

COVID-19 Outbreak-Global Mobile Payment Transaction Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/C480843B238AEN.html>

Date: December 2020

Pages: 127

Price: US\$ 3,660.00 (Single User License)

ID: C480843B238AEN

Abstracts

Mobile payment (also referred to as mobile money, mobile money transfer, and mobile wallet) generally refer to payment services operated under financial regulation and performed from or via a mobile device.

The Mobile Payment Transaction market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Mobile Payment Transaction industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Mobile Payment Transaction market can be split based on product types, major applications, and important countries as follows:

Key players in the global Mobile Payment Transaction market covered in Chapter 12:

Google Inc.
Apple Inc.
American Express
TIO Networks Corp.
Mahindra Comviva
MTN Group Limited
Türkiye Garanti Bankası A.Ş.
Safaricom Limited
LevelUp
Citrus Payment Solutions
MasterCard Incorporated
Vodacom Group Limited
Econet Wireless Zimbabwe Limited
Alibaba Group
Turkcell
One97 Communications Ltd.
Türk Telekom
Millicom International Cellular SA
Bharti Airtel Limited
Orange S.A.
PayPal Holdings, Inc.

In Chapter 4 and 14.1, on the basis of types, the Mobile Payment Transaction market from 2015 to 2025 is primarily split into:

Wireless Application Protocol (WAP)
Short Message Service (SMS)
Near Field Communication (NFC)
Unstructured Supplementary Service Data (USSD)
Others

In Chapter 5 and 14.2, on the basis of applications, the Mobile Payment Transaction market from 2015 to 2025 covers:

Travel and Ticketing
Banking
Merchandise

Food and Beverages

Airtime

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MOBILE PAYMENT TRANSACTION INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of Mobile Payment Transaction
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the Mobile Payment Transaction industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global Mobile Payment Transaction Market Size, 2015 – 2020
 - 2.1.2 Global Mobile Payment Transaction Market Size by Type, 2015 – 2020
 - 2.1.3 Global Mobile Payment Transaction Market Size by Application, 2015 – 2020
 - 2.1.4 Global Mobile Payment Transaction Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on Mobile Payment Transaction Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of Mobile Payment Transaction Analysis
- 3.2 Major Players of Mobile Payment Transaction
- 3.3 Mobile Payment Transaction Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of Mobile Payment Transaction
 - 3.3.3 Labor Cost of Mobile Payment Transaction
- 3.4 Market Distributors of Mobile Payment Transaction
- 3.5 Major Downstream Buyers of Mobile Payment Transaction Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL MOBILE PAYMENT TRANSACTION MARKET, BY TYPE

- 4.1 Global Mobile Payment Transaction Value and Market Share by Type (2015-2020)
- 4.2 Global Mobile Payment Transaction Production and Market Share by Type (2015-2020)
- 4.3 Global Mobile Payment Transaction Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global Mobile Payment Transaction Value and Growth Rate of Wireless Application Protocol (WAP)
 - 4.3.2 Global Mobile Payment Transaction Value and Growth Rate of Short Message Service (SMS)
 - 4.3.3 Global Mobile Payment Transaction Value and Growth Rate of Near Field Communication (NFC)
 - 4.3.4 Global Mobile Payment Transaction Value and Growth Rate of Unstructured Supplementary Service Data (USSD)
 - 4.3.5 Global Mobile Payment Transaction Value and Growth Rate of Others
- 4.4 Global Mobile Payment Transaction Price Analysis by Type (2015-2020)

5 MOBILE PAYMENT TRANSACTION MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global Mobile Payment Transaction Consumption and Market Share by Application (2015-2020)
- 5.3 Global Mobile Payment Transaction Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global Mobile Payment Transaction Consumption and Growth Rate of Travel and Ticketing (2015-2020)
 - 5.3.2 Global Mobile Payment Transaction Consumption and Growth Rate of Banking (2015-2020)
 - 5.3.3 Global Mobile Payment Transaction Consumption and Growth Rate of Merchandise (2015-2020)
 - 5.3.4 Global Mobile Payment Transaction Consumption and Growth Rate of Food and Beverages (2015-2020)
 - 5.3.5 Global Mobile Payment Transaction Consumption and Growth Rate of Airtime (2015-2020)
 - 5.3.6 Global Mobile Payment Transaction Consumption and Growth Rate of Others (2015-2020)

