

# **COVID-19 Outbreak-Global M-Health Application Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020**

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## **Abstracts**

mHealth (also written as m-health) is an abbreviation for mobile health, mHealth is defined by the WHO as the “medical and public health practice supported by mobile devices, such as mobile phones, patient monitoring devices, personal digital assistances and other wireless devices.mHealth applications include the use of mobile devices in collecting community and clinical health data, delivery of healthcare information to practitioners, researchers, and patients, real-time monitoring of patient vital signs, and direct provision of care (via mobile telemedicine)

The M-Health Application market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the M-Health Application industry. Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The M-Health Application market can be split based on product types, major applications, and important countries as follows:

Key players in the global M-Health Application market covered in Chapter 12:

WellDoc, Inc.

Apple Inc.

Withings

Jawbone

Ginger.io, Inc.

Sanofi

Livongo Health

Noom, Inc.

Abbott Laboratories

Omada Health, Inc.

Omron healthcare

Proteus Digital Health

Philips healthcare

FitBit, Inc.

AstraZeneca

Dexcom, Inc.

Bayer Healthcare

Boston Scientific Corporation

In Chapter 4 and 14.1, on the basis of types, the M-Health Application market from 2015 to 2025 is primarily split into:

Heart Rate Monitors

Activity Monitors

Electrocardiograph

Fetal Monitoring

Neuromonitoring

Others

In Chapter 5 and 14.2, on the basis of applications, the M-Health Application market from 2015 to 2025 covers:

Fitness

Lifestyle Management

Nutrition & Diet  
Women's Health  
Medication Adherence  
Healthcare Providers/ Payors  
Disease Management  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina  
Columbia  
Chile  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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