

COVID-19 Outbreak-Global Portable Power Bank Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Portable Power Bank is a kind of mobile power bank which refers to have the advantages of small size, easy to carry, generally equipped with a variety of power adapter, large capacity, multi-purpose, safe and reliable.

The Portable Power Bank market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Portable Power Bank industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Portable Power Bank market can be split based on product types, major applications, and important countries as follows:

Key players in the global Portable Power Bank market covered in Chapter 12:

ROMOSS
YOOBAO
Xiaomi Corporatio
RavPower
Samsung
iWALK
LG
Lepow
Sony
Maxell
Pineng
Mophie
alloKOREA
PISEN
GP Batteries
Swiss Military
KOKIRI
TP-LINK

In Chapter 4 and 14.1, on the basis of types, the Portable Power Bank market from 2015 to 2025 is primarily split into:

Up To 3000 mAh
3001 - 8000 mAh
8001 - 20000 mAh
Above 20000 mAh

In Chapter 5 and 14.2, on the basis of applications, the Portable Power Bank market from 2015 to 2025 covers:

Smartphone

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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