

COVID-19 Outbreak-Global Luxury Yacht Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

A Luxury yacht (also super-yacht, large yacht and mega-yacht) is a very expensive, privately owned, professionally crewed sailing or motor yacht. There is no industry-wide standard for the difference between super-yacht and mega-yacht. The only legal distinction is between yachts above 24 metres (79 ft) and below, as in some countries those above 24 meters must have a permanent crew onboard.

The Luxury Yacht market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Luxury Yacht industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Luxury Yacht market can be split based on product types, major applications, and important countries as follows:

Key players in the global Luxury Yacht market covered in Chapter 12:

Amels / Damen
Sunseeker
Sanlorenzo
Overmarine
Christensen
Perini Navi
Pershing
Ferretti
Oceanco
Azimut
Feadship
Palmer Johnson
Horizon
Trinity Yachts
Fipa Group
Lürssen
Princess Yachts
Heesen Yachts

In Chapter 4 and 14.1, on the basis of types, the Luxury Yacht market from 2015 to 2025 is primarily split into:

20M-30M
30M-40M
40M-50M

In Chapter 5 and 14.2, on the basis of applications, the Luxury Yacht market from 2015 to 2025 covers:

Personal use
Commercial use

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)
United States

Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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