6 GLOBAL MOBILE PAYMENT TRANSACTION MARKET ANALYSIS BY REGIONS

- 6.1 Global Mobile Payment Transaction Sales, Revenue and Market Share by Regions
 - 6.1.1 Global Mobile Payment Transaction Sales by Regions (2015-2020)
 - 6.1.2 Global Mobile Payment Transaction Revenue by Regions (2015-2020)
- 6.2 North America Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 6.3 Europe Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 6.6 South America Mobile Payment Transaction Sales and Growth Rate (2015-2020)

7 NORTH AMERICA MOBILE PAYMENT TRANSACTION MARKET ANALYSIS BY COUNTRIES

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America Mobile Payment Transaction Sales, Revenue and Market Share by Countries
 - 7.2.1 North America Mobile Payment Transaction Sales by Countries (2015-2020)
 - 7.2.2 North America Mobile Payment Transaction Revenue by Countries (2015-2020)
- 7.3 United States Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 7.4 Canada Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 7.5 Mexico Mobile Payment Transaction Sales and Growth Rate (2015-2020)

8 EUROPE MOBILE PAYMENT TRANSACTION MARKET ANALYSIS BY COUNTRIES

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe Mobile Payment Transaction Sales, Revenue and Market Share by Countries
 - 8.2.1 Europe Mobile Payment Transaction Sales by Countries (2015-2020)
 - 8.2.2 Europe Mobile Payment Transaction Revenue by Countries (2015-2020)
- 8.3 Germany Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 8.4 UK Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 8.5 France Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 8.6 Italy Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 8.7 Spain Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 8.8 Russia Mobile Payment Transaction Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC MOBILE PAYMENT TRANSACTION MARKET ANALYSIS BY COUNTRIES

9.1 The Influence of COVID-19 on Asia Pacific Market

9.2 Asia Pacific Mobile Payment Transaction Sales, Revenue and Market Share by Countries

9.2.1 Asia Pacific Mobile Payment Transaction Sales by Countries (2015-2020)

9.2.2 Asia Pacific Mobile Payment Transaction Revenue by Countries (2015-2020)

9.3 China Mobile Payment Transaction Sales and Growth Rate (2015-2020)

9.4 Japan Mobile Payment Transaction Sales and Growth Rate (2015-2020)

9.5 South Korea Mobile Payment Transaction Sales and Growth Rate (2015-2020)

9.6 India Mobile Payment Transaction Sales and Growth Rate (2015-2020)

9.7 Southeast Asia Mobile Payment Transaction Sales and Growth Rate (2015-2020)

9.8 Australia Mobile Payment Transaction Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA MOBILE PAYMENT TRANSACTION MARKET ANALYSIS BY COUNTRIES

10.1 The Influence of COVID-19 on Middle East and Africa Market

10.2 Middle East and Africa Mobile Payment Transaction Sales, Revenue and Market Share by Countries

10.2.1 Middle East and Africa Mobile Payment Transaction Sales by Countries (2015-2020)

10.2.2 Middle East and Africa Mobile Payment Transaction Revenue by Countries (2015-2020)

10.3 Saudi Arabia Mobile Payment Transaction Sales and Growth Rate (2015-2020)

10.4 UAE Mobile Payment Transaction Sales and Growth Rate (2015-2020)

10.5 Egypt Mobile Payment Transaction Sales and Growth Rate (2015-2020)

10.6 Nigeria Mobile Payment Transaction Sales and Growth Rate (2015-2020)

10.7 South Africa Mobile Payment Transaction Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA MOBILE PAYMENT TRANSACTION MARKET ANALYSIS BY COUNTRIES

