

COVID-19 Outbreak-Global Mobile Payment Technology Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Mobile payments are regulated transactions that take place digitally through your mobile device. Mobile payments are gaining popularity with consumers not only for their convenience but also for their security, because with many types of mobile PoS systems, credit card data is not saved on the merchant's PoS terminal. The consumer's mobile device actually becomes a security token that generates a random code for each transaction. Depending upon the technology used, the token may be transmitted over the air (OTA) or entered manually into a keypad by the consumer.

The Mobile Payment Technology market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of

COVID-19 on the global economy and the Mobile Payment Technology industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Mobile Payment Technology market can be split based on product types, major applications, and important countries as follows:

Key players in the global Mobile Payment Technology market covered in Chapter 12:

Tencent

MasterCard International Inc.

Google, Inc.

Alibaba Group

Apple, Inc

UnionPay

American Express, Co.

Microsoft Corporation

PayPal, Inc.

AT & T, Inc.

Vodafone Ltd.

Visa, Inc.

In Chapter 4 and 14.1, on the basis of types, the Mobile Payment Technology market from 2015 to 2025 is primarily split into:

Near field Communication (NFC)

QR Code Payment

SMS-based

USSD/STK

Direct operator billing (Credit/debit card-based)

Digital wallet

In Chapter 5 and 14.2, on the basis of applications, the Mobile Payment Technology market from 2015 to 2025 covers:

Entertainment

Energy & Utilities

Healthcare

Retail

Hospitality & Transportation

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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