

COVID-19 Outbreak-Global mHealth Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

mHealth (mobile health) is a general term for the use of mobile phones and other wireless technology in medical care. The most common application of mHealth is the use of mobile devices to educate consumers about preventive healthcare services. However, mHealth is also used for disease surveillance, treatment support, epidemic outbreak tracking and chronic disease management.

The mHealth market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the mHealth industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The mHealth market can be split based on product types, major applications, and important countries as follows:

Key players in the global mHealth market covered in Chapter 12:

Firstbeat Technologies Ltd.

Apple Inc.

Pear Therapeutics, Inc.

Claritas MindSciences

Virta Health Corp

Withings

Proteus Digital Health

Livongo Health

Ginger.io, Inc.

Canary Health

Noom, Inc.

Omada Health, Inc.

Mango Health

Jawbone

Dexcom, Inc.

HealthMine, Inc.

Twine Health, Inc.

WellDoc, Inc.

BioTelemetry, Inc.

Propeller Health

Digital Therapeutics

In Chapter 4 and 14.1, on the basis of types, the mHealth market from 2015 to 2025 is primarily split into:

Connected Medical Devices

Apps

Services

In Chapter 5 and 14.2, on the basis of applications, the mHealth market from 2015 to 2025 covers:

B2B (Patients and Caregivers)

B2C (Providers, Payers, and Employers)

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MHEALTH INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of mHealth
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the mHealth industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global mHealth Market Size, 2015 – 2020
 - 2.1.2 Global mHealth Market Size by Type, 2015 – 2020
 - 2.1.3 Global mHealth Market Size by Application, 2015 – 2020
 - 2.1.4 Global mHealth Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on mHealth Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of mHealth Analysis
- 3.2 Major Players of mHealth
- 3.3 mHealth Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of mHealth
 - 3.3.3 Labor Cost of mHealth
- 3.4 Market Distributors of mHealth
- 3.5 Major Downstream Buyers of mHealth Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL MHEALTH MARKET, BY TYPE

- 4.1 Global mHealth Value and Market Share by Type (2015-2020)
- 4.2 Global mHealth Production and Market Share by Type (2015-2020)
- 4.3 Global mHealth Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global mHealth Value and Growth Rate of Connected Medical Devices
 - 4.3.2 Global mHealth Value and Growth Rate of Apps
 - 4.3.3 Global mHealth Value and Growth Rate of Services
- 4.4 Global mHealth Price Analysis by Type (2015-2020)

5 MHEALTH MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global mHealth Consumption and Market Share by Application (2015-2020)
- 5.3 Global mHealth Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global mHealth Consumption and Growth Rate of B2B (Patients and Caregivers) (2015-2020)
 - 5.3.2 Global mHealth Consumption and Growth Rate of B2C (Providers, Payers, and Employers) (2015-2020)

6 GLOBAL MHEALTH MARKET ANALYSIS BY REGIONS

- 6.1 Global mHealth Sales, Revenue and Market Share by Regions
 - 6.1.1 Global mHealth Sales by Regions (2015-2020)
 - 6.1.2 Global mHealth Revenue by Regions (2015-2020)
- 6.2 North America mHealth Sales and Growth Rate (2015-2020)
- 6.3 Europe mHealth Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific mHealth Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa mHealth Sales and Growth Rate (2015-2020)
- 6.6 South America mHealth Sales and Growth Rate (2015-2020)

7 NORTH AMERICA MHEALTH MARKET ANALYSIS BY COUNTRIES

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America mHealth Sales, Revenue and Market Share by Countries
 - 7.2.1 North America mHealth Sales by Countries (2015-2020)
 - 7.2.2 North America mHealth Revenue by Countries (2015-2020)
- 7.3 United States mHealth Sales and Growth Rate (2015-2020)
- 7.4 Canada mHealth Sales and Growth Rate (2015-2020)
- 7.5 Mexico mHealth Sales and Growth Rate (2015-2020)