11.1 The Influence of COVID-19 on Middle East and Africa Market

11.2 South America Mobile Payment Transaction Sales, Revenue and Market Share by Countries

11.2.1 South America Mobile Payment Transaction Sales by Countries (2015-2020)

11.2.2 South America Mobile Payment Transaction Revenue by Countries (2015-2020)

11.3 Brazil Mobile Payment Transaction Sales and Growth Rate (2015-2020)

- 11.4 Argentina Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 11.5 Columbia Mobile Payment Transaction Sales and Growth Rate (2015-2020)
- 11.6 Chile Mobile Payment Transaction Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

12.1 Google Inc.

- 12.1.1 Google Inc. Basic Information
- 12.1.2 Mobile Payment Transaction Product Introduction
- 12.1.3 Google Inc. Production, Value, Price, Gross Margin 2015-2020

12.2 Apple Inc.

- 12.2.1 Apple Inc. Basic Information
- 12.2.2 Mobile Payment Transaction Product Introduction
- 12.2.3 Apple Inc. Production, Value, Price, Gross Margin 2015-2020

12.3 American Express

- 12.3.1 American Express Basic Information
- 12.3.2 Mobile Payment Transaction Product Introduction
- 12.3.3 American Express Production, Value, Price, Gross Margin 2015-2020

12.4 TIO Networks Corp.

- 12.4.1 TIO Networks Corp. Basic Information
- 12.4.2 Mobile Payment Transaction Product Introduction
- 12.4.3 TIO Networks Corp. Production, Value, Price, Gross Margin 2015-2020

12.5 Mahindra Comviva

- 12.5.1 Mahindra Comviva Basic Information
- 12.5.2 Mobile Payment Transaction Product Introduction
- 12.5.3 Mahindra Comviva Production, Value, Price, Gross Margin 2015-2020

12.6 MTN Group Limited

- 12.6.1 MTN Group Limited Basic Information
- 12.6.2 Mobile Payment Transaction Product Introduction
- 12.6.3 MTN Group Limited Production, Value, Price, Gross Margin 2015-2020

12.7 T?rkiye Garanti Bankas? A.?

- 12.7.1 T?rkiye Garanti Bankas? A.? Basic Information
- 12.7.2 Mobile Payment Transaction Product Introduction
- 12.7.3 T?rkiye Garanti Bankas? A.? Production, Value, Price, Gross Margin 2015-2020

12.8 Safaricom Limited

- 12.8.1 Safaricom Limited Basic Information
- 12.8.2 Mobile Payment Transaction Product Introduction
- 12.8.3 Safaricom Limited Production, Value, Price, Gross Margin 2015-2020

