

COVID-19 Outbreak-Global livestreaming Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/CE158597B215EN.html>

Date: September 2020

Pages: 117

Price: US\$ 3,660.00 (Single User License)

ID: CE158597B215EN

Abstracts

The livestreaming market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the livestreaming industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The livestreaming market can be split based on product types, major applications, and important countries as follows:

Key players in the global livestreaming market covered in Chapter 12:

Mixer

Livestream

Twitch

Vimeo

FB Live

In Chapter 4 and 14.1, on the basis of types, the livestreaming market from 2015 to 2025 is primarily split into:

Professional Services

Managed Services

In Chapter 5 and 14.2, on the basis of applications, the livestreaming market from 2015 to 2025 covers:

Gaming

Beauty

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 LIVESTREAMING INTRODUCTION AND MARKET OVERVIEW

- 1.1 Objectives of the Study
- 1.2 Overview of livestreaming
- 1.3 Scope of The Study
 - 1.3.1 Key Market Segments
 - 1.3.2 Players Covered
 - 1.3.3 COVID-19's impact on the livestreaming industry
- 1.4 Methodology of The Study
- 1.5 Research Data Source

2 EXECUTIVE SUMMARY

- 2.1 Market Overview
 - 2.1.1 Global livestreaming Market Size, 2015 – 2020
 - 2.1.2 Global livestreaming Market Size by Type, 2015 – 2020
 - 2.1.3 Global livestreaming Market Size by Application, 2015 – 2020
 - 2.1.4 Global livestreaming Market Size by Region, 2015 - 2025
- 2.2 Business Environment Analysis
 - 2.2.1 Global COVID-19 Status and Economic Overview
 - 2.2.2 Influence of COVID-19 Outbreak on livestreaming Industry Development

3 INDUSTRY CHAIN ANALYSIS

- 3.1 Upstream Raw Material Suppliers of livestreaming Analysis
- 3.2 Major Players of livestreaming
- 3.3 livestreaming Manufacturing Cost Structure Analysis
 - 3.3.1 Production Process Analysis
 - 3.3.2 Manufacturing Cost Structure of livestreaming
 - 3.3.3 Labor Cost of livestreaming
- 3.4 Market Distributors of livestreaming
- 3.5 Major Downstream Buyers of livestreaming Analysis
- 3.6 The Impact of Covid-19 From the Perspective of Industry Chain
- 3.7 Regional Import and Export Controls Will Exist for a Long Time
- 3.8 Continued downward PMI Spreads Globally

4 GLOBAL LIVESTREAMING MARKET, BY TYPE

- 4.1 Global livestreaming Value and Market Share by Type (2015-2020)
- 4.2 Global livestreaming Production and Market Share by Type (2015-2020)
- 4.3 Global livestreaming Value and Growth Rate by Type (2015-2020)
 - 4.3.1 Global livestreaming Value and Growth Rate of Professional Services
 - 4.3.2 Global livestreaming Value and Growth Rate of Managed Services
- 4.4 Global livestreaming Price Analysis by Type (2015-2020)

5 LIVESTREAMING MARKET, BY APPLICATION

- 5.1 Downstream Market Overview
- 5.2 Global livestreaming Consumption and Market Share by Application (2015-2020)
- 5.3 Global livestreaming Consumption and Growth Rate by Application (2015-2020)
 - 5.3.1 Global livestreaming Consumption and Growth Rate of Gaming (2015-2020)
 - 5.3.2 Global livestreaming Consumption and Growth Rate of Beauty (2015-2020)
 - 5.3.3 Global livestreaming Consumption and Growth Rate of Others (2015-2020)

6 GLOBAL LIVESTREAMING MARKET ANALYSIS BY REGIONS

- 6.1 Global livestreaming Sales, Revenue and Market Share by Regions
 - 6.1.1 Global livestreaming Sales by Regions (2015-2020)
 - 6.1.2 Global livestreaming Revenue by Regions (2015-2020)
- 6.2 North America livestreaming Sales and Growth Rate (2015-2020)
- 6.3 Europe livestreaming Sales and Growth Rate (2015-2020)
- 6.4 Asia-Pacific livestreaming Sales and Growth Rate (2015-2020)
- 6.5 Middle East and Africa livestreaming Sales and Growth Rate (2015-2020)
- 6.6 South America livestreaming Sales and Growth Rate (2015-2020)

