

COVID-19 Outbreak-Global Online Education Technology Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Online education is a type of educational instruction that is delivered via the internet to students using their home computers. During the last decade, online degrees and courses have become popular alternative for a wide range of nontraditional students, include those who want to continue working full-time or raising families. Most of the time, online degree programs and courses are offered via the host school's online learning platform, although some are delivered using alternative technologies. Although there are subtle dissimilarities, the main difference between online and traditional learning is the fact that online education liberates the student from the usual trappings of on-campus degree programs — including driving to school, planning their schedule around classes, and being physically present for each sequence of their coursework. Educational technology is 'the study and ethical practice of facilitating learning and improving performance by creating, using, and managing appropriate technological processes and resources'.[1]

Educational technology is the use of both physical hardware and educational theoretic. It encompasses several domains including learning theory, computer-based training, online learning, and where mobile technologies are used, m-learning.

The Online Education Technology market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise

competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Online Education Technology industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Online Education Technology market can be split based on product types, major applications, and important countries as follows:

Key players in the global Online Education Technology market covered in Chapter 12:

Blackboard

2U

TutorGroup

Aptara

Tata Interactive Systems

McGraw-Hill Education

Lynda.Com

Knewton

Pearson Education

Coursera

PowerSchool Learning

Docebo

Blackboard

EdX

Edmodo

Adobe Systems

In Chapter 4 and 14.1, on the basis of types, the Online Education Technology market from 2015 to 2025 is primarily split into:

Management

Arts

Technical
Commerce
Others

In Chapter 5 and 14.2, on the basis of applications, the Online Education Technology market from 2015 to 2025 covers:

Students
Adults

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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