Prescriptive and Predictive Analytics Market Size by Application, 2015 – 2020
 - 2.1.4 Global Prescriptive and Predictive Analytics Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on Prescriptive and Predictive Analytics Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of Prescriptive and Predictive Analytics Analysis
- 3.2 Major Players of Prescriptive and Predictive Analytics
- 3.3 Prescriptive and Predictive Analytics Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of Prescriptive and Predictive Analytics
 - 3.3.3 Labor Cost of Prescriptive and Predictive Analytics
- 3.4 Market Distributors of Prescriptive and Predictive Analytics
- 3.5 Major Downstream Buyers of Prescriptive and Predictive Analytics Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time

3.8 Continued downward PMI Spreads Globally

4 GLOBAL PRESCRIPTIVE AND PREDICTIVE ANALYTICS MARKET, BY TYPE

4.1 Global Prescriptive and Predictive Analytics Value and Market Share by Type (2015-2020)

4.2 Global Prescriptive and Predictive Analytics Production and Market Share by Type (2015-2020)

4.3 Global Prescriptive and Predictive Analytics Value and Growth Rate by Type (2015-2020)

4.3.1 Global Prescriptive and Predictive Analytics Value and Growth Rate of Behavioral Analytics

4.3.2 Global Prescriptive and Predictive Analytics Value and Growth Rate of Marketing Analytics

4.3.3 Global Prescriptive and Predictive Analytics Value and Growth Rate of Talent Analytics

4.3.4 Global Prescriptive and Predictive Analytics Value and Growth Rate of Collection Analytics

4.3.5 Global Prescriptive and Predictive Analytics Value and Growth Rate of Supply-Chain Analytics

4.3.6 Global Prescriptive and Predictive Analytics Value and Growth Rate of Other Types

4.4 Global Prescriptive and Predictive Analytics Price Analysis by Type (2015-2020)

5 PRESCRIPTIVE AND PREDICTIVE ANALYTICS MARKET, BY APPLICATION

5.1 Downstream Market Overview

5.2 Global Prescriptive and Predictive Analytics Consumption and Market Share by Application (2015-2020)

5.3 Global Prescriptive and Predictive Analytics Consumption and Growth Rate by Application (2015-2020)

5.3.1 Global Prescriptive and Predictive Analytics Consumption and Growth Rate of Finance (2015-2020)

5.3.2 Global Prescriptive and Predictive Analytics Consumption and Growth Rate of Marketing & Sales (2015-2020)

5.3.3 Global Prescriptive and Predictive Analytics Consumption and Growth Rate of Manufacturing (2015-2020)

5.3.4 Global Prescriptive and Predictive Analytics Consumption and Growth Rate of Operations Management (2015-2020)

5.3.5 Global Prescriptive and Predictive Analytics Consumption and Growth Rate of Supply-Chain Management (2015-2020)

5.3.6 Global Prescriptive and Predictive Analytics Consumption and Growth Rate of Human Resource (2015-2020)

6 GLOBAL PRESCRIPTIVE AND PREDICTIVE ANALYTICS MARKET ANALYSIS BY REGIONS

6.1 Global Prescriptive and Predictive Analytics Sales, Revenue and Market Share by Regions

6.1.1 Global Prescriptive and Predictive Analytics Sales by Regions (2015-2020)

6.1.2 Global Prescriptive and Predictive Analytics Revenue by Regions (2015-2020)

6.2 North America Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

6.3 Europe Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

6.4 Asia-Pacific Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

6.5 Middle East and Africa Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

6.6 South America Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

7 NORTH AMERICA PRESCRIPTIVE AND PREDICTIVE ANALYTICS MARKET ANALYSIS BY COUNTRIES

7.1 The Influence of COVID-19 on North America Market

7.2 North America Prescriptive and Predictive Analytics Sales, Revenue and Market Share by Countries

7.2.1 North America Prescriptive and Predictive Analytics Sales by Countries (2015-2020)

7.2.2 North America Prescriptive and Predictive Analytics Revenue by Countries (2015-2020)

7.3 United States Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

7.4 Canada Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

7.5 Mexico Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

8 EUROPE PRESCRIPTIVE AND PREDICTIVE ANALYTICS MARKET ANALYSIS BY COUNTRIES

8.1 The Influence of COVID-19 on Europe Market

8.2 Europe Prescriptive and Predictive Analytics Sales, Revenue and Market Share by Countries

8.2.1 Europe Prescriptive and Predictive Analytics Sales by Countries (2015-2020)

8.2.2 Europe Prescriptive and Predictive Analytics Revenue by Countries (2015-2020)

8.3 Germany Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

8.4 UK Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

8.5 France Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

8.6 Italy Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

8.7 Spain Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

8.8 Russia Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC PRESCRIPTIVE AND PREDICTIVE ANALYTICS MARKET ANALYSIS BY COUNTRIES

