

COVID-19 Outbreak-Global Mobile Health App Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Health apps are application programs that offer health-related services for smartphones and tablet PCs.

Because they're accessible to patients both at home and on-the-go, health apps are a part of the movement towards mobile health (mHealth) programs in health care. There are many varieties of health apps available for purchase from app stores. Some are designed to help consumers make healthier choices in their everyday life by offering advice about fitness or nutrition. Others help doctors and patients communicate from afar, like apps for diabetics that automatically sent glucose readings to their primary care physicians. Some apps are aimed at physicians themselves—many apps combine mHealth with electronic medical records (EMR), allowing doctors to keep accurate records that are easily accessible.

The Mobile Health App market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry



transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Mobile Health App industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Mobile Health App market can be split based on product types, major applications, and important countries as follows:

Key players in the global Mobile Health App market covered in Chapter 12: Biotelemetry, Inc. Medtronic, Inc. Nike Inc. Sanofi S.A. Apple, Inc. AirStrip Technologies Inc. Athenahealth, Inc. Johnson & Johnson Cisco Systems, Inc. Omron healthcare co., Itd. Cerner Corporation AT&T, Inc. Philips N.V.

In Chapter 4 and 14.1, on the basis of types, the Mobile Health App market from 2015 to 2025 is primarily split into: Chronic Care Management Apps Medical Apps Women's Health Apps Personal Health Record (PHR) Apps Healthcare and Fitness Apps Others

In Chapter 5 and 14.2, on the basis of applications, the Mobile Health App market from 2015 to 2025 covers: Neurology Diabetes



Cardiovascular Respiratory Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14: North America (Covered in Chapter 7 and 14) **United States** Canada Mexico Europe (Covered in Chapter 8 and 14) Germany UK France Italy Spain Russia Others Asia-Pacific (Covered in Chapter 9 and 14) China Japan South Korea Australia India Southeast Asia Others Middle East and Africa (Covered in Chapter 10 and 14) Saudi Arabia UAE Egypt Nigeria South Africa Others South America (Covered in Chapter 11 and 14) Brazil Argentina Columbia Chile



Others

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2025



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