

# **COVID-19 Outbreak-Global Outdoor Advertising Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020**

<https://marketpublishers.com/r/CA309EA46FE5EN.html>

Date: September 2020

Pages: 115

Price: US\$ 3,660.00 (Single User License)

ID: CA309EA46FE5EN

## **Abstracts**

Outdoor advertising is neon signs, billboards, posters, etc. that are set up in exterior public buildings such as buildings or in streets and squares. Outdoor advertising is open to all the public, so it is more difficult to select specific target audiences, but outdoor advertising can display the image and brand of the company for a long time in a fixed place, so it is very effective to improve the visibility of the company and the brand. The Outdoor Advertising market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Outdoor Advertising industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Outdoor Advertising market can be split based on product types, major applications, and important countries as follows:

Key players in the global Outdoor Advertising market covered in Chapter 12:

EPAMEDIA

Fairway Outdoor Advertising

Lamar Advertising Company

Adam Outdoor Advertising

Outfront Media Inc

Bell media

JCDecaux

CBS Outdoor

In Chapter 4 and 14.1, on the basis of types, the Outdoor Advertising market from 2015 to 2025 is primarily split into:

Street Furniture

Transit Displays

Billboards

In Chapter 5 and 14.2, on the basis of applications, the Outdoor Advertising market from 2015 to 2025 covers:

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 9 and 14)  
China  
Japan  
South Korea  
Australia  
India  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 10 and 14)  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa  
Others  
South America (Covered in Chapter 11 and 14)  
Brazil  
Argentina  
Columbia  
Chile  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 OUTDOOR ADVERTISING INTRODUCTION AND MARKET OVERVIEW**

- 1.1 Objectives of the Study
- 1.2 Overview of Outdoor Advertising
- 1.3 Scope of The Study
  - 1.3.1 Key Market Segments
  - 1.3.2 Players Covered
  - 1.3.3 COVID-19's impact on the Outdoor Advertising industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

### **2 EXECUTIVE SUMMARY**

- 2.1 Market Overview
  - 2.1.1 Global Outdoor Advertising Market Size, 2015 – 2020
  - 2.1.2 Global Outdoor Advertising Market Size by Type, 2015 – 2020
  - 2.1.3 Global Outdoor Advertising Market Size by Application, 2015 – 2020
  - 2.1.4 Global Outdoor Advertising Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
  - 2.2.1 Global COVID-19 Status and Economic Overview
  - 2.2.2 Influence of COVID-19 Outbreak on Outdoor Advertising Industry Development

### **3 INDUSTRY CHAIN ANALYSIS**

- 3.1 Upstream Raw Material Suppliers of Outdoor Advertising Analysis
- 3.2 Major Players of Outdoor Advertising
- 3.3 Outdoor Advertising Manufacturing Cost Structure Analysis
  - 3.3.1 Production Process Analysis
  - 3.3.2 Manufacturing Cost Structure of Outdoor Advertising
  - 3.3.3 Labor Cost of Outdoor Advertising
- 3.4 Market Distributors of Outdoor Advertising
- 3.5 Major Downstream Buyers of Outdoor Advertising Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

### **4 GLOBAL OUTDOOR ADVERTISING MARKET, BY TYPE**

- 4.1 Global Outdoor Advertising Value and Market Share by Type (2015-2020)
- 4.2 Global Outdoor Advertising Production and Market Share by Type (2015-2020)
- 4.3 Global Outdoor Advertising Value and Growth Rate by Type (2015-2020)
  - 4.3.1 Global Outdoor Advertising Value and Growth Rate of Street Furniture
  - 4.3.2 Global Outdoor Advertising Value and Growth Rate of Transit Displays
  - 4.3.3 Global Outdoor Advertising Value and Growth Rate of Billboards
- 4.4 Global Outdoor Advertising Price Analysis by Type (2015-2020)

## **5 OUTDOOR ADVERTISING MARKET, BY APPLICATION**

- 5.1 Downstream Market Overview
- 5.2 Global Outdoor Advertising Consumption and Market Share by Application (2015-2020)
- 5.3 Global Outdoor Advertising Consumption and Growth Rate by Application (2015-2020)
  - 5.3.1 Global Outdoor Advertising Consumption and Growth Rate of Food & Beverage Industry (2015-2020)
  - 5.3.2 Global Outdoor Advertising Consumption and Growth Rate of Vehicles Industry (2015-2020)
  - 5.3.3 Global Outdoor Advertising Consumption and Growth Rate of Health and Medical Industry (2015-2020)
  - 5.3.4 Global Outdoor Advertising Consumption and Growth Rate of Commercial and Personal Services (2015-2020)
  - 5.3.5 Global Outdoor Advertising Consumption and Growth Rate of Consumer Goods (2015-2020)

