

COVID-19 Outbreak-Global Precision Agriculture Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Precision agriculture is also known as precision ag or precision farming. Perhaps the easiest way to understand precision ag is to think of it as everything that makes the practice of farming more accurate and controlled when it comes to the growing of crops and raising livestock. A key component of this farm management approach is the use of information technology and a wide array of items such as GPS guidance, control systems, sensors, robotics, drones, autonomous vehicles, variable rate technology, GPS-based soil sampling, automated hardware, telematics, and software.

The Precision Agriculture market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Precision Agriculture industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Precision Agriculture market can be split based on product types, major applications, and important countries as follows:

Key players in the global Precision Agriculture market covered in Chapter 12:

Deere & Company

CropMetrics

Teejet Technologies

Trimble Inc.

Ag Leader Technology

Iteris, Inc.

AGCO Corporation

AgJunction Inc.

Bayer CropScience AG

Farmers Edge, Inc.

In Chapter 4 and 14.1, on the basis of types, the Precision Agriculture market from 2015 to 2025 is primarily split into:

Hardware

Software

Services

In Chapter 5 and 14.2, on the basis of applications, the Precision Agriculture market from 2015 to 2025 covers:

Yield Monitoring

Field Mapping

Crop Scouting

Weather Tracking & Forecasting

Irrigation Management

Inventory Management

Farm Labor Management

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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