

COVID-19 Outbreak-Global Precision Farming Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/CE50BC154FEEEN.html>

Date: September 2020

Pages: 114

Price: US\$ 3,660.00 (Single User License)

ID: CE50BC154FEEEN

Abstracts

Precision agriculture (PA) is an approach to farm management that uses information technology (IT) to ensure that the crops and soil receive exactly what they need for optimum health and productivity. The goal of PA is to ensure profitability, sustainability and protection of the environment. PA is also known as satellite agriculture, as-needed farming and site-specific crop management (SSCM). Precision agriculture relies upon specialized equipment, software and IT services. The approach includes accessing real-time data about the conditions of the crops, soil and ambient air, along with other relevant information such as hyper-local weather predictions, labor costs and equipment availability. Predictive analytics software uses the data to provide farmers with guidance about crop rotation, optimal planting times, harvesting times and soil management.

The Precision Farming market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Precision Farming industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Precision Farming market can be split based on product types, major applications, and important countries as follows:

Key players in the global Precision Farming market covered in Chapter 12:

Raven Industries
AG Leader Technology
Precision Planting
Cropmetrics
Deere
Agjunction
AGCO
Trimble
Dickey-John

In Chapter 4 and 14.1, on the basis of types, the Precision Farming market from 2015 to 2025 is primarily split into:

Hardware
Software
Services

In Chapter 5 and 14.2, on the basis of applications, the Precision Farming market from 2015 to 2025 covers:

Field mapping
Yield monitoring
Crop scouting
Irrigation management
Inventory management
Weather tracking & forecasting

Farm labor management

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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