12.9 LevelUp

12.9.1 LevelUp Basic Information

12.9.2 Mobile Payment Transaction Product Introduction

12.9.3 LevelUp Production, Value, Price, Gross Margin 2015-2020

12.10 Citrus Payment Solutions

12.10.1 Citrus Payment Solutions Basic Information

12.10.2 Mobile Payment Transaction Product Introduction

12.10.3 Citrus Payment Solutions Production, Value, Price, Gross Margin 2015-2020

12.11 MasterCard Incorporated

12.11.1 MasterCard Incorporated Basic Information

12.11.2 Mobile Payment Transaction Product Introduction

12.11.3 MasterCard Incorporated Production, Value, Price, Gross Margin 2015-2020

12.12 Vodacom Group Limited

12.12.1 Vodacom Group Limited Basic Information

12.12.2 Mobile Payment Transaction Product Introduction

12.12.3 Vodacom Group Limited Production, Value, Price, Gross Margin 2015-2020

12.13 Econet Wireless Zimbabwe Limited

12.13.1 Econet Wireless Zimbabwe Limited Basic Information

12.13.2 Mobile Payment Transaction Product Introduction

12.13.3 Econet Wireless Zimbabwe Limited Production, Value, Price, Gross Margin 2015-2020

12.14 Alibaba Group

12.14.1 Alibaba Group Basic Information

12.14.2 Mobile Payment Transaction Product Introduction

12.14.3 Alibaba Group Production, Value, Price, Gross Margin 2015-2020

12.15 Turkcell

12.15.1 Turkcell Basic Information

12.15.2 Mobile Payment Transaction Product Introduction

12.15.3 Turkcell Production, Value, Price, Gross Margin 2015-2020

12.16 One97 Communications Ltd.

12.16.1 One97 Communications Ltd. Basic Information

12.16.2 Mobile Payment Transaction Product Introduction

12.16.3 One97 Communications Ltd. Production, Value, Price, Gross Margin 2015-2020

12.17 T?rkTelekom

12.17.1 T?rkTelekom Basic Information

12.17.2 Mobile Payment Transaction Product Introduction

12.17.3 T?rkTelekom Production, Value, Price, Gross Margin 2015-2020

12.18 Millicom International Cellular SA

- 12.18.1 Millicom International Cellular SA Basic Information
- 12.18.2 Mobile Payment Transaction Product Introduction
- 12.18.3 Millicom International Cellular SA Production, Value, Price, Gross Margin 2015-2020
- 12.19 Bharti Airtel Limited
 - 12.19.1 Bharti Airtel Limited Basic Information
 - 12.19.2 Mobile Payment Transaction Product Introduction
 - 12.19.3 Bharti Airtel Limited Production, Value, Price, Gross Margin 2015-2020
- 12.20 Orange S.A.
 - 12.20.1 Orange S.A. Basic Information
 - 12.20.2 Mobile Payment Transaction Product Introduction
 - 12.20.3 Orange S.A. Production, Value, Price, Gross Margin 2015-2020
- 12.21 PayPal Holdings, Inc.
 - 12.21.1 PayPal Holdings, Inc. Basic Information
 - 12.21.2 Mobile Payment Transaction Product Introduction
 - 12.21.3 PayPal Holdings, Inc. Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

- 13.1 Market Driver Analysis
 - 13.1.2 Market Restraints Analysis
 - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

14 GLOBAL MOBILE PAYMENT TRANSACTION MARKET FORECAST

- 14.1 Global Mobile Payment Transaction Market Value & Volume Forecast, by Type (2020-2025)
 - 14.1.1 Wireless Application Protocol (WAP) Market Value and Volume Forecast (2020-2025)
 - 14.1.2 Short Message Service (SMS) Market Value and Volume Forecast (2020-2025)
 - 14.1.3 Near Field Communication (NFC) Market Value and Volume Forecast (2020-2025)
 - 14.1.4 Unstructured Supplementary Service Data (USSD) Market Value and Volume Forecast (2020-2025)
 - 14.1.5 Others Market Value and Volume Forecast (2020-2025)
- 14.2 Global Mobile Payment Transaction Market Value & Volume Forecast, by Application (2020-2025)

