

# **COVID-19 Outbreak-Global Location-based Services Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020**

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## **Abstracts**

The Location-based Services market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Location-based Services industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Location-based Services market can be split based on product types, major applications, and important countries as follows:

Key players in the global Location-based Services market covered in Chapter 12:

Oracle Corporation

Cisco Systems  
Qualcomm Inc  
Microsoft Corporation  
IBM Corporation  
AT&T Inc  
Zebra Technologies  
Ericsson  
Alcatel Lucent SA

In Chapter 4 and 14.1, on the basis of types, the Location-based Services market from 2015 to 2025 is primarily split into:

Assisted GPS (A-GPS)  
GPS  
Enhanced GPS (E-GPS)  
Enhanced Observed Time Difference (E-OTD)  
Observed Time Difference (OTD)  
Cell ID  
Wi-Fi  
Others

In Chapter 5 and 14.2, on the basis of applications, the Location-based Services market from 2015 to 2025 covers:

Transportation  
Media & Entertainment  
Retail  
Healthcare  
Government & Defense  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 8 and 14)  
Germany  
UK

France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 9 and 14)  
China  
Japan  
South Korea  
Australia  
India  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 10 and 14)  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa  
Others  
South America (Covered in Chapter 11 and 14)  
Brazil  
Argentina  
Columbia  
Chile  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 LOCATION-BASED SERVICES INTRODUCTION AND MARKET OVERVIEW**

- 1.1 Objectives of the Study
- 1.2 Overview of Location-based Services
- 1.3 Scope of The Study
  - 1.3.1 Key Market Segments
  - 1.3.2 Players Covered
  - 1.3.3 COVID-19's impact on the Location-based Services industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

### **2 EXECUTIVE SUMMARY**

- 2.1 Market Overview
  - 2.1.1 Global Location-based Services Market Size, 2015 – 2020
  - 2.1.2 Global Location-based Services Market Size by Type, 2015 – 2020
  - 2.1.3 Global Location-based Services Market Size by Application, 2015 – 2020
  - 2.1.4 Global Location-based Services Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
  - 2.2.1 Global COVID-19 Status and Economic Overview
  - 2.2.2 Influence of COVID-19 Outbreak on Location-based Services Industry Development

### **3 INDUSTRY CHAIN ANALYSIS**

- 3.1 Upstream Raw Material Suppliers of Location-based Services Analysis
- 3.2 Major Players of Location-based Services
- 3.3 Location-based Services Manufacturing Cost Structure Analysis
  - 3.3.1 Production Process Analysis
  - 3.3.2 Manufacturing Cost Structure of Location-based Services
  - 3.3.3 Labor Cost of Location-based Services
- 3.4 Market Distributors of Location-based Services
- 3.5 Major Downstream Buyers of Location-based Services Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

