

COVID-19 Outbreak-Global Online Grocery Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Online grocery refers to the purchase of fresh and packaged food through online portals. Ways of buying groceries have evolved over a period of time, owing to easy availability of products through stores and online platforms. The online grocery service is a niche market; however, it is anticipated to witness robust growth in the coming years. Nowadays, people opt for online grocery shopping as it is convenient and offers a wide variety of products, which can be delivered to the consumers doorstep within a stipulated time. In addition, customers are able to keep a track of their spending as well. Online grocery covers a wide spectrum of products such as bakery & dairy products, cereals, vegetables, and fruits. Retailers in this market offer services such as click & collect option and subscription option to ease the consumers online grocery shopping experience.

The Online Grocery market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Online Grocery industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Online Grocery market can be split based on product types, major applications, and important countries as follows:

Key players in the global Online Grocery market covered in Chapter 12:

METRO AG

Alibaba

Kroger

Aldi Group

Walmart

Coles Online

Tesco

Carrefour

BigBasket

FreshDirect

ALDI

Longo

Amazon

Target

Schwan Food

Honestbee

In Chapter 4 and 14.1, on the basis of types, the Online Grocery market from 2015 to 2025 is primarily split into:

Packaged Foods

Fresh Foods

In Chapter 5 and 14.2, on the basis of applications, the Online Grocery market from 2015 to 2025 covers:

Personal Shoppers

Business Customers

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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