

COVID-19 Outbreak-Global Location-Based Services (LBS) and Real-Time Location Systems (RTLS) Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Location-based services, also known as location-based services, mobile location services, location services, location-based services, are used to obtain location information for mobile terminal users through the mobile operator's radio communication network or external location. A real-time location system (RTLS) is one of a number of technologies that detects the current geolocation of a target, which may be anything from a vehicle to an item in a manufacturing plant to a person.

The Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Location-Based Services (LBS) and Real-

Time Location Systems (RTLS) industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market can be split based on product types, major applications, and important countries as follows:

Key players in the global Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market covered in Chapter 12:

Esri
IBM
TomTom
Foursquare
Spine
Quuppa
Zebra Technologies
Google
Navigine
Ericsson
NTT Docomo
Apple
Cisco
AiRISTA Flow
Microsoft
Teldio
KDDI
Qualcomm
Ubisense
Oracle
Stanley Black & Decker

In Chapter 4 and 14.1, on the basis of types, the Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market from 2015 to 2025 is primarily split into:

Hardware
Software
Services

In Chapter 5 and 14.2, on the basis of applications, the Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market from 2015 to 2025 covers:

Indoor

Outdoor

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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