## **6 GLOBAL OUTDOOR ADVERTISING MARKET ANALYSIS BY REGIONS**

- 6.1 Global Outdoor Advertising Sales, Revenue and Market Share by Regions
  - 6.1.1 Global Outdoor Advertising Sales by Regions (2015-2020)
  - 6.1.2 Global Outdoor Advertising Revenue by Regions (2015-2020)
- 6.2 North America Outdoor Advertising Sales and Growth Rate (2015-2020)
- 6.3 Europe Outdoor Advertising Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific Outdoor Advertising Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa Outdoor Advertising Sales and Growth Rate (2015-2020)
- 6.6 South America Outdoor Advertising Sales and Growth Rate (2015-2020)

## **7 NORTH AMERICA OUTDOOR ADVERTISING MARKET ANALYSIS BY**

## **COUNTRIES**

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America Outdoor Advertising Sales, Revenue and Market Share by Countries
  - 7.2.1 North America Outdoor Advertising Sales by Countries (2015-2020)
  - 7.2.2 North America Outdoor Advertising Revenue by Countries (2015-2020)
- 7.3 United States Outdoor Advertising Sales and Growth Rate (2015-2020)
- 7.4 Canada Outdoor Advertising Sales and Growth Rate (2015-2020)
- 7.5 Mexico Outdoor Advertising Sales and Growth Rate (2015-2020)

## **8 EUROPE OUTDOOR ADVERTISING MARKET ANALYSIS BY COUNTRIES**

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe Outdoor Advertising Sales, Revenue and Market Share by Countries
  - 8.2.1 Europe Outdoor Advertising Sales by Countries (2015-2020)
  - 8.2.2 Europe Outdoor Advertising Revenue by Countries (2015-2020)
- 8.3 Germany Outdoor Advertising Sales and Growth Rate (2015-2020)
- 8.4 UK Outdoor Advertising Sales and Growth Rate (2015-2020)
- 8.5 France Outdoor Advertising Sales and Growth Rate (2015-2020)
- 8.6 Italy Outdoor Advertising Sales and Growth Rate (2015-2020)
- 8.7 Spain Outdoor Advertising Sales and Growth Rate (2015-2020)
- 8.8 Russia Outdoor Advertising Sales and Growth Rate (2015-2020)

## **9 ASIA PACIFIC OUTDOOR ADVERTISING MARKET ANALYSIS BY COUNTRIES**

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific Outdoor Advertising Sales, Revenue and Market Share by Countries
  - 9.2.1 Asia Pacific Outdoor Advertising Sales by Countries (2015-2020)
  - 9.2.2 Asia Pacific Outdoor Advertising Revenue by Countries (2015-2020)
- 9.3 China Outdoor Advertising Sales and Growth Rate (2015-2020)
- 9.4 Japan Outdoor Advertising Sales and Growth Rate (2015-2020)
- 9.5 South Korea Outdoor Advertising Sales and Growth Rate (2015-2020)
- 9.6 India Outdoor Advertising Sales and Growth Rate (2015-2020)
- 9.7 Southeast Asia Outdoor Advertising Sales and Growth Rate (2015-2020)
- 9.8 Australia Outdoor Advertising Sales and Growth Rate (2015-2020)