7 NORTH AMERICA LIVESTREAMING MARKET ANALYSIS BY COUNTRIES

- 7.1 The Influence of COVID-19 on North America Market
- 7.2 North America livestreaming Sales, Revenue and Market Share by Countries
 - 7.2.1 North America livestreaming Sales by Countries (2015-2020)
 - 7.2.2 North America livestreaming Revenue by Countries (2015-2020)
- 7.3 United States livestreaming Sales and Growth Rate (2015-2020)
- 7.4 Canada livestreaming Sales and Growth Rate (2015-2020)
- 7.5 Mexico livestreaming Sales and Growth Rate (2015-2020)

8 EUROPE LIVESTREAMING MARKET ANALYSIS BY COUNTRIES

- 8.1 The Influence of COVID-19 on Europe Market
- 8.2 Europe livestreaming Sales, Revenue and Market Share by Countries
 - 8.2.1 Europe livestreaming Sales by Countries (2015-2020)
 - 8.2.2 Europe livestreaming Revenue by Countries (2015-2020)
- 8.3 Germany livestreaming Sales and Growth Rate (2015-2020)
- 8.4 UK livestreaming Sales and Growth Rate (2015-2020)
- 8.5 France livestreaming Sales and Growth Rate (2015-2020)
- 8.6 Italy livestreaming Sales and Growth Rate (2015-2020)
- 8.7 Spain livestreaming Sales and Growth Rate (2015-2020)
- 8.8 Russia livestreaming Sales and Growth Rate (2015-2020)

9 ASIA PACIFIC LIVESTREAMING MARKET ANALYSIS BY COUNTRIES

- 9.1 The Influence of COVID-19 on Asia Pacific Market
- 9.2 Asia Pacific livestreaming Sales, Revenue and Market Share by Countries
 - 9.2.1 Asia Pacific livestreaming Sales by Countries (2015-2020)
 - 9.2.2 Asia Pacific livestreaming Revenue by Countries (2015-2020)
- 9.3 China livestreaming Sales and Growth Rate (2015-2020)
- 9.4 Japan livestreaming Sales and Growth Rate (2015-2020)
- 9.5 South Korea livestreaming Sales and Growth Rate (2015-2020)
- 9.6 India livestreaming Sales and Growth Rate (2015-2020)
- 9.7 Southeast Asia livestreaming Sales and Growth Rate (2015-2020)
- 9.8 Australia livestreaming Sales and Growth Rate (2015-2020)

10 MIDDLE EAST AND AFRICA LIVESTREAMING MARKET ANALYSIS BY COUNTRIES

- 10.1 The Influence of COVID-19 on Middle East and Africa Market
- 10.2 Middle East and Africa livestreaming Sales, Revenue and Market Share by Countries
 - 10.2.1 Middle East and Africa livestreaming Sales by Countries (2015-2020)
 - 10.2.2 Middle East and Africa livestreaming Revenue by Countries (2015-2020)
- 10.3 Saudi Arabia livestreaming Sales and Growth Rate (2015-2020)
- 10.4 UAE livestreaming Sales and Growth Rate (2015-2020)
- 10.5 Egypt livestreaming Sales and Growth Rate (2015-2020)
- 10.6 Nigeria livestreaming Sales and Growth Rate (2015-2020)
- 10.7 South Africa livestreaming Sales and Growth Rate (2015-2020)

11 SOUTH AMERICA LIVESTREAMING MARKET ANALYSIS BY COUNTRIES

- 11.1 The Influence of COVID-19 on Middle East and Africa Market
- 11.2 South America livestreaming Sales, Revenue and Market Share by Countries
 - 11.2.1 South America livestreaming Sales by Countries (2015-2020)
 - 11.2.2 South America livestreaming Revenue by Countries (2015-2020)
- 11.3 Brazil livestreaming Sales and Growth Rate (2015-2020)
- 11.4 Argentina livestreaming Sales and Growth Rate (2015-2020)
- 11.5 Columbia livestreaming Sales and Growth Rate (2015-2020)
- 11.6 Chile livestreaming Sales and Growth Rate (2015-2020)