9.1 The Influence of COVID-19 on Asia Pacific Market

9.2 Asia Pacific Prescriptive and Predictive Analytics Sales, Revenue and Market Share by Countries

9.2.1 Asia Pacific Prescriptive and Predictive Analytics Sales by Countries (2015-2020)

9.2.2 Asia Pacific Prescriptive and Predictive Analytics Revenue by Countries (2015-2020)

9.3 China Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

9.4 Japan Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

9.5 South Korea Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

9.6 India Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

9.7 Southeast Asia Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

9.8 Australia Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA PRESCRIPTIVE AND PREDICTIVE ANALYTICS MARKET ANALYSIS BY COUNTRIES

10.1 The Influence of COVID-19 on Middle East and Africa Market

10.2 Middle East and Africa Prescriptive and Predictive Analytics Sales, Revenue and Market Share by Countries

10.2.1 Middle East and Africa Prescriptive and Predictive Analytics Sales by Countries

(2015-2020)

10.2.2 Middle East and Africa Prescriptive and Predictive Analytics Revenue by Countries (2015-2020)

10.3 Saudi Arabia Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

10.4 UAE Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

10.5 Egypt Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

10.6 Nigeria Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

10.7 South Africa Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA PRESCRIPTIVE AND PREDICTIVE ANALYTICS MARKET ANALYSIS BY COUNTRIES

11.1 The Influence of COVID-19 on Middle East and Africa Market

11.2 South America Prescriptive and Predictive Analytics Sales, Revenue and Market Share by Countries

11.2.1 South America Prescriptive and Predictive Analytics Sales by Countries (2015-2020)

11.2.2 South America Prescriptive and Predictive Analytics Revenue by Countries (2015-2020)

11.3 Brazil Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

11.4 Argentina Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

11.5 Columbia Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

11.6 Chile Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

12.1 SAP SE

12.1.1 SAP SE Basic Information

12.1.2 Prescriptive and Predictive Analytics Product Introduction

12.1.3 SAP SE Production, Value, Price, Gross Margin 2015-2020

12.2 Zemantis

12.2.1 Zemantis Basic Information

12.2.2 Prescriptive and Predictive Analytics Product Introduction

12.2.3 Zemantis Production, Value, Price, Gross Margin 2015-2020

12.3 Angoss Software Corporation

- 12.3.1 Angoss Software Corporation Basic Information
- 12.3.2 Prescriptive and Predictive Analytics Product Introduction
- 12.3.3 Angoss Software Corporation Production, Value, Price, Gross Margin 2015-2020
- 12.4 IBM Corporation
 - 12.4.1 IBM Corporation Basic Information
 - 12.4.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.4.3 IBM Corporation Production, Value, Price, Gross Margin 2015-2020
- 12.5 Angoss Software
 - 12.5.1 Angoss Software Basic Information
 - 12.5.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.5.3 Angoss Software Production, Value, Price, Gross Margin 2015-2020
- 12.6 SAS Institute Inc.
 - 12.6.1 SAS Institute Inc. Basic Information
 - 12.6.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.6.3 SAS Institute Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.7 Pegasystems
 - 12.7.1 Pegasystems Basic Information
 - 12.7.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.7.3 Pegasystems Production, Value, Price, Gross Margin 2015-2020
- 12.8 Versium Inc.
 - 12.8.1 Versium Inc. Basic Information
 - 12.8.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.8.3 Versium Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.9 Oracle Corporation
 - 12.9.1 Oracle Corporation Basic Information
 - 12.9.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.9.3 Oracle Corporation Production, Value, Price, Gross Margin 2015-2020
- 12.10 Tableau
 - 12.10.1 Tableau Basic Information
 - 12.10.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.10.3 Tableau Production, Value, Price, Gross Margin 2015-2020
- 12.11 Alteryx
 - 12.11.1 Alteryx Basic Information
 - 12.11.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.11.3 Alteryx Production, Value, Price, Gross Margin 2015-2020
- 12.12 Teradata Corporation
 - 12.12.1 Teradata Corporation Basic Information
 - 12.12.2 Prescriptive and Predictive Analytics Product Introduction