## **4 GLOBAL LOCATION-BASED SERVICES MARKET, BY TYPE**

4.1 Global Location-based Services Value and Market Share by Type (2015-2020)

4.2 Global Location-based Services Production and Market Share by Type (2015-2020)

4.3 Global Location-based Services Value and Growth Rate by Type (2015-2020)

4.3.1 Global Location-based Services Value and Growth Rate of Assisted GPS (A-GPS)

4.3.2 Global Location-based Services Value and Growth Rate of GPS

4.3.3 Global Location-based Services Value and Growth Rate of Enhanced GPS (E-GPS)

4.3.4 Global Location-based Services Value and Growth Rate of Enhanced Observed Time Difference (E-OTD)

4.3.5 Global Location-based Services Value and Growth Rate of Observed Time Difference (OTD)

4.3.6 Global Location-based Services Value and Growth Rate of Cell ID

4.3.7 Global Location-based Services Value and Growth Rate of Wi-Fi

4.3.8 Global Location-based Services Value and Growth Rate of Others

4.4 Global Location-based Services Price Analysis by Type (2015-2020)

## **5 LOCATION-BASED SERVICES MARKET, BY APPLICATION**

5.1 Downstream Market Overview

5.2 Global Location-based Services Consumption and Market Share by Application (2015-2020)

5.3 Global Location-based Services Consumption and Growth Rate by Application (2015-2020)

5.3.1 Global Location-based Services Consumption and Growth Rate of Transportation (2015-2020)

5.3.2 Global Location-based Services Consumption and Growth Rate of Media & Entertainment (2015-2020)

5.3.3 Global Location-based Services Consumption and Growth Rate of Retail (2015-2020)

5.3.4 Global Location-based Services Consumption and Growth Rate of Healthcare (2015-2020)

5.3.5 Global Location-based Services Consumption and Growth Rate of Government & Defense (2015-2020)

5.3.6 Global Location-based Services Consumption and Growth Rate of Others (2015-2020)

## **6 GLOBAL LOCATION-BASED SERVICES MARKET ANALYSIS BY REGIONS**

### **6.1 Global Location-based Services Sales, Revenue and Market Share by Regions**

#### **6.1.1 Global Location-based Services Sales by Regions (2015-2020)**

#### **6.1.2 Global Location-based Services Revenue by Regions (2015-2020)**

### **6.2 North America Location-based Services Sales and Growth Rate (2015-2020)**

### **6.3 Europe Location-based Services Sales and Growth Rate (2015-2020)**

### **6.4 Asia-Pacific Location-based Services Sales and Growth Rate (2015-2020)**

### **6.5 Middle East and Africa Location-based Services Sales and Growth Rate (2015-2020)**

### **6.6 South America Location-based Services Sales and Growth Rate (2015-2020)**

## **7 NORTH AMERICA LOCATION-BASED SERVICES MARKET ANALYSIS BY COUNTRIES**

### **7.1 The Influence of COVID-19 on North America Market**

### **7.2 North America Location-based Services Sales, Revenue and Market Share by Countries**

#### **7.2.1 North America Location-based Services Sales by Countries (2015-2020)**

#### **7.2.2 North America Location-based Services Revenue by Countries (2015-2020)**

### **7.3 United States Location-based Services Sales and Growth Rate (2015-2020)**

### **7.4 Canada Location-based Services Sales and Growth Rate (2015-2020)**

### **7.5 Mexico Location-based Services Sales and Growth Rate (2015-2020)**

## **8 EUROPE LOCATION-BASED SERVICES MARKET ANALYSIS BY COUNTRIES**

### **8.1 The Influence of COVID-19 on Europe Market**

### **8.2 Europe Location-based Services Sales, Revenue and Market Share by Countries**

#### **8.2.1 Europe Location-based Services Sales by Countries (2015-2020)**

#### **8.2.2 Europe Location-based Services Revenue by Countries (2015-2020)**

### **8.3 Germany Location-based Services Sales and Growth Rate (2015-2020)**

### **8.4 UK Location-based Services Sales and Growth Rate (2015-2020)**

### **8.5 France Location-based Services Sales and Growth Rate (2015-2020)**

### **8.6 Italy Location-based Services Sales and Growth Rate (2015-2020)**

### **8.7 Spain Location-based Services Sales and Growth Rate (2015-2020)**

### **8.8 Russia Location-based Services Sales and Growth Rate (2015-2020)**

## **9 ASIA PACIFIC LOCATION-BASED SERVICES MARKET ANALYSIS BY COUNTRIES**

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific Location-based Services Sales, Revenue and Market Share by Countries
  - 9.2.1 Asia Pacific Location-based Services Sales by Countries (2015-2020)
  - 9.2.2 Asia Pacific Location-based Services Revenue by Countries (2015-2020)
- 9.3 China Location-based Services Sales and Growth Rate (2015-2020)
- 9.4 Japan Location-based Services Sales and Growth Rate (2015-2020)
- 9.5 South Korea Location-based Services Sales and Growth Rate (2015-2020)
- 9.6 India Location-based Services Sales and Growth Rate (2015-2020)
- 9.7 Southeast Asia Location-based Services Sales and Growth Rate (2015-2020)
- 9.8 Australia Location-based Services Sales and Growth Rate (2015-2020)