8 EUROPE MHEALTH MARKET ANALYSIS BY COUNTRIES

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe mHealth Sales, Revenue and Market Share by Countries
 - 8.2.1 Europe mHealth Sales by Countries (2015-2020)
 - 8.2.2 Europe mHealth Revenue by Countries (2015-2020)
- 8.3 Germany mHealth Sales and Growth Rate (2015-2020)
- 8.4 UK mHealth Sales and Growth Rate (2015-2020)
- 8.5 France mHealth Sales and Growth Rate (2015-2020)
- 8.6 Italy mHealth Sales and Growth Rate (2015-2020)
- 8.7 Spain mHealth Sales and Growth Rate (2015-2020)
- 8.8 Russia mHealth Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC MHEALTH MARKET ANALYSIS BY COUNTRIES

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific mHealth Sales, Revenue and Market Share by Countries
 - 9.2.1 Asia Pacific mHealth Sales by Countries (2015-2020)
 - 9.2.2 Asia Pacific mHealth Revenue by Countries (2015-2020)
- 9.3 China mHealth Sales and Growth Rate (2015-2020)
- 9.4 Japan mHealth Sales and Growth Rate (2015-2020)
- 9.5 South Korea mHealth Sales and Growth Rate (2015-2020)
- 9.6 India mHealth Sales and Growth Rate (2015-2020)
- 9.7 Southeast Asia mHealth Sales and Growth Rate (2015-2020)
- 9.8 Australia mHealth Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA MHEALTH MARKET ANALYSIS BY COUNTRIES

- 10.1 The Influence of COVID-19 on Middle East and Africa Market
- 10.2 Middle East and Africa mHealth Sales, Revenue and Market Share by Countries
 - 10.2.1 Middle East and Africa mHealth Sales by Countries (2015-2020)
 - 10.2.2 Middle East and Africa mHealth Revenue by Countries (2015-2020)
- 10.3 Saudi Arabia mHealth Sales and Growth Rate (2015-2020)
- 10.4 UAE mHealth Sales and Growth Rate (2015-2020)
- 10.5 Egypt mHealth Sales and Growth Rate (2015-2020)
- 10.6 Nigeria mHealth Sales and Growth Rate (2015-2020)
- 10.7 South Africa mHealth Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA MHEALTH MARKET ANALYSIS BY COUNTRIES

- 11.1 The Influence of COVID-19 on Middle East and Africa Market
- 11.2 South America mHealth Sales, Revenue and Market Share by Countries
 - 11.2.1 South America mHealth Sales by Countries (2015-2020)
 - 11.2.2 South America mHealth Revenue by Countries (2015-2020)
- 11.3 Brazil mHealth Sales and Growth Rate (2015-2020)
- 11.4 Argentina mHealth Sales and Growth Rate (2015-2020)
- 11.5 Columbia mHealth Sales and Growth Rate (2015-2020)
- 11.6 Chile mHealth Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

- 12.1 Firstbeat Technologies Ltd.
 - 12.1.1 Firstbeat Technologies Ltd. Basic Information
 - 12.1.2 mHealth Product Introduction
 - 12.1.3 Firstbeat Technologies Ltd. Production, Value, Price, Gross Margin 2015-2020
- 12.2 Apple Inc.
 - 12.2.1 Apple Inc. Basic Information
 - 12.2.2 mHealth Product Introduction
 - 12.2.3 Apple Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.3 Pear Therapeutics, Inc.
 - 12.3.1 Pear Therapeutics, Inc. Basic Information
 - 12.3.2 mHealth Product Introduction
 - 12.3.3 Pear Therapeutics, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.4 Claritas MindSciences
 - 12.4.1 Claritas MindSciences Basic Information
 - 12.4.2 mHealth Product Introduction
 - 12.4.3 Claritas MindSciences Production, Value, Price, Gross Margin 2015-2020
- 12.5 Virta Health Corp
 - 12.5.1 Virta Health Corp Basic Information
 - 12.5.2 mHealth Product Introduction
 - 12.5.3 Virta Health Corp Production, Value, Price, Gross Margin 2015-2020
- 12.6 Withings
 - 12.6.1 Withings Basic Information
 - 12.6.2 mHealth Product Introduction
 - 12.6.3 Withings Production, Value, Price, Gross Margin 2015-2020
- 12.7 Proteus Digital Health
 - 12.7.1 Proteus Digital Health Basic Information