- 12.12.3 Teradata Corporation Production, Value, Price, Gross Margin 2015-2020
- 12.13 Infor Inc.
 - 12.13.1 Infor Inc. Basic Information
 - 12.13.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.13.3 Infor Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.14 Accenture PLC
 - 12.14.1 Accenture PLC Basic Information
 - 12.14.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.14.3 Accenture PLC Production, Value, Price, Gross Margin 2015-2020
- 12.15 TIBCO
 - 12.15.1 TIBCO Basic Information
 - 12.15.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.15.3 TIBCO Production, Value, Price, Gross Margin 2015-2020
- 12.16 Microsoft Corporation
 - 12.16.1 Microsoft Corporation Basic Information
 - 12.16.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.16.3 Microsoft Corporation Production, Value, Price, Gross Margin 2015-2020
- 12.17 Salesforce.com
 - 12.17.1 Salesforce.com Basic Information
 - 12.17.2 Prescriptive and Predictive Analytics Product Introduction
 - 12.17.3 Salesforce.com Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

- 13.1 Market Driver Analysis
 - 13.1.2 Market Restraints Analysis
 - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

14 GLOBAL PRESCRIPTIVE AND PREDICTIVE ANALYTICS MARKET FORECAST

- 14.1 Global Prescriptive and Predictive Analytics Market Value & Volume Forecast, by Type (2020-2025)
 - 14.1.1 Behavioral Analytics Market Value and Volume Forecast (2020-2025)
 - 14.1.2 Marketing Analytics Market Value and Volume Forecast (2020-2025)
 - 14.1.3 Talent Analytics Market Value and Volume Forecast (2020-2025)
 - 14.1.4 Collection Analytics Market Value and Volume Forecast (2020-2025)
 - 14.1.5 Supply-Chain Analytics Market Value and Volume Forecast (2020-2025)

- 14.1.6 Other Types Market Value and Volume Forecast (2020-2025)
- 14.2 Global Prescriptive and Predictive Analytics Market Value & Volume Forecast, by Application (2020-2025)
 - 14.2.1 Finance Market Value and Volume Forecast (2020-2025)
 - 14.2.2 Marketing & Sales Market Value and Volume Forecast (2020-2025)
 - 14.2.3 Manufacturing Market Value and Volume Forecast (2020-2025)
 - 14.2.4 Operations Management Market Value and Volume Forecast (2020-2025)
 - 14.2.5 Supply-Chain Management Market Value and Volume Forecast (2020-2025)
 - 14.2.6 Human Resource Market Value and Volume Forecast (2020-2025)
- 14.3 Prescriptive and Predictive Analytics Market Analysis and Forecast by Region
 - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
 - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
 - 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
 - 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
 - 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Prescriptive and Predictive Analytics
Table Product Specification of Prescriptive and Predictive Analytics
Table Prescriptive and Predictive Analytics Key Market Segments
Table Key Players Prescriptive and Predictive Analytics Covered
Figure Global Prescriptive and Predictive Analytics Market Size, 2015 – 2025
Table Different Types of Prescriptive and Predictive Analytics
Figure Global Prescriptive and Predictive Analytics Value (\$) Segment by Type from 2015-2020
Figure Global Prescriptive and Predictive Analytics Market Share by Types in 2019
Table Different Applications of Prescriptive and Predictive Analytics
Figure Global Prescriptive and Predictive Analytics Value (\$) Segment by Applications from 2015-2020
Figure Global Prescriptive and Predictive Analytics Market Share by Applications in 2019
Figure Global Prescriptive and Predictive Analytics Market Share by Regions in 2019
Figure North America Prescriptive and Predictive Analytics Production Value (\$) and Growth Rate (2015-2020)
Figure Europe Prescriptive and Predictive Analytics Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific Prescriptive and Predictive Analytics Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa Prescriptive and Predictive Analytics Production Value (\$) and Growth Rate (2015-2020)
Figure South America Prescriptive and Predictive Analytics Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of Prescriptive and Predictive Analytics
Table Upstream Raw Material Suppliers of Prescriptive and Predictive Analytics with Contact Information
Table Major Players Headquarters, and Service Area of Prescriptive and Predictive Analytics
Figure Major Players Production Value Market Share of Prescriptive and Predictive Analytics in 2019