- 14.2.1 Travel and Ticketing Market Value and Volume Forecast (2020-2025)
- 14.2.2 Banking Market Value and Volume Forecast (2020-2025)
- 14.2.3 Merchandise Market Value and Volume Forecast (2020-2025)
- 14.2.4 Food and Beverages Market Value and Volume Forecast (2020-2025)
- 14.2.5 Airtime Market Value and Volume Forecast (2020-2025)
- 14.2.6 Others Market Value and Volume Forecast (2020-2025)
- 14.3 Mobile Payment Transaction Market Analysis and Forecast by Region
 - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
 - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
 - 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
 - 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
 - 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Mobile Payment Transaction
Table Product Specification of Mobile Payment Transaction
Table Mobile Payment Transaction Key Market Segments
Table Key Players Mobile Payment Transaction Covered
Figure Global Mobile Payment Transaction Market Size, 2015 – 2025
Table Different Types of Mobile Payment Transaction
Figure Global Mobile Payment Transaction Value (\$) Segment by Type from 2015-2020
Figure Global Mobile Payment Transaction Market Share by Types in 2019
Table Different Applications of Mobile Payment Transaction
Figure Global Mobile Payment Transaction Value (\$) Segment by Applications from 2015-2020
Figure Global Mobile Payment Transaction Market Share by Applications in 2019
Figure Global Mobile Payment Transaction Market Share by Regions in 2019
Figure North America Mobile Payment Transaction Production Value (\$) and Growth Rate (2015-2020)
Figure Europe Mobile Payment Transaction Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific Mobile Payment Transaction Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa Mobile Payment Transaction Production Value (\$) and Growth Rate (2015-2020)
Figure South America Mobile Payment Transaction Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of Mobile Payment Transaction
Table Upstream Raw Material Suppliers of Mobile Payment Transaction with Contact Information
Table Major Players Headquarters, and Service Area of Mobile Payment Transaction
Figure Major Players Production Value Market Share of Mobile Payment Transaction in 2019
Table Major Players Mobile Payment Transaction Product Types in 2019
Figure Production Process of Mobile Payment Transaction
Figure Manufacturing Cost Structure of Mobile Payment Transaction

Figure Channel Status of Mobile Payment Transaction

Table Major Distributors of Mobile Payment Transaction with Contact Information

Table Major Downstream Buyers of Mobile Payment Transaction with Contact Information

Table Global Mobile Payment Transaction Value (\$) by Type (2015-2020)

Table Global Mobile Payment Transaction Value Share by Type (2015-2020)

Figure Global Mobile Payment Transaction Value Share by Type (2015-2020)

Table Global Mobile Payment Transaction Production by Type (2015-2020)

Table Global Mobile Payment Transaction Production Share by Type (2015-2020)

Figure Global Mobile Payment Transaction Production Share by Type (2015-2020)

Figure Global Mobile Payment Transaction Value (\$) and Growth Rate of Wireless Application Protocol (WAP) (2015-2020)

Figure Global Mobile Payment Transaction Value (\$) and Growth Rate of Short Message Service (SMS) (2015-2020)

Figure Global Mobile Payment Transaction Value (\$) and Growth Rate of Near Field Communication (NFC) (2015-2020)

Figure Global Mobile Payment Transaction Value (\$) and Growth Rate of Unstructured Supplementary Service Data (USSD) (2015-2020)

Figure Global Mobile Payment Transaction Value (\$) and Growth Rate of Others (2015-2020)

Figure Global Mobile Payment Transaction Price by Type (2015-2020)

Figure Downstream Market Overview

Table Global Mobile Payment Transaction Consumption by Application (2015-2020)

Table Global Mobile Payment Transaction Consumption Market Share by Application (2015-2020)

Figure Global Mobile Payment Transaction Consumption Market Share by Application (2015-2020)

Figure Global Mobile Payment Transaction Consumption and Growth Rate of Travel and Ticketing (2015-2020)

Figure Global Mobile Payment Transaction Consumption and Growth Rate of Banking (2015-2020)

Figure Global Mobile Payment Transaction Consumption and Growth Rate of Merchandise (2015-2020)

Figure Global Mobile Payment Transaction Consumption and Growth Rate of Food and Beverages (2015-2020)

Figure Global Mobile Payment Transaction Consumption and Growth Rate of Airtime (2015-2020)

Figure Global Mobile Payment Transaction Consumption and Growth Rate of Others (2015-2020)

