

COVID-19 Outbreak-Global Non-Profit Fundraising Software Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Fundraising software refers to a wide variety of tools used to make fundraising easier, more efficient, and more intuitive for both your organization and your donors.

The software you need will depend on the scope of your organization and the campaigns you're running.

Fundraising software can streamline your organization's efforts and ease logistical challenges so that you can focus on building stronger donor relationships and receiving more donations for your cause.

Fundraising software is a necessity for most organizations.

The Non-Profit Fundraising Software market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report

provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Non-Profit Fundraising Software industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Non-Profit Fundraising Software market can be split based on product types, major applications, and important countries as follows:

Key players in the global Non-Profit Fundraising Software market covered in Chapter 12:

DonorPerfect
Salsa
Morweb
Qgiv
UNIT4
ClearView CRM
Snowball
360MatchPro
Fundly
Blackbaud
Microsoft
Double the Donation
Oracle
DonateKindly
Active Network
Abila
MIP Fund Accounting
DonorSearch Online Tools
Salesforce
Soapbox Engage
99Pledges
SAP

Intuit
File990
Bloomerang
Cvent
Donately

In Chapter 4 and 14.1, on the basis of types, the Non-Profit Fundraising Software market from 2015 to 2025 is primarily split into:

Cloud-based
On-premises

In Chapter 5 and 14.2, on the basis of applications, the Non-Profit Fundraising Software market from 2015 to 2025 covers:

Large Organization
SMEs

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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