Table Major Players Prescriptive and Predictive Analytics Product Types in 2019

Figure Production Process of Prescriptive and Predictive Analytics

Figure Manufacturing Cost Structure of Prescriptive and Predictive Analytics

Figure Channel Status of Prescriptive and Predictive Analytics

Table Major Distributors of Prescriptive and Predictive Analytics with Contact Information

Table Major Downstream Buyers of Prescriptive and Predictive Analytics with Contact Information

Table Global Prescriptive and Predictive Analytics Value (\$) by Type (2015-2020)

Table Global Prescriptive and Predictive Analytics Value Share by Type (2015-2020)

Figure Global Prescriptive and Predictive Analytics Value Share by Type (2015-2020)

Table Global Prescriptive and Predictive Analytics Production by Type (2015-2020)

Table Global Prescriptive and Predictive Analytics Production Share by Type (2015-2020)

Figure Global Prescriptive and Predictive Analytics Production Share by Type (2015-2020)

Figure Global Prescriptive and Predictive Analytics Value (\$) and Growth Rate of Behavioral Analytics (2015-2020)

Figure Global Prescriptive and Predictive Analytics Value (\$) and Growth Rate of Marketing Analytics (2015-2020)

Figure Global Prescriptive and Predictive Analytics Value (\$) and Growth Rate of Talent Analytics (2015-2020)

Figure Global Prescriptive and Predictive Analytics Value (\$) and Growth Rate of Collection Analytics (2015-2020)

Figure Global Prescriptive and Predictive Analytics Value (\$) and Growth Rate of Supply-Chain Analytics (2015-2020)

Figure Global Prescriptive and Predictive Analytics Value (\$) and Growth Rate of Other Types (2015-2020)

Figure Global Prescriptive and Predictive Analytics Price by Type (2015-2020)

Figure Downstream Market Overview

Table Global Prescriptive and Predictive Analytics Consumption by Application (2015-2020)

Table Global Prescriptive and Predictive Analytics Consumption Market Share by Application (2015-2020)

Figure Global Prescriptive and Predictive Analytics Consumption Market Share by Application (2015-2020)

Figure Global Prescriptive and Predictive Analytics Consumption and Growth Rate of Finance (2015-2020)

Figure Global Prescriptive and Predictive Analytics Consumption and Growth Rate of

Marketing & Sales (2015-2020)

Figure Global Prescriptive and Predictive Analytics Consumption and Growth Rate of Manufacturing (2015-2020)

Figure Global Prescriptive and Predictive Analytics Consumption and Growth Rate of Operations Management (2015-2020)

Figure Global Prescriptive and Predictive Analytics Consumption and Growth Rate of Supply-Chain Management (2015-2020)

Figure Global Prescriptive and Predictive Analytics Consumption and Growth Rate of Human Resource (2015-2020)

Figure Global Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure Global Prescriptive and Predictive Analytics Revenue (M USD) and Growth (2015-2020)

Table Global Prescriptive and Predictive Analytics Sales by Regions (2015-2020)

Table Global Prescriptive and Predictive Analytics Sales Market Share by Regions (2015-2020)

Table Global Prescriptive and Predictive Analytics Revenue (M USD) by Regions (2015-2020)

Table Global Prescriptive and Predictive Analytics Revenue Market Share by Regions (2015-2020)

Table Global Prescriptive and Predictive Analytics Revenue Market Share by Regions in 2015

Table Global Prescriptive and Predictive Analytics Revenue Market Share by Regions in 2019

Figure North America Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure Europe Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure South America Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure North America COVID-19 Confirmed Cases Major Distribution

Figure North America Prescriptive and Predictive Analytics Revenue (M USD) and Growth (2015-2020)

Table North America Prescriptive and Predictive Analytics Sales by Countries (2015-2020)

Table North America Prescriptive and Predictive Analytics Sales Market Share by Countries (2015-2020)

Table North America Prescriptive and Predictive Analytics Revenue (M USD) by Countries (2015-2020)

Table North America Prescriptive and Predictive Analytics Revenue Market Share by Countries (2015-2020)

Figure United States Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure Canada Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure Mexico Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure Europe COVID-19 Status

Figure Europe COVID-19 Confirmed Cases Major Distribution

Figure Europe Prescriptive and Predictive Analytics Revenue (M USD) and Growth (2015-2020)

Table Europe Prescriptive and Predictive Analytics Sales by Countries (2015-2020)

Table Europe Prescriptive and Predictive Analytics Sales Market Share by Countries (2015-2020)

