

COVID-19 Outbreak-Global Online to Offline Commerce Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

O2O (online to offline) refers to a new e-commerce model, through online malls or their own websites, businesses show customers information about products and services; at the same time, through QR code, APP or location-based services (LBS), customers log into online stores or filter online products and services, and then place orders and pay bills. Single, but they verify and experience consumption offline. This model can not only meet the individual needs of customers, but also help businesses to disseminate information about products and services faster, farther and more widely.

The Online to Offline Commerce market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of

COVID-19 on the global economy and the Online to Offline Commerce industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Online to Offline Commerce market can be split based on product types, major applications, and important countries as follows:

Key players in the global Online to Offline Commerce market covered in Chapter 12:

Uber
Airbnb
Jingdong
Zalando
Amazon, Inc.
Alibaba Group Holding Ltd.
Rakuten, Inc.
eBay Inc.
B2W Companhia Digital
Groupon
Expedia
Booking Holdings

In Chapter 4 and 14.1, on the basis of types, the Online to Offline Commerce market from 2015 to 2025 is primarily split into:

Group-Buying Platform
Online Shopping Platform
Business Circle Platform

In Chapter 5 and 14.2, on the basis of applications, the Online to Offline Commerce market from 2015 to 2025 covers:

Travel & Tourism
Hotel Booking
Ridesharing
Restaurant

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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