- 12.7.2 mHealth Product Introduction
- 12.7.3 Proteus Digital Health Production, Value, Price, Gross Margin 2015-2020
- 12.8 Livongo Health
 - 12.8.1 Livongo Health Basic Information
 - 12.8.2 mHealth Product Introduction
 - 12.8.3 Livongo Health Production, Value, Price, Gross Margin 2015-2020
- 12.9 Ginger.io, Inc.
 - 12.9.1 Ginger.io, Inc. Basic Information
 - 12.9.2 mHealth Product Introduction
 - 12.9.3 Ginger.io, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.10 Canary Health
 - 12.10.1 Canary Health Basic Information
 - 12.10.2 mHealth Product Introduction
 - 12.10.3 Canary Health Production, Value, Price, Gross Margin 2015-2020
- 12.11 Noom, Inc.
 - 12.11.1 Noom, Inc. Basic Information
 - 12.11.2 mHealth Product Introduction
 - 12.11.3 Noom, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.12 Omada Health, Inc.
 - 12.12.1 Omada Health, Inc. Basic Information
 - 12.12.2 mHealth Product Introduction
 - 12.12.3 Omada Health, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.13 Mango Health
 - 12.13.1 Mango Health Basic Information
 - 12.13.2 mHealth Product Introduction
 - 12.13.3 Mango Health Production, Value, Price, Gross Margin 2015-2020
- 12.14 Jawbone
 - 12.14.1 Jawbone Basic Information
 - 12.14.2 mHealth Product Introduction
 - 12.14.3 Jawbone Production, Value, Price, Gross Margin 2015-2020
- 12.15 Dexcom, Inc.
 - 12.15.1 Dexcom, Inc. Basic Information
 - 12.15.2 mHealth Product Introduction
 - 12.15.3 Dexcom, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.16 HealthMine, Inc.
 - 12.16.1 HealthMine, Inc. Basic Information
 - 12.16.2 mHealth Product Introduction
 - 12.16.3 HealthMine, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.17 Twine Health, Inc.

- 12.17.1 Twine Health, Inc. Basic Information
- 12.17.2 mHealth Product Introduction
- 12.17.3 Twine Health, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.18 WellDoc, Inc.
 - 12.18.1 WellDoc, Inc. Basic Information
 - 12.18.2 mHealth Product Introduction
 - 12.18.3 WellDoc, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.19 BioTelemetry, Inc.
 - 12.19.1 BioTelemetry, Inc. Basic Information
 - 12.19.2 mHealth Product Introduction
 - 12.19.3 BioTelemetry, Inc. Production, Value, Price, Gross Margin 2015-2020
- 12.20 Propeller Health
 - 12.20.1 Propeller Health Basic Information
 - 12.20.2 mHealth Product Introduction
 - 12.20.3 Propeller Health Production, Value, Price, Gross Margin 2015-2020
- 12.21 Digital Therapeutics
 - 12.21.1 Digital Therapeutics Basic Information
 - 12.21.2 mHealth Product Introduction
 - 12.21.3 Digital Therapeutics Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

- 13.1 Market Driver Analysis
 - 13.1.2 Market Restraints Analysis
 - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

14 GLOBAL MHEALTH MARKET FORECAST

- 14.1 Global mHealth Market Value & Volume Forecast, by Type (2020-2025)
 - 14.1.1 Connected Medical Devices Market Value and Volume Forecast (2020-2025)
 - 14.1.2 Apps Market Value and Volume Forecast (2020-2025)
 - 14.1.3 Services Market Value and Volume Forecast (2020-2025)
- 14.2 Global mHealth Market Value & Volume Forecast, by Application (2020-2025)
 - 14.2.1 B2B (Patients and Caregivers) Market Value and Volume Forecast (2020-2025)
 - 14.2.2 B2C (Providers, Payers, and Employers) Market Value and Volume Forecast (2020-2025)
- 14.3 mHealth Market Analysis and Forecast by Region

- 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
- 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
- 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
- 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
- 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