Figure Global Mobile Payment Transaction Sales and Growth Rate (2015-2020)
Figure Global Mobile Payment Transaction Revenue (M USD) and Growth (2015-2020)
Table Global Mobile Payment Transaction Sales by Regions (2015-2020)
Table Global Mobile Payment Transaction Sales Market Share by Regions (2015-2020)
Table Global Mobile Payment Transaction Revenue (M USD) by Regions (2015-2020)
Table Global Mobile Payment Transaction Revenue Market Share by Regions (2015-2020)
Table Global Mobile Payment Transaction Revenue Market Share by Regions in 2015
Table Global Mobile Payment Transaction Revenue Market Share by Regions in 2019
Figure North America Mobile Payment Transaction Sales and Growth Rate (2015-2020)
Figure Europe Mobile Payment Transaction Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Mobile Payment Transaction Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Mobile Payment Transaction Sales and Growth Rate (2015-2020)
Figure South America Mobile Payment Transaction Sales and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure North America COVID-19 Confirmed Cases Major Distribution
Figure North America Mobile Payment Transaction Revenue (M USD) and Growth (2015-2020)
Table North America Mobile Payment Transaction Sales by Countries (2015-2020)
Table North America Mobile Payment Transaction Sales Market Share by Countries (2015-2020)
Table North America Mobile Payment Transaction Revenue (M USD) by Countries (2015-2020)
Table North America Mobile Payment Transaction Revenue Market Share by Countries (2015-2020)
Figure United States Mobile Payment Transaction Sales and Growth Rate (2015-2020)
Figure Canada Mobile Payment Transaction Sales and Growth Rate (2015-2020)
Figure Mexico Mobile Payment Transaction Sales and Growth (2015-2020)
Figure Europe COVID-19 Status
Figure Europe COVID-19 Confirmed Cases Major Distribution
Figure Europe Mobile Payment Transaction Revenue (M USD) and Growth (2015-2020)
Table Europe Mobile Payment Transaction Sales by Countries (2015-2020)
Table Europe Mobile Payment Transaction Sales Market Share by Countries (2015-2020)
Table Europe Mobile Payment Transaction Revenue (M USD) by Countries (2015-2020)
Table Europe Mobile Payment Transaction Revenue Market Share by Countries (2015-2020)

Figure Germany Mobile Payment Transaction Sales and Growth Rate (2015-2020)

Figure UK Mobile Payment Transaction Sales and Growth Rate (2015-2020)

Figure France Mobile Payment Transaction Sales and Growth (2015-2020)

Figure Italy Mobile Payment Transaction Sales and Growth (2015-2020)

Figure Spain Mobile Payment Transaction Sales and Growth (2015-2020)

Figure Russia Mobile Payment Transaction Sales and Growth (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Asia Pacific Mobile Payment Transaction Revenue (M USD) and Growth (2015-2020)

Table Asia Pacific Mobile Payment Transaction Sales by Countries (2015-2020)

Table Asia Pacific Mobile Payment Transaction Sales Market Share by Countries (2015-2020)

Table Asia Pacific Mobile Payment Transaction Revenue (M USD) by Countries (2015-2020)

Table Asia Pacific Mobile Payment Transaction Revenue Market Share by Countries (2015-2020)

Figure China Mobile Payment Transaction Sales and Growth Rate (2015-2020)

Figure Japan Mobile Payment Transaction Sales and Growth Rate (2015-2020)

Figure South Korea Mobile Payment Transaction Sales and Growth (2015-2020)

Figure India Mobile Payment Transaction Sales and Growth (2015-2020)

Figure Southeast Asia Mobile Payment Transaction Sales and Growth (2015-2020)

Figure Australia Mobile Payment Transaction Sales and Growth (2015-2020)

Figure Middle East Mobile Payment Transaction Revenue (M USD) and Growth (2015-2020)

Table Middle East Mobile Payment Transaction Sales by Countries (2015-2020)

Table Middle East and Africa Mobile Payment Transaction Sales Market Share by Countries (2015-2020)

Table Middle East and Africa Mobile Payment Transaction Revenue (M USD) by Countries (2015-2020)

Table Middle East and Africa Mobile Payment Transaction Revenue Market Share by Countries (2015-2020)

Figure Saudi Arabia Mobile Payment Transaction Sales and Growth Rate (2015-2020)

Figure UAE Mobile Payment Transaction Sales and Growth Rate (2015-2020)