12 COMPETITIVE LANDSCAPE

- 12.1 Mixer
 - 12.1.1 Mixer Basic Information
 - 12.1.2 livestreaming Product Introduction
 - 12.1.3 Mixer Production, Value, Price, Gross Margin 2015-2020
- 12.2 Livestream
 - 12.2.1 Livestream Basic Information
 - 12.2.2 livestreaming Product Introduction
 - 12.2.3 Livestream Production, Value, Price, Gross Margin 2015-2020
- 12.3 Twitch
 - 12.3.1 Twitch Basic Information
 - 12.3.2 livestreaming Product Introduction
 - 12.3.3 Twitch Production, Value, Price, Gross Margin 2015-2020
- 12.4 Vimeo
 - 12.4.1 Vimeo Basic Information
 - 12.4.2 livestreaming Product Introduction
 - 12.4.3 Vimeo Production, Value, Price, Gross Margin 2015-2020
- 12.5 FB Live
 - 12.5.1 FB Live Basic Information
 - 12.5.2 livestreaming Product Introduction
 - 12.5.3 FB Live Production, Value, Price, Gross Margin 2015-2020

13 INDUSTRY OUTLOOK

- 13.1 Market Driver Analysis
 - 13.1.2 Market Restraints Analysis
 - 13.1.3 Market Trends Analysis

13.2 Merger, Acquisition and New Investment

13.3 News of Product Release

14 GLOBAL LIVESTREAMING MARKET FORECAST

14.1 Global livestreaming Market Value & Volume Forecast, by Type (2020-2025)

14.1.1 Professional Services Market Value and Volume Forecast (2020-2025)

14.1.2 Managed Services Market Value and Volume Forecast (2020-2025)

14.2 Global livestreaming Market Value & Volume Forecast, by Application (2020-2025)

14.2.1 Gaming Market Value and Volume Forecast (2020-2025)

14.2.2 Beauty Market Value and Volume Forecast (2020-2025)

14.2.3 Others Market Value and Volume Forecast (2020-2025)

14.3 livestreaming Market Analysis and Forecast by Region

14.3.1 North America Market Value and Consumption Forecast (2020-2025)

14.3.2 Europe Market Value and Consumption Forecast (2020-2025)

14.3.3 Asia Pacific Market Value and Consumption Forecast (2020-2025)

14.3.4 Middle East and Africa Market Value and Consumption Forecast (2020-2025)

14.3.5 South America Market Value and Consumption Forecast (2020-2025)

15 NEW PROJECT FEASIBILITY ANALYSIS

15.1 Industry Barriers and New Entrants SWOT Analysis

15.1.1 Porter's Five Forces Analysis

15.1.2 New Entrants SWOT Analysis

15.2 Analysis and Suggestions on New Project Investment

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of livestreaming
Table Product Specification of livestreaming
Table livestreaming Key Market Segments
Table Key Players livestreaming Covered
Figure Global livestreaming Market Size, 2015 – 2025
Table Different Types of livestreaming
Figure Global livestreaming Value (\$) Segment by Type from 2015-2020
Figure Global livestreaming Market Share by Types in 2019
Table Different Applications of livestreaming
Figure Global livestreaming Value (\$) Segment by Applications from 2015-2020
Figure Global livestreaming Market Share by Applications in 2019
Figure Global livestreaming Market Share by Regions in 2019
Figure North America livestreaming Production Value (\$) and Growth Rate (2015-2020)
Figure Europe livestreaming Production Value (\$) and Growth Rate (2015-2020)
Figure Asia Pacific livestreaming Production Value (\$) and Growth Rate (2015-2020)
Figure Middle East and Africa livestreaming Production Value (\$) and Growth Rate (2015-2020)
Figure South America livestreaming Production Value (\$) and Growth Rate (2015-2020)
Table Global COVID-19 Status and Economic Overview
Figure Global COVID-19 Status
Figure COVID-19 Comparison of Major Countries
Figure Industry Chain Analysis of livestreaming
Table Upstream Raw Material Suppliers of livestreaming with Contact Information
Table Major Players Headquarters, and Service Area of livestreaming
Figure Major Players Production Value Market Share of livestreaming in 2019
Table Major Players livestreaming Product Types in 2019
Figure Production Process of livestreaming
Figure Manufacturing Cost Structure of livestreaming
Figure Channel Status of livestreaming
Table Major Distributors of livestreaming with Contact Information
Table Major Downstream Buyers of livestreaming with Contact Information
Table Global livestreaming Value (\$) by Type (2015-2020)
Table Global livestreaming Value Share by Type (2015-2020)
Figure Global livestreaming Value Share by Type (2015-2020)
Table Global livestreaming Production by Type (2015-2020)