- 15.1 Industry Barriers and New Entrants SWOT Analysis
 - 15.1.1 Porter's Five Forces Analysis
 - 15.1.2 New Entrants SWOT Analysis
- 15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of mHealth
Table Product Specification of mHealth
Table mHealth Key Market Segments
Table Key Players mHealth Covered
Figure Global mHealth Market Size, 2015 – 2025
Table Different Types of mHealth
Figure Global mHealth Value (\$) Segment by Type from 2015-2020
Figure Global mHealth Market Share by Types in 2019
Table Different Applications of mHealth
Figure Global mHealth Value (\$) Segment by Applications from 2015-2020
Figure Global mHealth Market Share by Applications in 2019
Figure Global mHealth Market Share by Regions in 2019
Figure North America mHealth Production Value (\$) and Growth Rate (2015-2020)
Figure Europe mHealth Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific mHealth Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa mHealth Production Value (\$) and Growth Rate (2015-2020)
Figure South America mHealth Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of mHealth
Table Upstream Raw Material Suppliers of mHealth with Contact Information
Table Major Players Headquarters, and Service Area of mHealth
Figure Major Players Production Value Market Share of mHealth in 2019
Table Major Players mHealth Product Types in 2019
Figure Production Process of mHealth
Figure Manufacturing Cost Structure of mHealth
Figure Channel Status of mHealth
Table Major Distributors of mHealth with Contact Information
Table Major Downstream Buyers of mHealth with Contact Information
Table Global mHealth Value (\$) by Type (2015-2020)
Table Global mHealth Value Share by Type (2015-2020)
Figure Global mHealth Value Share by Type (2015-2020)
Table Global mHealth Production by Type (2015-2020)

Table Global mHealth Production Share by Type (2015-2020)
Figure Global mHealth Production Share by Type (2015-2020)
Figure Global mHealth Value (\$) and Growth Rate of Connected Medical Devices (2015-2020)
Figure Global mHealth Value (\$) and Growth Rate of Apps (2015-2020)
Figure Global mHealth Value (\$) and Growth Rate of Services (2015-2020)
Figure Global mHealth Price by Type (2015-2020)
Figure Downstream Market Overview
Table Global mHealth Consumption by Application (2015-2020)
Table Global mHealth Consumption Market Share by Application (2015-2020)
Figure Global mHealth Consumption Market Share by Application (2015-2020)
Figure Global mHealth Consumption and Growth Rate of B2B (Patients and Caregivers) (2015-2020)
Figure Global mHealth Consumption and Growth Rate of B2C (Providers, Payers, and Employers) (2015-2020)
Figure Global mHealth Sales and Growth Rate (2015-2020)
Figure Global mHealth Revenue (M USD) and Growth (2015-2020)
Table Global mHealth Sales by Regions (2015-2020)
Table Global mHealth Sales Market Share by Regions (2015-2020)
Table Global mHealth Revenue (M USD) by Regions (2015-2020)
Table Global mHealth Revenue Market Share by Regions (2015-2020)
Table Global mHealth Revenue Market Share by Regions in 2015
Table Global mHealth Revenue Market Share by Regions in 2019
Figure North America mHealth Sales and Growth Rate (2015-2020)
Figure Europe mHealth Sales and Growth Rate (2015-2020)
Figure Asia-Pacific mHealth Sales and Growth Rate (2015-2020)
Figure Middle East and Africa mHealth Sales and Growth Rate (2015-2020)
Figure South America mHealth Sales and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure North America COVID-19 Confirmed Cases Major Distribution
Figure North America mHealth Revenue (M USD) and Growth (2015-2020)
Table North America mHealth Sales by Countries (2015-2020)
Table North America mHealth Sales Market Share by Countries (2015-2020)
Table North America mHealth Revenue (M USD) by Countries (2015-2020)
Table North America mHealth Revenue Market Share by Countries (2015-2020)
Figure United States mHealth Sales and Growth Rate (2015-2020)
Figure Canada mHealth Sales and Growth Rate (2015-2020)
Figure Mexico mHealth Sales and Growth (2015-2020)
Figure Europe COVID-19 Status