Figure Egypt Mobile Payment Transaction Sales and Growth (2015-2020)

Figure Nigeria Mobile Payment Transaction Sales and Growth (2015-2020)

Figure South Africa Mobile Payment Transaction Sales and Growth (2015-2020)

Figure South America Mobile Payment Transaction Revenue (M USD) and Growth (2015-2020)

Table South America Mobile Payment Transaction Sales by Countries (2015-2020)

Table South America Mobile Payment Transaction Sales Market Share by Countries (2015-2020)

Table South America Mobile Payment Transaction Revenue (M USD) by Countries (2015-2020)

Table South America Mobile Payment Transaction Revenue Market Share by Countries (2015-2020)

Figure Brazil Mobile Payment Transaction Sales and Growth Rate (2015-2020)

Figure Argentina Mobile Payment Transaction Sales and Growth Rate (2015-2020)

Figure Columbia Mobile Payment Transaction Sales and Growth (2015-2020)

Figure Chile Mobile Payment Transaction Sales and Growth (2015-2020)

Figure Top 3 Market Share of Mobile Payment Transaction Companies in 2019

Figure Top 6 Market Share of Mobile Payment Transaction Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table Google Inc. Profile

Table Google Inc. Product Introduction

Figure Google Inc. Production and Growth Rate

Figure Google Inc. Value (\$) Market Share 2015-2020

Table Apple Inc. Profile

Table Apple Inc. Product Introduction

Figure Apple Inc. Production and Growth Rate

Figure Apple Inc. Value (\$) Market Share 2015-2020

Table American Express Profile

Table American Express Product Introduction

Figure American Express Production and Growth Rate

Figure American Express Value (\$) Market Share 2015-2020

Table TIO Networks Corp. Profile

Table TIO Networks Corp. Product Introduction

Figure TIO Networks Corp. Production and Growth Rate

Figure TIO Networks Corp. Value (\$) Market Share 2015-2020

Table Mahindra Comviva Profile

Table Mahindra Comviva Product Introduction

Figure Mahindra Comviva Production and Growth Rate

Figure Mahindra Comviva Value (\$) Market Share 2015-2020

Table MTN Group Limited Profile

Table MTN Group Limited Product Introduction

Figure MTN Group Limited Production and Growth Rate

Figure MTN Group Limited Value (\$) Market Share 2015-2020

Table T?rkiye Garanti Bankas? A.? Profile

Table T?rkiye Garanti Bankas? A.? Product Introduction

Figure T?rkiye Garanti Bankas? A.? Production and Growth Rate
Figure T?rkiye Garanti Bankas? A.? Value (\$) Market Share 2015-2020
Table Safaricom Limited Profile
Table Safaricom Limited Product Introduction
Figure Safaricom Limited Production and Growth Rate
Figure Safaricom Limited Value (\$) Market Share 2015-2020
Table LevelUp Profile
Table LevelUp Product Introduction
Figure LevelUp Production and Growth Rate
Figure LevelUp Value (\$) Market Share 2015-2020
Table Citrus Payment Solutions Profile
Table Citrus Payment Solutions Product Introduction
Figure Citrus Payment Solutions Production and Growth Rate
Figure Citrus Payment Solutions Value (\$) Market Share 2015-2020
Table MasterCard Incorporated Profile
Table MasterCard Incorporated Product Introduction
Figure MasterCard Incorporated Production and Growth Rate
Figure MasterCard Incorporated Value (\$) Market Share 2015-2020
Table Vodacom Group Limited Profile
Table Vodacom Group Limited Product Introduction
Figure Vodacom Group Limited Production and Growth Rate
Figure Vodacom Group Limited Value (\$) Market Share 2015-2020
Table Econet Wireless Zimbabwe Limited Profile
Table Econet Wireless Zimbabwe Limited Product Introduction
Figure Econet Wireless Zimbabwe Limited Production and Growth Rate
Figure Econet Wireless Zimbabwe Limited Value (\$) Market Share 2015-2020
Table Alibaba Group Profile
Table Alibaba Group Product Introduction
Figure Alibaba Group Production and Growth Rate
Figure Alibaba Group Value (\$) Market Share 2015-2020
Table Turkcell Profile
Table Turkcell Product Introduction
Figure Turkcell Production and Growth Rate
Figure Turkcell Value (\$) Market Share 2015-2020
Table One97 Communications Ltd. Profile
Table One97 Communications Ltd. Product Introduction
Figure One97 Communications Ltd. Production and Growth Rate
Figure One97 Communications Ltd. Value (\$) Market Share 2015-2020
Table T?rkTelekom Profile

