

COVID-19 Outbreak-Global Interpreting Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Interpretation providers offer onsite, video, and phone-based interpretation solutions. Interpretation is a live service, differing from translation solutions, which are typically carried out after an event has concluded. Because it is conducted live, interpretation is usually considered less accurate than translation, which allows for more time to consider definitions and nuances of the original language. Providers interpret numerous languages, including many sign languages, and are often available around the clock. Generally, both consecutive (when the speaker and interpreter take turns speaking) and simultaneous (when the interpreter simultaneously interprets the speaker) interpreting services are available. Some providers employ interpreters with a wide range of industry-specific knowledge that can be used across many fields. Interpretation providers frequently offer confidential and in some cases HIPAA-compliant services. Businesses that work internationally or with clients that speak different languages may benefit from interpretation services. Businesses that frequently require interpretation may hire in-house interpreters but still utilize these providers when interpretation of lesser-known languages is needed. During interpretation sessions, clients may enlist transcription services to document the conversations for their records.

The Interpreting market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to

end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Interpreting industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Interpreting market can be split based on product types, major applications, and important countries as follows:

Key players in the global Interpreting market covered in Chapter 12:

AAA Translation

TransPerfect

Welocalize

Hogarth Worldwide Limited

LanguageLine Solutions

The MCS Group, Inc.

SDL

Kwintessential

Global Interpreting Network Inc

American Language Services

ASIST TRANSLATION SERVICES, INC.

Lionbridge Technologies

HPE ACG

INGCO International

Translate plus

RWS Holdings plc

ULG

Keywords Studios

ONCALL Interpreters & Translators

Amplexor International

In Chapter 4 and 14.1, on the basis of types, the Interpreting market from 2015 to 2025 is primarily split into:

Over-The-Phone Interpretation Services

On-site/Face-to-Face Interpreting Services
Others

In Chapter 5 and 14.2, on the basis of applications, the Interpreting market from 2015 to 2025 covers:

Commercial
Automotive
IT & Telecommunication
Healthcare
Government
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria
South Africa
Others
South America (Covered in Chapter 11 and 14)
Brazil
Argentina
Columbia
Chile
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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Figure Porter's Five Forces Analysis

Table New Entrants SWOT Analysis

Table New Project Analysis of Investment Recovery

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