

COVID-19 Outbreak-Global Personal Care Products Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/C15050867AB5EN.html>

Date: October 2020

Pages: 125

Price: US\$ 3,660.00 (Single User License)

ID: C15050867AB5EN

Abstracts

Personal care or cosmetics are consumer products used for personal hygiene and beautification.

The Personal Care Products market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Personal Care Products industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Personal Care Products market can be split based on product types, major applications, and important countries as follows:

Key players in the global Personal Care Products market covered in Chapter 12:

Neutrogena Corporation
Beiersdorf
Revlon
Estee Lauder
L'Oreal
Shiseido
Loreal
Revlon Inc.
Kao
Avon Products Inc.
Neutrogena
Estee Lauder
Colgate Palmolive
Aveda Corporation
Combe Incorporated
Amka Products?Pty?Ltd
Johnson & Johnson
Unilever
P&G

In Chapter 4 and 14.1, on the basis of types, the Personal Care Products market from 2015 to 2025 is primarily split into:

Skincare
Haircare
Personal Hygiene
Make-up
Fragrance
Oral Hygiene
Others

In Chapter 5 and 14.2, on the basis of applications, the Personal Care Products market from 2015 to 2025 covers:

Men
Women
Children

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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