

COVID-19 Outbreak-Global Kefir Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

While yogurt is the fermentation of bacteria in milk, kefir is a combination of bacteria and yeast fermentations. The combination of bacteria and yeast is called "kefir grain." Kefir grains are not typical grains, such as wheat or rice, and do not contain gluten. Milk is combined with the kefir grains and stored in a warm area to "culture," producing the kefir beverage. Kefir has a tart and tangy flavor, and a consistency similar to a drinkable yogurt. Due to the fermentation process, kefir may taste slightly carbonated.

The Kefir market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Kefir industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the

industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Kefir market can be split based on product types, major applications, and important countries as follows:

Key players in the global Kefir market covered in Chapter 12:

Siggi's
Lifeway Foods Inc.
Maple Hill Creamery
Nancy's
Wallaby Organic
Evolve
Green Valley Organics
Nestle S.A.
KeVita
Redwood Hill Farms

In Chapter 4 and 14.1, on the basis of types, the Kefir market from 2015 to 2025 is primarily split into:

Organic Kefir
Greek Kefir
Frozen Kefir
Low Fat Kefir
Others

In Chapter 5 and 14.2, on the basis of applications, the Kefir market from 2015 to 2025 covers:

Dairy Products
Cosmetics
Sauces
Dips and Dressings
Medicines
Drinks and Smoothies
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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