

COVID-19 Outbreak-Global Outboard Engine Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

In the recent years, outboard motor technology has advanced to the point where outboard engines are fuel efficient, more reliable, and weigh less as compared to the models of the past. In order to enhance the boating experience, manufacturers are moving towards combining the right boat powered by the best outboard engine. Instead of choosing the size of the outboard as per the manufacturers maximum allowed capacity, some of the customers are also going for the smaller outboard engine, especially in the case of shallow drafts. The weight of the outboard engine is also being considered by customers along with the hull design and draft, as they all affect the overall performance of the boat.

The Outboard Engine market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Outboard Engine industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Outboard Engine market can be split based on product types, major applications, and important countries as follows:

Key players in the global Outboard Engine market covered in Chapter 12:

Brunswick

Yamaha

BRP

Parsun

Weimin

Mercury

Tohatsu

Suzuki

Hidea

Honda

In Chapter 4 and 14.1, on the basis of types, the Outboard Engine market from 2015 to 2025 is primarily split into:

Electric outboard

Fuel-oil outboard

In Chapter 5 and 14.2, on the basis of applications, the Outboard Engine market from 2015 to 2025 covers:

Government Enforcement Boat

Commercial Boat

Personal Boat

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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