## **10 MIDDLE EAST AND AFRICA LOCATION-BASED SERVICES MARKET ANALYSIS BY COUNTRIES**

- 10.1 The Influence of COVID-19 on Middle East and Africa Market
- 10.2 Middle East and Africa Location-based Services Sales, Revenue and Market Share by Countries
  - 10.2.1 Middle East and Africa Location-based Services Sales by Countries (2015-2020)
  - 10.2.2 Middle East and Africa Location-based Services Revenue by Countries (2015-2020)
- 10.3 Saudi Arabia Location-based Services Sales and Growth Rate (2015-2020)
- 10.4 UAE Location-based Services Sales and Growth Rate (2015-2020)
- 10.5 Egypt Location-based Services Sales and Growth Rate (2015-2020)
- 10.6 Nigeria Location-based Services Sales and Growth Rate (2015-2020)
- 10.7 South Africa Location-based Services Sales and Growth Rate (2015-2020)

## **11 SOUTH AMERICA LOCATION-BASED SERVICES MARKET ANALYSIS BY COUNTRIES**

- 11.1 The Influence of COVID-19 on Middle East and Africa Market
- 11.2 South America Location-based Services Sales, Revenue and Market Share by Countries
  - 11.2.1 South America Location-based Services Sales by Countries (2015-2020)
  - 11.2.2 South America Location-based Services Revenue by Countries (2015-2020)
- 11.3 Brazil Location-based Services Sales and Growth Rate (2015-2020)
- 11.4 Argentina Location-based Services Sales and Growth Rate (2015-2020)

11.5 Columbia Location-based Services Sales and Growth Rate (2015-2020)

11.6 Chile Location-based Services Sales and Growth Rate (2015-2020)

## **12 COMPETITIVE LANDSCAPE**

### **12.1 Oracle Corporation**

12.1.1 Oracle Corporation Basic Information

12.1.2 Location-based Services Product Introduction

12.1.3 Oracle Corporation Production, Value, Price, Gross Margin 2015-2020

### **12.2 Cisco Systems**

12.2.1 Cisco Systems Basic Information

12.2.2 Location-based Services Product Introduction

12.2.3 Cisco Systems Production, Value, Price, Gross Margin 2015-2020

### **12.3 Qualcomm Inc**

12.3.1 Qualcomm Inc Basic Information

12.3.2 Location-based Services Product Introduction

12.3.3 Qualcomm Inc Production, Value, Price, Gross Margin 2015-2020

### **12.4 Microsoft Corporation**

12.4.1 Microsoft Corporation Basic Information

12.4.2 Location-based Services Product Introduction

12.4.3 Microsoft Corporation Production, Value, Price, Gross Margin 2015-2020

### **12.5 IBM Corporation**

12.5.1 IBM Corporation Basic Information

12.5.2 Location-based Services Product Introduction

12.5.3 IBM Corporation Production, Value, Price, Gross Margin 2015-2020

### **12.6 AT&T Inc**

12.6.1 AT&T Inc Basic Information

12.6.2 Location-based Services Product Introduction

12.6.3 AT&T Inc Production, Value, Price, Gross Margin 2015-2020

### **12.7 Zebra Technologies**

12.7.1 Zebra Technologies Basic Information

12.7.2 Location-based Services Product Introduction

12.7.3 Zebra Technologies Production, Value, Price, Gross Margin 2015-2020

### **12.8 Ericsson**

12.8.1 Ericsson Basic Information

12.8.2 Location-based Services Product Introduction

12.8.3 Ericsson Production, Value, Price, Gross Margin 2015-2020

### **12.9 Alcatel Lucent SA**

12.9.1 Alcatel Lucent SA Basic Information

- 12.9.2 Location-based Services Product Introduction
- 12.9.3 Alcatel Lucent SA Production, Value, Price, Gross Margin 2015-2020