Table T?rkTelekom Product Introduction

Figure T?rkTelekom Production and Growth Rate

Figure T?rkTelekom Value (\$) Market Share 2015-2020

Table Millicom International Cellular SA Profile

Table Millicom International Cellular SA Product Introduction

Figure Millicom International Cellular SA Production and Growth Rate

Figure Millicom International Cellular SA Value (\$) Market Share 2015-2020

Table Bharti Airtel Limited Profile

Table Bharti Airtel Limited Product Introduction

Figure Bharti Airtel Limited Production and Growth Rate

Figure Bharti Airtel Limited Value (\$) Market Share 2015-2020

Table Orange S.A. Profile

Table Orange S.A. Product Introduction

Figure Orange S.A. Production and Growth Rate

Figure Orange S.A. Value (\$) Market Share 2015-2020

Table PayPal Holdings, Inc. Profile

Table PayPal Holdings, Inc. Product Introduction

Figure PayPal Holdings, Inc. Production and Growth Rate

Figure PayPal Holdings, Inc. Value (\$) Market Share 2015-2020

Table Market Driving Factors of Mobile Payment Transaction

Table Merger, Acquisition and New Investment

Table Global Mobile Payment Transaction Market Value (\$) Forecast, by Type

Table Global Mobile Payment Transaction Market Volume Forecast, by Type

Figure Global Mobile Payment Transaction Market Value (\$) and Growth Rate Forecast of Wireless Application Protocol (WAP) (2020-2025)

Figure Global Mobile Payment Transaction Market Volume (\$) and Growth Rate

Forecast of Wireless Application Protocol (WAP) (2020-2025)

Figure Global Mobile Payment Transaction Market Value (\$) and Growth Rate Forecast of Short Message Service (SMS) (2020-2025)

Figure Global Mobile Payment Transaction Market Volume (\$) and Growth Rate

Forecast of Short Message Service (SMS) (2020-2025)

Figure Global Mobile Payment Transaction Market Value (\$) and Growth Rate Forecast of Near Field Communication (NFC) (2020-2025)

Figure Global Mobile Payment Transaction Market Volume (\$) and Growth Rate

Forecast of Near Field Communication (NFC) (2020-2025)

Figure Global Mobile Payment Transaction Market Value (\$) and Growth Rate Forecast of Unstructured Supplementary Service Data (USSD) (2020-2025)

Figure Global Mobile Payment Transaction Market Volume (\$) and Growth Rate

Forecast of Unstructured Supplementary Service Data (USSD) (2020-2025)

Figure Global Mobile Payment Transaction Market Value (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Mobile Payment Transaction Market Volume (\$) and Growth Rate Forecast of Others (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Travel and Ticketing (2020-2025)

Figure Market Volume and Growth Rate Forecast of Travel and Ticketing (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Banking (2020-2025)

Figure Market Volume and Growth Rate Forecast of Banking (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Merchandise (2020-2025)

Figure Market Volume and Growth Rate Forecast of Merchandise (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Food and Beverages (2020-2025)

Figure Market Volume and Growth Rate Forecast of Food and Beverages (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Airtime (2020-2025)

Figure Market Volume and Growth Rate Forecast of Airtime (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Market Volume and Growth Rate Forecast of Others (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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