

COVID-19 Outbreak-Global Personalized Nutrition Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/CD7FB0E483D8EN.html>

Date: December 2020

Pages: 103

Price: US\$ 3,660.00 (Single User License)

ID: CD7FB0E483D8EN

Abstracts

Personalized nutrition is a conceptual analog to personalized medicine. While there are food products available that address requirements or preferences of specific consumer groups, these products are based on empirical consumer science rather than on nutrigenomics and nutrigenetics.

The Personalized Nutrition market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Personalized Nutrition industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Personalized Nutrition market can be split based on product types, major applications, and important countries as follows:

Key players in the global Personalized Nutrition market covered in Chapter 12:

Company 10
Company 19
Company 20
Company 3
Company 9
Company 15
Company 18
Company 13
Company 7
Company 16
Company 17
Company 5
Company 11
Company 4
Company 8
Company 1
Company 6
Company 2
Company 14
Company 12

In Chapter 4 and 14.1, on the basis of types, the Personalized Nutrition market from 2015 to 2025 is primarily split into:

Diagnostic & Meal Planner
Wellness & Fitness Centers
mHealth Providers (Wearables & Software)
Nutrition Products Provider
Other Providers
Diagnostics (Service)
Meal Plans (Service)

Wellness/Fitness Program (Service)
mHealth (Service)
Nutrition Products
Supplements (Vitamin/Minerals...)
Functional Foods
Pre-/Probiotics, Microbiomes
Combination (Service+Product)

In Chapter 5 and 14.2, on the basis of applications, the Personalized Nutrition market from 2015 to 2025 covers:

Overall Health/Wellness, Including Sports Nutrition, Gut Health/Energy
Bone Health/Joint Health
Heart/Cardiac Health
Digestive/Gastrointestinal Health
Eye Health
Beauty (Skin/Hair/Nails)
Weight Loss/Control
Mental Health
Memory-associated
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)
United States
Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)

China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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