## **13 INDUSTRY OUTLOOK**

- 13.1 Market Driver Analysis
  - 13.1.2 Market Restraints Analysis
  - 13.1.3 Market Trends Analysis
- 13.2 Merger, Acquisition and New Investment
- 13.3 News of Product Release

## **14 GLOBAL LOCATION-BASED SERVICES MARKET FORECAST**

- 14.1 Global Location-based Services Market Value & Volume Forecast, by Type (2020-2025)
  - 14.1.1 Assisted GPS (A-GPS) Market Value and Volume Forecast (2020-2025)
  - 14.1.2 GPS Market Value and Volume Forecast (2020-2025)
  - 14.1.3 Enhanced GPS (E-GPS) Market Value and Volume Forecast (2020-2025)
  - 14.1.4 Enhanced Observed Time Difference (E-OTD) Market Value and Volume Forecast (2020-2025)
  - 14.1.5 Observed Time Difference (OTD) Market Value and Volume Forecast (2020-2025)
  - 14.1.6 Cell ID Market Value and Volume Forecast (2020-2025)
  - 14.1.7 Wi-Fi Market Value and Volume Forecast (2020-2025)
  - 14.1.8 Others Market Value and Volume Forecast (2020-2025)
- 14.2 Global Location-based Services Market Value & Volume Forecast, by Application (2020-2025)
  - 14.2.1 Transportation Market Value and Volume Forecast (2020-2025)
  - 14.2.2 Media & Entertainment Market Value and Volume Forecast (2020-2025)
  - 14.2.3 Retail Market Value and Volume Forecast (2020-2025)
  - 14.2.4 Healthcare Market Value and Volume Forecast (2020-2025)
  - 14.2.5 Government & Defense Market Value and Volume Forecast (2020-2025)
  - 14.2.6 Others Market Value and Volume Forecast (2020-2025)
- 14.3 Location-based Services Market Analysis and Forecast by Region
  - 14.3.1 North America Market Value and Consumption Forecast (2020-2025)
  - 14.3.2 Europe Market Value and Consumption Forecast (2020-2025)
  - 14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)
  - 14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)
  - 14.3.5 South America Market Value and Consumption Forecast (2020-2025)

## **15 NEW PROJECT FEASIBILITY ANALYSIS**

### **15.1 Industry Barriers and New Entrants SWOT Analysis**

#### **15.1.1 Porter's Five Forces Analysis**

#### **15.1.2 New Entrants SWOT Analysis**

### **15.2 Analysis and Suggestions on New Project Investment**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Location-based Services  
Table Product Specification of Location-based Services  
Table Location-based Services Key Market Segments  
Table Key Players Location-based Services Covered  
Figure Global Location-based Services Market Size, 2015 – 2025  
Table Different Types of Location-based Services  
Figure Global Location-based Services Value (\$) Segment by Type from 2015-2020  
Figure Global Location-based Services Market Share by Types in 2019  
Table Different Applications of Location-based Services  
Figure Global Location-based Services Value (\$) Segment by Applications from 2015-2020  
Figure Global Location-based Services Market Share by Applications in 2019  
Figure Global Location-based Services Market Share by Regions in 2019  
Figure North America Location-based Services Production Value (\$) and Growth Rate (2015-2020)  
Figure Europe Location-based Services Production Value (\$) and Growth Rate (2015-2020)  
Figure Asia Pacific Location-based Services Production Value (\$) and Growth Rate (2015-2020)  
Figure Middle East and Africa Location-based Services Production Value (\$) and Growth Rate (2015-2020)  
Figure South America Location-based Services Production Value (\$) and Growth Rate (2015-2020)  
Table Global COVID-19 Status and Economic Overview  
Figure Global COVID-19 Status  
Figure COVID-19 Comparison of Major Countries  
Figure Industry Chain Analysis of Location-based Services  
Table Upstream Raw Material Suppliers of Location-based Services with Contact Information  
Table Major Players Headquarters, and Service Area of Location-based Services  
Figure Major Players Production Value Market Share of Location-based Services in 2019  
Table Major Players Location-based Services Product Types in 2019  
Figure Production Process of Location-based Services  
Figure Manufacturing Cost Structure of Location-based Services

