

COVID-19 Outbreak-Global Microcontroller Units (MCU) Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

A microcontroller is a small computer on a single integrated circuit. In terms of modern terminology, it is a system on a chip or SoC. A microcontroller may consist of one or more CPUs (processor cores) along with memory and programmable input/output peripherals. Program memory in the form of Ferroelectric RAM, NOR flash or OTP ROM is also often integrated on chip, as well as a small RAM. Microcontrollers are designed for embedded applications, in contrast to the microprocessors used in personal computers or other general-purpose applications consisting of various discrete chips. Microcontrollers are used in automatically controlled products and devices, such as automobile engine control systems, implantable medical devices, remote controls, office machines, appliances, power tools, toys and other embedded systems.

The Microcontroller Units (MCU) market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry

transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Microcontroller Units (MCU) industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Microcontroller Units (MCU) market can be split based on product types, major applications, and important countries as follows:

Key players in the global Microcontroller Units (MCU) market covered in Chapter 12:

Zilog (IXYS)
Samsung
Cypress Semiconductor
Microchip
Texas Instruments
NXP Semiconductor
Yamaichi Electronics
Atmel Corporation
Microchip Technology
Arm Developer
Infineon Technologies
Renesas Electronics
Freescale Semiconductor
TE Connectivity
Fujitsu
STMicroelectronics

In Chapter 4 and 14.1, on the basis of types, the Microcontroller Units (MCU) market from 2015 to 2025 is primarily split into:

8 Bit Microcontroller
16 Bit Microcontroller
32 Bit Microcontroller
Others

In Chapter 5 and 14.2, on the basis of applications, the Microcontroller Units (MCU) market from 2015 to 2025 covers:

Automotive
Industrial
Medical
Home Appliances
Computer
Communication
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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