

# **COVID-19 Outbreak-Global Mobile CRM Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020**

<https://marketpublishers.com/r/CD74B83E9310EN.html>

Date: August 2020

Pages: 126

Price: US\$ 3,660.00 (Single User License)

ID: CD74B83E9310EN

## **Abstracts**

Mobile CRM (Customer Relationship Management) delivers a full CRM experience on smartphones, tablets, and other internet-enabled devices. It enables sales, marketing and customer service teams to access and manage key information in real time, wherever they are.

The Mobile CRM market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Mobile CRM industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Mobile CRM market can be split based on product types, major applications, and

important countries as follows:

Key players in the global Mobile CRM market covered in Chapter 12:

Resco  
Zoho  
Repsly, Inc  
Kony Solutions  
Software AG  
Salesforce  
Microsoft  
Oracle  
SAP SE  
Sybase  
IBM

In Chapter 4 and 14.1, on the basis of types, the Mobile CRM market from 2015 to 2025 is primarily split into:

On-premise  
Cloud

In Chapter 5 and 14.2, on the basis of applications, the Mobile CRM market from 2015 to 2025 covers:

BFSI  
Government  
Retail  
Healthcare  
Manufacturing  
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 9 and 14)  
China  
Japan  
South Korea  
Australia  
India  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 10 and 14)  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa  
Others  
South America (Covered in Chapter 11 and 14)  
Brazil  
Argentina  
Columbia  
Chile  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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