

COVID-19 Outbreak-Global MICE Tourism Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/C8E1D8FB7B84EN.html>

Date: December 2020

Pages: 115

Price: US\$ 3,660.00 (Single User License)

ID: C8E1D8FB7B84EN

Abstracts

Meetings, incentives, conferences and exhibitions (MICE) is a type of tourism in which large groups, usually planned well in advance, are brought together.

The MICE Tourism market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the MICE Tourism industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The MICE Tourism market can be split based on product types, major applications, and important countries as follows:

Key players in the global MICE Tourism market covered in Chapter 12:

Carlson Wagonlit Travel
The Freeman Company
Creative Group, Inc
The Interpublic Group of Companies, Inc
ITA Group
Cievents
Conference Care Ltd
Maritz
Meetings and Incentives Worldwide (M&IW)
ACCESS Destination Service
BI Worldwide
ATPI Ltd
IBTM
CSI DMC
BCD Group
One10
360 Destination Group
LLC

In Chapter 4 and 14.1, on the basis of types, the MICE Tourism market from 2015 to 2025 is primarily split into:

Meetings
Incentives
Conventions
Exhibitions

In Chapter 5 and 14.2, on the basis of applications, the MICE Tourism market from 2015 to 2025 covers:

Hospitality
Transportation
Retail
Entertainment

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)
United States

Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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