

COVID-19 Outbreak-Global Luxury Perfume Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/C4C659D9E9D8EN.html>

Date: February 2021

Pages: 110

Price: US\$ 3,660.00 (Single User License)

ID: C4C659D9E9D8EN

Abstracts

Perfume is a combination of various essential oils, fixatives, solvents, and aromatic compounds that contribute to a pleasant scent. Perfumes are more concentrated than any other kind of fragrance. They are thicker and expensive enough to be called luxury items. The composition of the perfume is constituted by around 15%-40% essence. The luxury perfume market involves all the high-end premium brands available for customers.

The Luxury Perfume market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Luxury Perfume industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Luxury Perfume market can be split based on product types, major applications, and important countries as follows:

Key players in the global Luxury Perfume market covered in Chapter 12:

Chanel
Hermès
Ralph Lauren
Estée Lauder
Baccarat
Clive Christian
Annick Goutal
DKNY
Guccio Gucci
JAR
Jean Patou
Dior

In Chapter 4 and 14.1, on the basis of types, the Luxury Perfume market from 2015 to 2025 is primarily split into:

100 ml

In Chapter 5 and 14.2, on the basis of applications, the Luxury Perfume market from 2015 to 2025 covers:

Women
Men
Unisex

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States
Canada
Mexico
Europe (Covered in Chapter 8 and 14)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 9 and 14)
China
Japan
South Korea
Australia
India
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 10 and 14)
Saudi Arabia
UAE
Egypt
Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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