

COVID-19 Outbreak-Global OTC Herbal and Traditional Medicines Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Herbal medicines are naturally derived medicines for treatment of various ailments. These generally represent medicines sourced from medicinal herbs, or, plants. Traditional medicines are sum of practices, skills, and knowledge based on experiences, beliefs, and theories indigenous to various cultures, used for prevention, and maintenance of health. Various types of herbal and traditional medicines include Chinese/oriental medicines, naturopathy, homeopathy, and Ayurveda. The OTC Herbal and Traditional Medicines market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the OTC Herbal and Traditional Medicines industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The OTC Herbal and Traditional Medicines market can be split based on product types, major applications, and important countries as follows:

Key players in the global OTC Herbal and Traditional Medicines market covered in Chapter 12:

Bio-Botanica, Inc.

Biovontrade SARL

Nutra Green Biotechnology Co., Ltd.

Herbalife International

Blackmores Limited

Nutraceutical International Corporation

Naturex SA

Amway Corporation

Phytomed Herbal Solutions

Bionorica SE

Jiaherb Inc.

Medico Herbs

The Nature's Bounty Co.

Ricola AG

The Bioforce Group

Dabur India Ltd.

The Himalayan Drug Company

Integria Healthcare Pty Ltd.

In Chapter 4 and 14.1, on the basis of types, the OTC Herbal and Traditional Medicines market from 2015 to 2025 is primarily split into:

OTC Herbal

Traditional Medicine

In Chapter 5 and 14.2, on the basis of applications, the OTC Herbal and Traditional Medicines market from 2015 to 2025 covers:

Pharmacy

Drug Store

Modern Trade

Online

Other OTC Format

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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