Table Global livestreaming Production Share by Type (2015-2020)
Figure Global livestreaming Production Share by Type (2015-2020)
Figure Global livestreaming Value (\$) and Growth Rate of Professional Services (2015-2020)
Figure Global livestreaming Value (\$) and Growth Rate of Managed Services (2015-2020)
Figure Global livestreaming Price by Type (2015-2020)
Figure Downstream Market Overview
Table Global livestreaming Consumption by Application (2015-2020)
Table Global livestreaming Consumption Market Share by Application (2015-2020)
Figure Global livestreaming Consumption Market Share by Application (2015-2020)
Figure Global livestreaming Consumption and Growth Rate of Gaming (2015-2020)
Figure Global livestreaming Consumption and Growth Rate of Beauty (2015-2020)
Figure Global livestreaming Consumption and Growth Rate of Others (2015-2020)
Figure Global livestreaming Sales and Growth Rate (2015-2020)
Figure Global livestreaming Revenue (M USD) and Growth (2015-2020)
Table Global livestreaming Sales by Regions (2015-2020)
Table Global livestreaming Sales Market Share by Regions (2015-2020)
Table Global livestreaming Revenue (M USD) by Regions (2015-2020)
Table Global livestreaming Revenue Market Share by Regions (2015-2020)
Table Global livestreaming Revenue Market Share by Regions in 2015
Table Global livestreaming Revenue Market Share by Regions in 2019
Figure North America livestreaming Sales and Growth Rate (2015-2020)
Figure Europe livestreaming Sales and Growth Rate (2015-2020)
Figure Asia-Pacific livestreaming Sales and Growth Rate (2015-2020)
Figure Middle East and Africa livestreaming Sales and Growth Rate (2015-2020)
Figure South America livestreaming Sales and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure North America COVID-19 Confirmed Cases Major Distribution
Figure North America livestreaming Revenue (M USD) and Growth (2015-2020)
Table North America livestreaming Sales by Countries (2015-2020)
Table North America livestreaming Sales Market Share by Countries (2015-2020)
Table North America livestreaming Revenue (M USD) by Countries (2015-2020)
Table North America livestreaming Revenue Market Share by Countries (2015-2020)
Figure United States livestreaming Sales and Growth Rate (2015-2020)
Figure Canada livestreaming Sales and Growth Rate (2015-2020)
Figure Mexico livestreaming Sales and Growth (2015-2020)
Figure Europe COVID-19 Status
Figure Europe COVID-19 Confirmed Cases Major Distribution