## **10 MIDDLE EAST AND AFRICA OUTDOOR ADVERTISING MARKET ANALYSIS BY COUNTRIES**

#### 10.1 The Influence of COVID-19 on Middle East and Africa Market

#### 10.2 Middle East and Africa Outdoor Advertising Sales, Revenue and Market Share by Countries

##### 10.2.1 Middle East and Africa Outdoor Advertising Sales by Countries (2015-2020)

##### 10.2.2 Middle East and Africa Outdoor Advertising Revenue by Countries (2015-2020)

#### 10.3 Saudi Arabia Outdoor Advertising Sales and Growth Rate (2015-2020)

#### 10.4 UAE Outdoor Advertising Sales and Growth Rate (2015-2020)

#### 10.5 Egypt Outdoor Advertising Sales and Growth Rate (2015-2020)

#### 10.6 Nigeria Outdoor Advertising Sales and Growth Rate (2015-2020)

#### 10.7 South Africa Outdoor Advertising Sales and Growth Rate (2015-2020)

### **11 SOUTH AMERICA OUTDOOR ADVERTISING MARKET ANALYSIS BY COUNTRIES**

#### 11.1 The Influence of COVID-19 on Middle East and Africa Market

#### 11.2 South America Outdoor Advertising Sales, Revenue and Market Share by Countries

##### 11.2.1 South America Outdoor Advertising Sales by Countries (2015-2020)

##### 11.2.2 South America Outdoor Advertising Revenue by Countries (2015-2020)

#### 11.3 Brazil Outdoor Advertising Sales and Growth Rate (2015-2020)

#### 11.4 Argentina Outdoor Advertising Sales and Growth Rate (2015-2020)

#### 11.5 Columbia Outdoor Advertising Sales and Growth Rate (2015-2020)

#### 11.6 Chile Outdoor Advertising Sales and Growth Rate (2015-2020)

### **12 COMPETITIVE LANDSCAPE**

#### 12.1 EPAMEDIA

##### 12.1.1 EPAMEDIA Basic Information

##### 12.1.2 Outdoor Advertising Product Introduction

##### 12.1.3 EPAMEDIA Production, Value, Price, Gross Margin 2015-2020

#### 12.2 Fairway Outdoor Advertising

##### 12.2.1 Fairway Outdoor Advertising Basic Information

##### 12.2.2 Outdoor Advertising Product Introduction

##### 12.2.3 Fairway Outdoor Advertising Production, Value, Price, Gross Margin 2015-2020

#### 12.3 Lamar Advertising Company

##### 12.3.1 Lamar Advertising Company Basic Information

##### 12.3.2 Outdoor Advertising Product Introduction

##### 12.3.3 Lamar Advertising Company Production, Value, Price, Gross Margin 2015-2020

#### 12.4 Adam Outdoor Advertising

- 12.4.1 Adam Outdoor Advertising Basic Information
- 12.4.2 Outdoor Advertising Product Introduction
- 12.4.3 Adam Outdoor Advertising Production, Value, Price, Gross Margin 2015-2020
- 12.5 Outfront Media Inc
  - 12.5.1 Outfront Media Inc Basic Information
  - 12.5.2 Outdoor Advertising Product Introduction
  - 12.5.3 Outfront Media Inc Production, Value, Price, Gross Margin 2015-2020
- 12.6 Bell media
  - 12.6.1 Bell media Basic Information
  - 12.6.2 Outdoor Advertising Product Introduction
  - 12.6.3 Bell media Production, Value, Price, Gross Margin 2015-2020
- 12.7 JCDecaux
  - 12.7.1 JCDecaux Basic Information
  - 12.7.2 Outdoor Advertising Product Introduction
  - 12.7.3 JCDecaux Production, Value, Price, Gross Margin 2015-2020
- 12.8 CBS Outdoor
  - 12.8.1 CBS Outdoor Basic Information
  - 12.8.2 Outdoor Advertising Product Introduction
  - 12.8.3 CBS Outdoor Production, Value, Price, Gross Margin 2015-2020

## **13 INDUSTRY OUTLOOK**

- 13.1 Market Driver Analysis
  - 13.1.2 Market Restraints Analysis
  - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

## **14 GLOBAL OUTDOOR ADVERTISING MARKET FORECAST**

- 14.1 Global Outdoor Advertising Market Value & Volume Forecast, by Type (2020-2025)
  - 14.1.1 Street Furniture Market Value and Volume Forecast (2020-2025)
  - 14.1.2 Transit Displays Market Value and Volume Forecast (2020-2025)
  - 14.1.3 Billboards Market Value and Volume Forecast (2020-2025)
- 14.2 Global Outdoor Advertising Market Value & Volume Forecast, by Application (2020-2025)
  - 14.2.1 Food & Beverage Industry Market Value and Volume Forecast (2020-2025)
  - 14.2.2 Vehicles Industry Market Value and Volume Forecast (2020-2025)