Figure Europe COVID-19 Confirmed Cases Major Distribution
Figure Europe mHealth Revenue (M USD) and Growth (2015-2020)
Table Europe mHealth Sales by Countries (2015-2020)
Table Europe mHealth Sales Market Share by Countries (2015-2020)
Table Europe mHealth Revenue (M USD) by Countries (2015-2020)
Table Europe mHealth Revenue Market Share by Countries (2015-2020)
Figure Germany mHealth Sales and Growth Rate (2015-2020)
Figure UK mHealth Sales and Growth Rate (2015-2020)
Figure France mHealth Sales and Growth (2015-2020)
Figure Italy mHealth Sales and Growth (2015-2020)
Figure Spain mHealth Sales and Growth (2015-2020)
Figure Russia mHealth Sales and Growth (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Asia Pacific mHealth Revenue (M USD) and Growth (2015-2020)
Table Asia Pacific mHealth Sales by Countries (2015-2020)
Table Asia Pacific mHealth Sales Market Share by Countries (2015-2020)
Table Asia Pacific mHealth Revenue (M USD) by Countries (2015-2020)
Table Asia Pacific mHealth Revenue Market Share by Countries (2015-2020)
Figure China mHealth Sales and Growth Rate (2015-2020)
Figure Japan mHealth Sales and Growth Rate (2015-2020)
Figure South Korea mHealth Sales and Growth (2015-2020)
Figure India mHealth Sales and Growth (2015-2020)
Figure Southeast Asia mHealth Sales and Growth (2015-2020)
Figure Australia mHealth Sales and Growth (2015-2020)
Figure Middle East mHealth Revenue (M USD) and Growth (2015-2020)
Table Middle East mHealth Sales by Countries (2015-2020)
Table Middle East and Africa mHealth Sales Market Share by Countries (2015-2020)
Table Middle East and Africa mHealth Revenue (M USD) by Countries (2015-2020)
Table Middle East and Africa mHealth Revenue Market Share by Countries (2015-2020)
Figure Saudi Arabia mHealth Sales and Growth Rate (2015-2020)
Figure UAE mHealth Sales and Growth Rate (2015-2020)
Figure Egypt mHealth Sales and Growth (2015-2020)
Figure Nigeria mHealth Sales and Growth (2015-2020)
Figure South Africa mHealth Sales and Growth (2015-2020)
Figure South America mHealth Revenue (M USD) and Growth (2015-2020)
Table South America mHealth Sales by Countries (2015-2020)
Table South America mHealth Sales Market Share by Countries (2015-2020)
Table South America mHealth Revenue (M USD) by Countries (2015-2020)
Table South America mHealth Revenue Market Share by Countries (2015-2020)

Figure Brazil mHealth Sales and Growth Rate (2015-2020)
Figure Argentina mHealth Sales and Growth Rate (2015-2020)
Figure Columbia mHealth Sales and Growth (2015-2020)
Figure Chile mHealth Sales and Growth (2015-2020)
Figure Top 3 Market Share of mHealth Companies in 2019
Figure Top 6 Market Share of mHealth Companies in 2019
Table Major Players Production Value (\$) Share (2015-2020)
Table Firstbeat Technologies Ltd. Profile
Table Firstbeat Technologies Ltd. Product Introduction
Figure Firstbeat Technologies Ltd. Production and Growth Rate
Figure Firstbeat Technologies Ltd. Value (\$) Market Share 2015-2020
Table Apple Inc. Profile
Table Apple Inc. Product Introduction
Figure Apple Inc. Production and Growth Rate
Figure Apple Inc. Value (\$) Market Share 2015-2020
Table Pear Therapeutics, Inc. Profile
Table Pear Therapeutics, Inc. Product Introduction
Figure Pear Therapeutics, Inc. Production and Growth Rate
Figure Pear Therapeutics, Inc. Value (\$) Market Share 2015-2020
Table Claritas MindSciences Profile
Table Claritas MindSciences Product Introduction
Figure Claritas MindSciences Production and Growth Rate
Figure Claritas MindSciences Value (\$) Market Share 2015-2020
Table Virta Health Corp Profile
Table Virta Health Corp Product Introduction
Figure Virta Health Corp Production and Growth Rate
Figure Virta Health Corp Value (\$) Market Share 2015-2020
Table Withings Profile
Table Withings Product Introduction
Figure Withings Production and Growth Rate
Figure Withings Value (\$) Market Share 2015-2020
Table Proteus Digital Health Profile
Table Proteus Digital Health Product Introduction
Figure Proteus Digital Health Production and Growth Rate
Figure Proteus Digital Health Value (\$) Market Share 2015-2020
Table Livongo Health Profile
Table Livongo Health Product Introduction
Figure Livongo Health Production and Growth Rate
Figure Livongo Health Value (\$) Market Share 2015-2020

