

COVID-19 Outbreak-Global Location-Based Services (Lbs) And Real Time Location Systems Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/C955C53044B0EN.html>

Date: December 2020

Pages: 130

Price: US\$ 3,660.00 (Single User License)

ID: C955C53044B0EN

Abstracts

LBS and RTLS software helps provide location-based analysis, visualization and real-time tracking of devices, as well as people in different locations. LBS and RTLS software, often referred to as middleware or location engines, serves as an interface between location-based data and final analysis data, and is a useful insight into enhanced asset management. Location-based tags and readers based on different technologies require dedicated middleware to manage the tracking process and capture large amounts of real-time location data.

The Location-Based Services (Lbs) And Real Time Location Systems market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of

COVID-19 on the global economy and the Location-Based Services (Lbs) And Real Time Location Systems industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Location-Based Services (Lbs) And Real Time Location Systems market can be split based on product types, major applications, and important countries as follows:

Key players in the global Location-Based Services (Lbs) And Real Time Location Systems market covered in Chapter 12:

Esri

Ubisense

Zebra Technologies Corporation

Masternaut Ltd.

Google, Inc. (Alphabet, Inc.)

Tomtom International Bv.

Awarepoint Corporation

International Business Machines Corporation (Ibm)

Galigeo

Savi Technology, Inc.

Oracle Corporation

Centrak, Inc.

Cisco Systems, Inc.

Pitney Bowes, Inc.

Microsoft Corporation

Apple, Inc.

Here (Nokia)

Foursquare Labs, Inc.

Ekahau, Inc

Qualcomm

In Chapter 4 and 14.1, on the basis of types, the Location-Based Services (Lbs) And Real Time Location Systems market from 2015 to 2025 is primarily split into:

Indoor

Outdoor

In Chapter 5 and 14.2, on the basis of applications, the Location-Based Services (Lbs) And Real Time Location Systems market from 2015 to 2025 covers:

Healthcare
Manufacturing & Automotive
Retail
Transportation & Logistics
Government & Defense
Education
Oil & Gas, Mining
Sports & Entertainment
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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