14.2.3 Health and Medical Industry Market Value and Volume Forecast (2020-2025)

14.2.4 Commercial and Personal Services Market Value and Volume Forecast  
(2020-2025)

14.2.5 Consumer Goods Market Value and Volume Forecast (2020-2025)

14.3 Outdoor Advertising Market Analysis and Forecast by Region

14.3.1 North America Market Value and Consumption Forecast (2020-2025)

14.3.2 Europe Market Value and Consumption Forecast (2020-2025)

14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)

14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)

14.3.5 South America Market Value and Consumption Forecast (2020-2025)

## **15 NEW PROJECT FEASIBILITY ANALYSIS**

15.1 Industry Barriers and New Entrants SWOT Analysis

15.1.1 Porter's Five Forces Analysis

15.1.2 New Entrants SWOT Analysis

15.2 Analysis and Suggestions on New Project Investment

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Outdoor Advertising  
Table Product Specification of Outdoor Advertising  
Table Outdoor Advertising Key Market Segments  
Table Key Players Outdoor Advertising Covered  
Figure Global Outdoor Advertising Market Size, 2015 – 2025  
Table Different Types of Outdoor Advertising  
Figure Global Outdoor Advertising Value (\$) Segment by Type from 2015-2020  
Figure Global Outdoor Advertising Market Share by Types in 2019  
Table Different Applications of Outdoor Advertising  
Figure Global Outdoor Advertising Value (\$) Segment by Applications from 2015-2020  
Figure Global Outdoor Advertising Market Share by Applications in 2019  
Figure Global Outdoor Advertising Market Share by Regions in 2019  
Figure North America Outdoor Advertising Production Value (\$) and Growth Rate (2015-2020)  
Figure Europe Outdoor Advertising Production Value (\$) and Growth Rate (2015-2020)  
Figure Asia Pacific Outdoor Advertising Production Value (\$) and Growth Rate (2015-2020)  
Figure Middle East and Africa Outdoor Advertising Production Value (\$) and Growth Rate (2015-2020)  
Figure South America Outdoor Advertising Production Value (\$) and Growth Rate (2015-2020)  
Table Global COVID-19 Status and Economic Overview  
Figure Global COVID-19 Status  
Figure COVID-19 Comparison of Major Countries  
Figure Industry Chain Analysis of Outdoor Advertising  
Table Upstream Raw Material Suppliers of Outdoor Advertising with Contact Information  
Table Major Players Headquarters, and Service Area of Outdoor Advertising  
Figure Major Players Production Value Market Share of Outdoor Advertising in 2019  
Table Major Players Outdoor Advertising Product Types in 2019  
Figure Production Process of Outdoor Advertising  
Figure Manufacturing Cost Structure of Outdoor Advertising  
Figure Channel Status of Outdoor Advertising  
Table Major Distributors of Outdoor Advertising with Contact Information  
Table Major Downstream Buyers of Outdoor Advertising with Contact Information  
Table Global Outdoor Advertising Value (\$) by Type (2015-2020)

Table Global Outdoor Advertising Value Share by Type (2015-2020)  
Figure Global Outdoor Advertising Value Share by Type (2015-2020)  
Table Global Outdoor Advertising Production by Type (2015-2020)  
Table Global Outdoor Advertising Production Share by Type (2015-2020)  
Figure Global Outdoor Advertising Production Share by Type (2015-2020)  
Figure Global Outdoor Advertising Value (\$) and Growth Rate of Street Furniture (2015-2020)  
Figure Global Outdoor Advertising Value (\$) and Growth Rate of Transit Displays (2015-2020)  
Figure Global Outdoor Advertising Value (\$) and Growth Rate of Billboards (2015-2020)  
Figure Global Outdoor Advertising Price by Type (2015-2020)  
Figure Downstream Market Overview  
Table Global Outdoor Advertising Consumption by Application (2015-2020)  
Table Global Outdoor Advertising Consumption Market Share by Application (2015-2020)  
Figure Global Outdoor Advertising Consumption Market Share by Application (2015-2020)  
Figure Global Outdoor Advertising Consumption and Growth Rate of Food & Beverage Industry (2015-2020)  
Figure Global Outdoor Advertising Consumption and Growth Rate of Vehicles Industry (2015-2020)  
Figure Global Outdoor Advertising Consumption and Growth Rate of Health and Medical Industry (2015-2020)  
Figure Global Outdoor Advertising Consumption and Growth Rate of Commercial and Personal Services (2015-2020)  
Figure Global Outdoor Advertising Consumption and Growth Rate of Consumer Goods (2015-2020)  
Figure Global Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure Global Outdoor Advertising Revenue (M USD) and Growth (2015-2020)  
Table Global Outdoor Advertising Sales by Regions (2015-2020)  
Table Global Outdoor Advertising Sales Market Share by Regions (2015-2020)  
Table Global Outdoor Advertising Revenue (M USD) by Regions (2015-2020)  
Table Global Outdoor Advertising Revenue Market Share by Regions (2015-2020)  
Table Global Outdoor Advertising Revenue Market Share by Regions in 2015  
Table Global Outdoor Advertising Revenue Market Share by Regions in 2019  
Figure North America Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure Europe Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure Asia-Pacific Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure Middle East and Africa Outdoor Advertising Sales and Growth Rate (2015-2020)