Table Ginger.io, Inc. Profile
Table Ginger.io, Inc. Product Introduction
Figure Ginger.io, Inc. Production and Growth Rate
Figure Ginger.io, Inc. Value (\$) Market Share 2015-2020
Table Canary Health Profile
Table Canary Health Product Introduction
Figure Canary Health Production and Growth Rate
Figure Canary Health Value (\$) Market Share 2015-2020
Table Noom, Inc. Profile
Table Noom, Inc. Product Introduction
Figure Noom, Inc. Production and Growth Rate
Figure Noom, Inc. Value (\$) Market Share 2015-2020
Table Omada Health, Inc. Profile
Table Omada Health, Inc. Product Introduction
Figure Omada Health, Inc. Production and Growth Rate
Figure Omada Health, Inc. Value (\$) Market Share 2015-2020
Table Mango Health Profile
Table Mango Health Product Introduction
Figure Mango Health Production and Growth Rate
Figure Mango Health Value (\$) Market Share 2015-2020
Table Jawbone Profile
Table Jawbone Product Introduction
Figure Jawbone Production and Growth Rate
Figure Jawbone Value (\$) Market Share 2015-2020
Table Dexcom, Inc. Profile
Table Dexcom, Inc. Product Introduction
Figure Dexcom, Inc. Production and Growth Rate
Figure Dexcom, Inc. Value (\$) Market Share 2015-2020
Table HealthMine, Inc. Profile
Table HealthMine, Inc. Product Introduction
Figure HealthMine, Inc. Production and Growth Rate
Figure HealthMine, Inc. Value (\$) Market Share 2015-2020
Table Twine Health, Inc. Profile
Table Twine Health, Inc. Product Introduction
Figure Twine Health, Inc. Production and Growth Rate
Figure Twine Health, Inc. Value (\$) Market Share 2015-2020
Table WellDoc, Inc. Profile
Table WellDoc, Inc. Product Introduction
Figure WellDoc, Inc. Production and Growth Rate

Figure WellDoc, Inc. Value (\$) Market Share 2015-2020
Table BioTelemetry, Inc. Profile
Table BioTelemetry, Inc. Product Introduction
Figure BioTelemetry, Inc. Production and Growth Rate
Figure BioTelemetry, Inc. Value (\$) Market Share 2015-2020
Table Propeller Health Profile
Table Propeller Health Product Introduction
Figure Propeller Health Production and Growth Rate
Figure Propeller Health Value (\$) Market Share 2015-2020
Table Digital Therapeutics Profile
Table Digital Therapeutics Product Introduction
Figure Digital Therapeutics Production and Growth Rate
Figure Digital Therapeutics Value (\$) Market Share 2015-2020
Table Market Driving Factors of mHealth
Table Merger, Acquisition and New Investment
Table Global mHealth Market Value (\$) Forecast, by Type
Table Global mHealth Market Volume Forecast, by Type
Figure Global mHealth Market Value (\$) and Growth Rate Forecast of Connected Medical Devices (2020-2025)
Figure Global mHealth Market Volume (\$) and Growth Rate Forecast of Connected Medical Devices (2020-2025)
Figure Global mHealth Market Value (\$) and Growth Rate Forecast of Apps (2020-2025)
Figure Global mHealth Market Volume (\$) and Growth Rate Forecast of Apps (2020-2025)
Figure Global mHealth Market Value (\$) and Growth Rate Forecast of Services (2020-2025)
Figure Global mHealth Market Volume (\$) and Growth Rate Forecast of Services (2020-2025)
Table Global Market Value (\$) Forecast by Application (2020-2025)
Table Global Market Volume Forecast by Application (2020-2025)
Figure Market Value (\$) and Growth Rate Forecast of B2B (Patients and Caregivers) (2020-2025)
Figure Market Volume and Growth Rate Forecast of B2B (Patients and Caregivers) (2020-2025)
Figure Market Value (\$) and Growth Rate Forecast of B2C (Providers, Payers, and Employers) (2020-2025)
Figure Market Volume and Growth Rate Forecast of B2C (Providers, Payers, and Employers) (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure North America Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Europe Consumption and Growth Rate Forecast (2020-2025)
Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)
Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)
Figure South America Consumption and Growth Rate Forecast (2020-2025)
Figure Porter's Five Forces Analysis
Table New Entrants SWOT Analysis
Table New Project Analysis of Investment Recovery

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