Figure Europe livestreaming Revenue (M USD) and Growth (2015-2020)
Table Europe livestreaming Sales by Countries (2015-2020)
Table Europe livestreaming Sales Market Share by Countries (2015-2020)
Table Europe livestreaming Revenue (M USD) by Countries (2015-2020)
Table Europe livestreaming Revenue Market Share by Countries (2015-2020)
Figure Germany livestreaming Sales and Growth Rate (2015-2020)
Figure UK livestreaming Sales and Growth Rate (2015-2020)
Figure France livestreaming Sales and Growth (2015-2020)
Figure Italy livestreaming Sales and Growth (2015-2020)
Figure Spain livestreaming Sales and Growth (2015-2020)
Figure Russia livestreaming Sales and Growth (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Asia Pacific livestreaming Revenue (M USD) and Growth (2015-2020)
Table Asia Pacific livestreaming Sales by Countries (2015-2020)
Table Asia Pacific livestreaming Sales Market Share by Countries (2015-2020)
Table Asia Pacific livestreaming Revenue (M USD) by Countries (2015-2020)
Table Asia Pacific livestreaming Revenue Market Share by Countries (2015-2020)
Figure China livestreaming Sales and Growth Rate (2015-2020)
Figure Japan livestreaming Sales and Growth Rate (2015-2020)
Figure South Korea livestreaming Sales and Growth (2015-2020)
Figure India livestreaming Sales and Growth (2015-2020)
Figure Southeast Asia livestreaming Sales and Growth (2015-2020)
Figure Australia livestreaming Sales and Growth (2015-2020)
Figure Middle East livestreaming Revenue (M USD) and Growth (2015-2020)
Table Middle East livestreaming Sales by Countries (2015-2020)
Table Middle East and Africa livestreaming Sales Market Share by Countries (2015-2020)
Table Middle East and Africa livestreaming Revenue (M USD) by Countries (2015-2020)
Table Middle East and Africa livestreaming Revenue Market Share by Countries (2015-2020)
Figure Saudi Arabia livestreaming Sales and Growth Rate (2015-2020)
Figure UAE livestreaming Sales and Growth Rate (2015-2020)
Figure Egypt livestreaming Sales and Growth (2015-2020)
Figure Nigeria livestreaming Sales and Growth (2015-2020)
Figure South Africa livestreaming Sales and Growth (2015-2020)
Figure South America livestreaming Revenue (M USD) and Growth (2015-2020)
Table South America livestreaming Sales by Countries (2015-2020)
Table South America livestreaming Sales Market Share by Countries (2015-2020)

Table South America livestreaming Revenue (M USD) by Countries (2015-2020)
Table South America livestreaming Revenue Market Share by Countries (2015-2020)
Figure Brazil livestreaming Sales and Growth Rate (2015-2020)
Figure Argentina livestreaming Sales and Growth Rate (2015-2020)
Figure Columbia livestreaming Sales and Growth (2015-2020)
Figure Chile livestreaming Sales and Growth (2015-2020)
Figure Top 3 Market Share of livestreaming Companies in 2019
Figure Top 6 Market Share of livestreaming Companies in 2019
Table Major Players Production Value (\$) Share (2015-2020)
Table Mixer Profile
Table Mixer Product Introduction
Figure Mixer Production and Growth Rate
Figure Mixer Value (\$) Market Share 2015-2020
Table Livestream Profile
Table Livestream Product Introduction
Figure Livestream Production and Growth Rate
Figure Livestream Value (\$) Market Share 2015-2020
Table Twitch Profile
Table Twitch Product Introduction
Figure Twitch Production and Growth Rate
Figure Twitch Value (\$) Market Share 2015-2020
Table Vimeo Profile
Table Vimeo Product Introduction
Figure Vimeo Production and Growth Rate
Figure Vimeo Value (\$) Market Share 2015-2020
Table FB Live Profile
Table FB Live Product Introduction
Figure FB Live Production and Growth Rate
Figure FB Live Value (\$) Market Share 2015-2020
Table Market Driving Factors of livestreaming
Table Merger, Acquisition and New Investment
Table Global livestreaming Market Value (\$) Forecast, by Type
Table Global livestreaming Market Volume Forecast, by Type
Figure Global livestreaming Market Value (\$) and Growth Rate Forecast of Professional Services (2020-2025)
Figure Global livestreaming Market Volume (\$) and Growth Rate Forecast of Professional Services (2020-2025)
Figure Global livestreaming Market Value (\$) and Growth Rate Forecast of Managed Services (2020-2025)

Figure Global livestreaming Market Volume (\$) and Growth Rate Forecast of Managed Services (2020-2025)

Table Global Market Value (\$) Forecast by Application (2020-2025)

Table Global Market Volume Forecast by Application (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Gaming (2020-2025)

Figure Market Volume and Growth Rate Forecast of Gaming (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Beauty (2020-2025)

Figure Market Volume and Growth Rate Forecast of Beauty (2020-2025)

Figure Market Value (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Market Volume and Growth Rate Forecast of Others (2020-2025)

Figure North America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure North America Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Europe Consumption and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Asia Pacific Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Value (\$) and Growth Rate Forecast (2020-2025)

Figure South America Consumption and Growth Rate Forecast (2020-2025)

Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

I would like to order

Product name: COVID-19 Outbreak-Global livestreaming Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

Product link: <https://marketpublishers.com/r/CE158597B215EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE158597B215EN.html>