Figure South America Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure North America COVID-19 Status  
Figure North America COVID-19 Confirmed Cases Major Distribution  
Figure North America Outdoor Advertising Revenue (M USD) and Growth (2015-2020)  
Table North America Outdoor Advertising Sales by Countries (2015-2020)  
Table North America Outdoor Advertising Sales Market Share by Countries (2015-2020)  
Table North America Outdoor Advertising Revenue (M USD) by Countries (2015-2020)  
Table North America Outdoor Advertising Revenue Market Share by Countries (2015-2020)  
Figure United States Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure Canada Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure Mexico Outdoor Advertising Sales and Growth (2015-2020)  
Figure Europe COVID-19 Status  
Figure Europe COVID-19 Confirmed Cases Major Distribution  
Figure Europe Outdoor Advertising Revenue (M USD) and Growth (2015-2020)  
Table Europe Outdoor Advertising Sales by Countries (2015-2020)  
Table Europe Outdoor Advertising Sales Market Share by Countries (2015-2020)  
Table Europe Outdoor Advertising Revenue (M USD) by Countries (2015-2020)  
Table Europe Outdoor Advertising Revenue Market Share by Countries (2015-2020)  
Figure Germany Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure UK Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure France Outdoor Advertising Sales and Growth (2015-2020)  
Figure Italy Outdoor Advertising Sales and Growth (2015-2020)  
Figure Spain Outdoor Advertising Sales and Growth (2015-2020)  
Figure Russia Outdoor Advertising Sales and Growth (2015-2020)  
Figure Asia Pacific COVID-19 Status  
Figure Asia Pacific Outdoor Advertising Revenue (M USD) and Growth (2015-2020)  
Table Asia Pacific Outdoor Advertising Sales by Countries (2015-2020)  
Table Asia Pacific Outdoor Advertising Sales Market Share by Countries (2015-2020)  
Table Asia Pacific Outdoor Advertising Revenue (M USD) by Countries (2015-2020)  
Table Asia Pacific Outdoor Advertising Revenue Market Share by Countries (2015-2020)  
Figure China Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure Japan Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure South Korea Outdoor Advertising Sales and Growth (2015-2020)  
Figure India Outdoor Advertising Sales and Growth (2015-2020)  
Figure Southeast Asia Outdoor Advertising Sales and Growth (2015-2020)  
Figure Australia Outdoor Advertising Sales and Growth (2015-2020)  
Figure Middle East Outdoor Advertising Revenue (M USD) and Growth (2015-2020)