Figure Channel Status of Location-based Services

Table Major Distributors of Location-based Services with Contact Information

Table Major Downstream Buyers of Location-based Services with Contact Information

Table Global Location-based Services Value (\$) by Type (2015-2020)

Table Global Location-based Services Value Share by Type (2015-2020)

Figure Global Location-based Services Value Share by Type (2015-2020)

Table Global Location-based Services Production by Type (2015-2020)

Table Global Location-based Services Production Share by Type (2015-2020)

Figure Global Location-based Services Production Share by Type (2015-2020)

Figure Global Location-based Services Value (\$) and Growth Rate of Assisted GPS (A-GPS) (2015-2020)

Figure Global Location-based Services Value (\$) and Growth Rate of GPS (2015-2020)

Figure Global Location-based Services Value (\$) and Growth Rate of Enhanced GPS (E-GPS) (2015-2020)

Figure Global Location-based Services Value (\$) and Growth Rate of Enhanced Observed Time Difference (E-OTD) (2015-2020)

Figure Global Location-based Services Value (\$) and Growth Rate of Observed Time Difference (OTD) (2015-2020)

Figure Global Location-based Services Value (\$) and Growth Rate of Cell ID (2015-2020)

Figure Global Location-based Services Value (\$) and Growth Rate of Wi-Fi (2015-2020)

Figure Global Location-based Services Value (\$) and Growth Rate of Others (2015-2020)

Figure Global Location-based Services Price by Type (2015-2020)

Figure Downstream Market Overview

Table Global Location-based Services Consumption by Application (2015-2020)

Table Global Location-based Services Consumption Market Share by Application (2015-2020)

Figure Global Location-based Services Consumption Market Share by Application (2015-2020)

Figure Global Location-based Services Consumption and Growth Rate of Transportation (2015-2020)

Figure Global Location-based Services Consumption and Growth Rate of Media & Entertainment (2015-2020)

Figure Global Location-based Services Consumption and Growth Rate of Retail (2015-2020)

Figure Global Location-based Services Consumption and Growth Rate of Healthcare (2015-2020)

Figure Global Location-based Services Consumption and Growth Rate of Government

& Defense (2015-2020)

Figure Global Location-based Services Consumption and Growth Rate of Others (2015-2020)

Figure Global Location-based Services Sales and Growth Rate (2015-2020)

Figure Global Location-based Services Revenue (M USD) and Growth (2015-2020)

Table Global Location-based Services Sales by Regions (2015-2020)

Table Global Location-based Services Sales Market Share by Regions (2015-2020)

Table Global Location-based Services Revenue (M USD) by Regions (2015-2020)

Table Global Location-based Services Revenue Market Share by Regions (2015-2020)

Table Global Location-based Services Revenue Market Share by Regions in 2015

Table Global Location-based Services Revenue Market Share by Regions in 2019

Figure North America Location-based Services Sales and Growth Rate (2015-2020)

Figure Europe Location-based Services Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Location-based Services Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Location-based Services Sales and Growth Rate (2015-2020)

Figure South America Location-based Services Sales and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure North America COVID-19 Confirmed Cases Major Distribution

Figure North America Location-based Services Revenue (M USD) and Growth (2015-2020)

Table North America Location-based Services Sales by Countries (2015-2020)

Table North America Location-based Services Sales Market Share by Countries (2015-2020)

Table North America Location-based Services Revenue (M USD) by Countries (2015-2020)

Table North America Location-based Services Revenue Market Share by Countries (2015-2020)

Figure United States Location-based Services Sales and Growth Rate (2015-2020)

Figure Canada Location-based Services Sales and Growth Rate (2015-2020)

Figure Mexico Location-based Services Sales and Growth (2015-2020)

