

COVID-19 Outbreak-Global Kinesio Tape Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Kinesio Tape was invented and developed by Dr. Kenzo Kase in 1973. It refers to a treatment that delays the effects of physiologic activities. After several attempts to use commercially available adhesive tapes, the kinesio tape was invented by Dr. Kenzo. The taping method of kinesio tape is known to cause physiological effects on many body systems. Kinesio taping method is used by physiotherapists to adjust muscle tones, promote movement of lymphatic fluids, detect movement patterns, and improve posture of the body. Kinesio tapes are used to facilitate the above mentioned systems.

The Kinesio Tape market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Kinesio Tape industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Kinesio Tape market can be split based on product types, major applications, and important countries as follows:

Key players in the global Kinesio Tape market covered in Chapter 12:

Socko

RockTape

Mueller

StrengthTape

Atex Medical

Healixon

LP Support

SpiderTech

Towatek

GSPMED

TERA Medical

KT TAPE

DL Medical & Health

Nitto Denko

K-active

Medsport

Kindmax

Kinesio Taping

In Chapter 4 and 14.1, on the basis of types, the Kinesio Tape market from 2015 to 2025 is primarily split into:

Pre-cut Shape Kinesio Tape

Roll Form Kinesio Tape

In Chapter 5 and 14.2, on the basis of applications, the Kinesio Tape market from 2015 to 2025 covers:

Pharmacy & Drugstore

Sporting Goods Store

Hospital & Physiotherapy & Chiropractic

Online

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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