Table Middle East Outdoor Advertising Sales by Countries (2015-2020)  
Table Middle East and Africa Outdoor Advertising Sales Market Share by Countries (2015-2020)  
Table Middle East and Africa Outdoor Advertising Revenue (M USD) by Countries (2015-2020)  
Table Middle East and Africa Outdoor Advertising Revenue Market Share by Countries (2015-2020)  
Figure Saudi Arabia Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure UAE Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure Egypt Outdoor Advertising Sales and Growth (2015-2020)  
Figure Nigeria Outdoor Advertising Sales and Growth (2015-2020)  
Figure South Africa Outdoor Advertising Sales and Growth (2015-2020)  
Figure South America Outdoor Advertising Revenue (M USD) and Growth (2015-2020)  
Table South America Outdoor Advertising Sales by Countries (2015-2020)  
Table South America Outdoor Advertising Sales Market Share by Countries (2015-2020)  
Table South America Outdoor Advertising Revenue (M USD) by Countries (2015-2020)  
Table South America Outdoor Advertising Revenue Market Share by Countries (2015-2020)  
Figure Brazil Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure Argentina Outdoor Advertising Sales and Growth Rate (2015-2020)  
Figure Columbia Outdoor Advertising Sales and Growth (2015-2020)  
Figure Chile Outdoor Advertising Sales and Growth (2015-2020)  
Figure Top 3 Market Share of Outdoor Advertising Companies in 2019  
Figure Top 6 Market Share of Outdoor Advertising Companies in 2019  
Table Major Players Production Value (\$) Share (2015-2020)  
Table EPAMEDIA Profile  
Table EPAMEDIA Product Introduction  
Figure EPAMEDIA Production and Growth Rate  
Figure EPAMEDIA Value (\$) Market Share 2015-2020  
Table Fairway Outdoor Advertising Profile  
Table Fairway Outdoor Advertising Product Introduction  
Figure Fairway Outdoor Advertising Production and Growth Rate  
Figure Fairway Outdoor Advertising Value (\$) Market Share 2015-2020  
Table Lamar Advertising Company Profile  
Table Lamar Advertising Company Product Introduction  
Figure Lamar Advertising Company Production and Growth Rate  
Figure Lamar Advertising Company Value (\$) Market Share 2015-2020  
Table Adam Outdoor Advertising Profile

Table Adam Outdoor Advertising Product Introduction  
Figure Adam Outdoor Advertising Production and Growth Rate  
Figure Adam Outdoor Advertising Value (\$) Market Share 2015-2020  
Table Outfront Media Inc Profile  
Table Outfront Media Inc Product Introduction  
Figure Outfront Media Inc Production and Growth Rate  
Figure Outfront Media Inc Value (\$) Market Share 2015-2020  
Table Bell media Profile  
Table Bell media Product Introduction  
Figure Bell media Production and Growth Rate  
Figure Bell media Value (\$) Market Share 2015-2020  
Table JCDecaux Profile  
Table JCDecaux Product Introduction  
Figure JCDecaux Production and Growth Rate  
Figure JCDecaux Value (\$) Market Share 2015-2020  
Table CBS Outdoor Profile  
Table CBS Outdoor Product Introduction  
Figure CBS Outdoor Production and Growth Rate  
Figure CBS Outdoor Value (\$) Market Share 2015-2020  
Table Market Driving Factors of Outdoor Advertising  
Table Merger, Acquisition and New Investment  
Table Global Outdoor Advertising Market Value (\$) Forecast, by Type  
Table Global Outdoor Advertising Market Volume Forecast, by Type  
Figure Global Outdoor Advertising Market Value (\$) and Growth Rate Forecast of Street Furniture (2020-2025)  
Figure Global Outdoor Advertising Market Volume (\$) and Growth Rate Forecast of Street Furniture (2020-2025)  
Figure Global Outdoor Advertising Market Value (\$) and Growth Rate Forecast of Transit Displays (2020-2025)  
Figure Global Outdoor Advertising Market Volume (\$) and Growth Rate Forecast of Transit Displays (2020-2025)  
Figure Global Outdoor Advertising Market Value (\$) and Growth Rate Forecast of Billboards (2020-2025)  
Figure Global Outdoor Advertising Market Volume (\$) and Growth Rate Forecast of Billboards (2020-2025)  
Table Global Market Value (\$) Forecast by Application (2020-2025)  
Table Global Market Volume Forecast by Application (2020-2025)  
Figure Market Value (\$) and Growth Rate Forecast of Food & Beverage Industry (2020-2025)

Figure Market Volume and Growth Rate Forecast of Food & Beverage Industry (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Vehicles Industry (2020-2025)

Figure Market Volume and Growth Rate Forecast of Vehicles Industry (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Health and Medical Industry (2020-2025)

Figure Market Volume and Growth Rate Forecast of Health and Medical Industry (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Commercial and Personal Services (2020-2025)

Figure Market Volume and Growth Rate Forecast of Commercial and Personal Services (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Consumer Goods (2020-2025)

Figure Market Volume and Growth Rate Forecast of Consumer Goods (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

## I would like to order

Product name: COVID-19 Outbreak-Global Outdoor Advertising Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

Product link: <https://marketpublishers.com/r/CA309EA46FE5EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA309EA46FE5EN.html>