Figure Europe COVID-19 Status

Figure Europe COVID-19 Confirmed Cases Major Distribution

Figure Europe Location-based Services Revenue (M USD) and Growth (2015-2020)

Table Europe Location-based Services Sales by Countries (2015-2020)

Table Europe Location-based Services Sales Market Share by Countries (2015-2020)

Table Europe Location-based Services Revenue (M USD) by Countries (2015-2020)

Table Europe Location-based Services Revenue Market Share by Countries (2015-2020)

Figure Germany Location-based Services Sales and Growth Rate (2015-2020)  
Figure UK Location-based Services Sales and Growth Rate (2015-2020)  
Figure France Location-based Services Sales and Growth (2015-2020)  
Figure Italy Location-based Services Sales and Growth (2015-2020)  
Figure Spain Location-based Services Sales and Growth (2015-2020)  
Figure Russia Location-based Services Sales and Growth (2015-2020)  
Figure Asia Pacific COVID-19 Status  
Figure Asia Pacific Location-based Services Revenue (M USD) and Growth (2015-2020)  
Table Asia Pacific Location-based Services Sales by Countries (2015-2020)  
Table Asia Pacific Location-based Services Sales Market Share by Countries (2015-2020)  
Table Asia Pacific Location-based Services Revenue (M USD) by Countries (2015-2020)  
Table Asia Pacific Location-based Services Revenue Market Share by Countries (2015-2020)  
Figure China Location-based Services Sales and Growth Rate (2015-2020)  
Figure Japan Location-based Services Sales and Growth Rate (2015-2020)  
Figure South Korea Location-based Services Sales and Growth (2015-2020)  
Figure India Location-based Services Sales and Growth (2015-2020)  
Figure Southeast Asia Location-based Services Sales and Growth (2015-2020)  
Figure Australia Location-based Services Sales and Growth (2015-2020)  
Figure Middle East Location-based Services Revenue (M USD) and Growth (2015-2020)  
Table Middle East Location-based Services Sales by Countries (2015-2020)  
Table Middle East and Africa Location-based Services Sales Market Share by Countries (2015-2020)  
Table Middle East and Africa Location-based Services Revenue (M USD) by Countries (2015-2020)  
Table Middle East and Africa Location-based Services Revenue Market Share by Countries (2015-2020)  
Figure Saudi Arabia Location-based Services Sales and Growth Rate (2015-2020)  
Figure UAE Location-based Services Sales and Growth Rate (2015-2020)  
Figure Egypt Location-based Services Sales and Growth (2015-2020)  
Figure Nigeria Location-based Services Sales and Growth (2015-2020)  
Figure South Africa Location-based Services Sales and Growth (2015-2020)  
Figure South America Location-based Services Revenue (M USD) and Growth (2015-2020)  
Table South America Location-based Services Sales by Countries (2015-2020)

Table South America Location-based Services Sales Market Share by Countries (2015-2020)

Table South America Location-based Services Revenue (M USD) by Countries (2015-2020)

Table South America Location-based Services Revenue Market Share by Countries (2015-2020)

Figure Brazil Location-based Services Sales and Growth Rate (2015-2020)

Figure Argentina Location-based Services Sales and Growth Rate (2015-2020)

Figure Columbia Location-based Services Sales and Growth (2015-2020)

Figure Chile Location-based Services Sales and Growth (2015-2020)

Figure Top 3 Market Share of Location-based Services Companies in 2019

Figure Top 6 Market Share of Location-based Services Companies in 2019

Table Major Players Production Value (\$) Share (2015-2020)