Table Europe Prescriptive and Predictive Analytics Revenue (M USD) by Countries (2015-2020)

Table Europe Prescriptive and Predictive Analytics Revenue Market Share by Countries (2015-2020)

Figure Germany Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure UK Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure France Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure Italy Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure Spain Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure Russia Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Asia Pacific Prescriptive and Predictive Analytics Revenue (M USD) and Growth (2015-2020)

Table Asia Pacific Prescriptive and Predictive Analytics Sales by Countries (2015-2020)

Table Asia Pacific Prescriptive and Predictive Analytics Sales Market Share by Countries (2015-2020)

Table Asia Pacific Prescriptive and Predictive Analytics Revenue (M USD) by Countries (2015-2020)

Table Asia Pacific Prescriptive and Predictive Analytics Revenue Market Share by Countries (2015-2020)

Figure China Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure Japan Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure South Korea Prescriptive and Predictive Analytics Sales and Growth
(2015-2020)

Figure India Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure Southeast Asia Prescriptive and Predictive Analytics Sales and Growth
(2015-2020)

Figure Australia Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure Middle East Prescriptive and Predictive Analytics Revenue (M USD) and Growth
(2015-2020)

Table Middle East Prescriptive and Predictive Analytics Sales by Countries (2015-2020)

Table Middle East and Africa Prescriptive and Predictive Analytics Sales Market Share
by Countries (2015-2020)

Table Middle East and Africa Prescriptive and Predictive Analytics Revenue (M USD) by
Countries (2015-2020)

Table Middle East and Africa Prescriptive and Predictive Analytics Revenue Market
Share by Countries (2015-2020)

Figure Saudi Arabia Prescriptive and Predictive Analytics Sales and Growth Rate
(2015-2020)

Figure UAE Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure Egypt Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure Nigeria Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure South Africa Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure South America Prescriptive and Predictive Analytics Revenue (M USD) and
Growth (2015-2020)

Table South America Prescriptive and Predictive Analytics Sales by Countries
(2015-2020)

Table South America Prescriptive and Predictive Analytics Sales Market Share by
Countries (2015-2020)

Table South America Prescriptive and Predictive Analytics Revenue (M USD) by
Countries (2015-2020)

Table South America Prescriptive and Predictive Analytics Revenue Market Share by
Countries (2015-2020)

Figure Brazil Prescriptive and Predictive Analytics Sales and Growth Rate (2015-2020)

Figure Argentina Prescriptive and Predictive Analytics Sales and Growth Rate
(2015-2020)

Figure Columbia Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure Chile Prescriptive and Predictive Analytics Sales and Growth (2015-2020)

Figure Top 3 Market Share of Prescriptive and Predictive Analytics Companies in 2019

Figure Top 6 Market Share of Prescriptive and Predictive Analytics Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table SAP SE Profile

