

COVID-19 Outbreak-Global Perfume & Fragrances Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/CBED5FEC1AB3EN.html>

Date: July 2020

Pages: 117

Price: US\$ 3,660.00 (Single User License)

ID: CBED5FEC1AB3EN

Abstracts

Perfume is a mixture of fragrant essential oils or aroma compounds, fixatives and solvents, used to give the human body, animals, food, objects, and living-spaces an agreeable scent. It is usually in liquid form and used to give a pleasant scent to a person's body.

The Perfume & Fragrances market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Perfume & Fragrances industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Perfume & Fragrances market can be split based on product types, major

applications, and important countries as follows:

Key players in the global Perfume & Fragrances market covered in Chapter 12:

Asghar Ali Co. W.L.L.

Royal Beauty Group Co.

Arabian Oud

AlQuraishi Fragrances

Elizabeth Arden, Inc.

Avon

Chanel

Atyab Al Marshoud

Rasasi Perfumes Industry LLC

Estee Lauder

Shiseido

Reehat Al Atoor

Abdulsamad Al Qurashi

Al Shaya

Swiss Arabian Perfume Grp

Vivenza

Ajmal Perfume

IFF

Loreal

In Chapter 4 and 14.1, on the basis of types, the Perfume & Fragrances market from 2015 to 2025 is primarily split into:

Mass

Premium

In Chapter 5 and 14.2, on the basis of applications, the Perfume & Fragrances market from 2015 to 2025 covers:

Men

Women

Unisex

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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