Table Oracle Corporation Profile

Table Oracle Corporation Product Introduction

Figure Oracle Corporation Production and Growth Rate

Figure Oracle Corporation Value (\$) Market Share 2015-2020

Table Cisco Systems Profile

Table Cisco Systems Product Introduction

Figure Cisco Systems Production and Growth Rate

Figure Cisco Systems Value (\$) Market Share 2015-2020

Table Qualcomm Inc Profile

Table Qualcomm Inc Product Introduction

Figure Qualcomm Inc Production and Growth Rate

Figure Qualcomm Inc Value (\$) Market Share 2015-2020

Table Microsoft Corporation Profile

Table Microsoft Corporation Product Introduction

Figure Microsoft Corporation Production and Growth Rate

Figure Microsoft Corporation Value (\$) Market Share 2015-2020

Table IBM Corporation Profile

Table IBM Corporation Product Introduction

Figure IBM Corporation Production and Growth Rate

Figure IBM Corporation Value (\$) Market Share 2015-2020

Table AT&T Inc Profile

Table AT&T Inc Product Introduction

Figure AT&T Inc Production and Growth Rate

Figure AT&T Inc Value (\$) Market Share 2015-2020

Table Zebra Technologies Profile

Table Zebra Technologies Product Introduction

Figure Zebra Technologies Production and Growth Rate

Figure Zebra Technologies Value (\$) Market Share 2015-2020

Table Ericsson Profile

Table Ericsson Product Introduction

Figure Ericsson Production and Growth Rate

Figure Ericsson Value (\$) Market Share 2015-2020

Table Alcatel Lucent SA Profile

Table Alcatel Lucent SA Product Introduction

Figure Alcatel Lucent SA Production and Growth Rate

Figure Alcatel Lucent SA Value (\$) Market Share 2015-2020

Table Market Driving Factors of Location-based Services

Table Merger, Acquisition and New Investment

Table Global Location-based Services Market Value (\$) Forecast, by Type

Table Global Location-based Services Market Volume Forecast, by Type

Figure Global Location-based Services Market Value (\$) and Growth Rate Forecast of Assisted GPS (A-GPS) (2020-2025)

Figure Global Location-based Services Market Volume (\$) and Growth Rate Forecast of Assisted GPS (A-GPS) (2020-2025)

Figure Global Location-based Services Market Value (\$) and Growth Rate Forecast of GPS (2020-2025)

Figure Global Location-based Services Market Volume (\$) and Growth Rate Forecast of GPS (2020-2025)

Figure Global Location-based Services Market Value (\$) and Growth Rate Forecast of Enhanced GPS (E-GPS) (2020-2025)

Figure Global Location-based Services Market Volume (\$) and Growth Rate Forecast of Enhanced GPS (E-GPS) (2020-2025)

Figure Global Location-based Services Market Value (\$) and Growth Rate Forecast of Enhanced Observed Time Difference (E-OTD) (2020-2025)

Figure Global Location-based Services Market Volume (\$) and Growth Rate Forecast of Enhanced Observed Time Difference (E-OTD) (2020-2025)

Figure Global Location-based Services Market Value (\$) and Growth Rate Forecast of Observed Time Difference (OTD) (2020-2025)

Figure Global Location-based Services Market Volume (\$) and Growth Rate Forecast of Observed Time Difference (OTD) (2020-2025)

Figure Global Location-based Services Market Value (\$) and Growth Rate Forecast of Cell ID (2020-2025)

Figure Global Location-based Services Market Volume (\$) and Growth Rate Forecast of Cell ID (2020-2025)

Figure Global Location-based Services Market Value (\$) and Growth Rate Forecast of

Wi-Fi (2020-2025)

Figure Global Location-based Services Market Volume (\$) and Growth Rate Forecast of Wi-Fi (2020-2025)

Figure Global Location-based Services Market Value (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Location-based Services Market Volume (\$) and Growth Rate Forecast of Others (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Transportation (2020-2025)

Figure Market Volume and Growth Rate Forecast of Transportation (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Media & Entertainment (2020-2025)

Figure Market Volume and Growth Rate Forecast of Media & Entertainment (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Retail (2020-2025)

Figure Market Volume and Growth Rate Forecast of Retail (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Healthcare (2020-2025)

Figure Market Volume and Growth Rate Forecast of Healthcare (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Government & Defense (2020-2025)

Figure Market Volume and Growth Rate Forecast of Government & Defense (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Market Volume and Growth Rate Forecast of Others (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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