Table SAP SE Product Introduction

Figure SAP SE Production and Growth Rate

Figure SAP SE Value (\$) Market Share 2015-2020

Table Zemantis Profile

Table Zemantis Product Introduction

Figure Zemantis Production and Growth Rate

Figure Zemantis Value (\$) Market Share 2015-2020

Table Angoss Software Corporation Profile

Table Angoss Software Corporation Product Introduction

Figure Angoss Software Corporation Production and Growth Rate

Figure Angoss Software Corporation Value (\$) Market Share 2015-2020

Table IBM Corporation Profile

Table IBM Corporation Product Introduction

Figure IBM Corporation Production and Growth Rate

Figure IBM Corporation Value (\$) Market Share 2015-2020

Table Angoss Software Profile

Table Angoss Software Product Introduction

Figure Angoss Software Production and Growth Rate

Figure Angoss Software Value (\$) Market Share 2015-2020

Table SAS Institute Inc. Profile

Table SAS Institute Inc. Product Introduction

Figure SAS Institute Inc. Production and Growth Rate

Figure SAS Institute Inc. Value (\$) Market Share 2015-2020

Table Pegasystems Profile

Table Pegasystems Product Introduction

Figure Pegasystems Production and Growth Rate

Figure Pegasystems Value (\$) Market Share 2015-2020

Table Versium Inc. Profile

Table Versium Inc. Product Introduction

Figure Versium Inc. Production and Growth Rate

Figure Versium Inc. Value (\$) Market Share 2015-2020

Table Oracle Corporation Profile

Table Oracle Corporation Product Introduction

Figure Oracle Corporation Production and Growth Rate

Figure Oracle Corporation Value (\$) Market Share 2015-2020

Table Tableau Profile

Table Tableau Product Introduction

Figure Tableau Production and Growth Rate

Figure Tableau Value (\$) Market Share 2015-2020

Table Alteryx Profile

Table Alteryx Product Introduction

Figure Alteryx Production and Growth Rate

Figure Alteryx Value (\$) Market Share 2015-2020

Table Teradata Corporation Profile

Table Teradata Corporation Product Introduction

Figure Teradata Corporation Production and Growth Rate

Figure Teradata Corporation Value (\$) Market Share 2015-2020

Table Infor Inc. Profile

Table Infor Inc. Product Introduction

Figure Infor Inc. Production and Growth Rate

Figure Infor Inc. Value (\$) Market Share 2015-2020

Table Accenture PLC Profile

Table Accenture PLC Product Introduction

Figure Accenture PLC Production and Growth Rate

Figure Accenture PLC Value (\$) Market Share 2015-2020

Table TIBCO Profile

Table TIBCO Product Introduction

Figure TIBCO Production and Growth Rate

Figure TIBCO Value (\$) Market Share 2015-2020

Table Microsoft Corporation Profile

Table Microsoft Corporation Product Introduction

Figure Microsoft Corporation Production and Growth Rate

Figure Microsoft Corporation Value (\$) Market Share 2015-2020

Table Salesforce.com Profile

Table Salesforce.com Product Introduction

Figure Salesforce.com Production and Growth Rate

Figure Salesforce.com Value (\$) Market Share 2015-2020

Table Market Driving Factors of Prescriptive and Predictive Analytics

Table Merger, Acquisition and New Investment

Table Global Prescriptive and Predictive Analytics Market Value (\$) Forecast, by Type

Table Global Prescriptive and Predictive Analytics Market Volume Forecast, by Type

Figure Global Prescriptive and Predictive Analytics Market Value (\$) and Growth Rate

Forecast of Behavioral Analytics (2020-2025)

Figure Global Prescriptive and Predictive Analytics Market Volume (\$) and Growth Rate

Forecast of Behavioral Analytics (2020-2025)

Figure Global Prescriptive and Predictive Analytics Market Value (\$) and Growth Rate Forecast of Marketing Analytics (2020-2025)

Figure Global Prescriptive and Predictive Analytics Market Volume (\$) and Growth Rate Forecast of Marketing Analytics (2020-2025)

Figure Global Prescriptive and Predictive Analytics Market Value (\$) and Growth Rate Forecast of Talent Analytics (2020-2025)

Figure Global Prescriptive and Predictive Analytics Market Volume (\$) and Growth Rate Forecast of Talent Analytics (2020-2025)

Figure Global Prescriptive and Predictive Analytics Market Value (\$) and Growth Rate Forecast of Collection Analytics (2020-2025)

Figure Global Prescriptive and Predictive Analytics Market Volume (\$) and Growth Rate Forecast of Collection Analytics (2020-2025)

Figure Global Prescriptive and Predictive Analytics Market Value (\$) and Growth Rate Forecast of Supply-Chain Analytics (2020-2025)

Figure Global Prescriptive and Predictive Analytics Market Volume (\$) and Growth Rate Forecast of Supply-Chain Analytics (2020-2025)

Figure Global Prescriptive and Predictive Analytics Market Value (\$) and Growth Rate Forecast of Other Types (2020-2025)

Figure Global Prescriptive and Predictive Analytics Market Volume (\$) and Growth Rate Forecast of Other Types (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Finance (2020-2025)

Figure Market Volume and Growth Rate Forecast of Finance (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Marketing & Sales (2020-2025)

Figure Market Volume and Growth Rate Forecast of Marketing & Sales (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Manufacturing (2020-2025)

Figure Market Volume and Growth Rate Forecast of Manufacturing (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Operations Management (2020-2025)

Figure Market Volume and Growth Rate Forecast of Operations Management (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Supply-Chain Management (2020-2025)

Figure Market Volume and Growth Rate Forecast of Supply-Chain Management (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Human Resource (2020-2025)

Figure Market Volume and Growth Rate Forecast of Human Resource (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Europe Consumption and Growth Rate Forecast (2020-2025)
Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure South America Consumption and Growth Rate Forecast (2020-2025)
Figure Porter's Five Forces Analysis
Table New Entrants SWOT Analysis
Table New Project Analysis of Investment Recovery

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