

# COVID-19 Outbreak-Global Internet Advertisement Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

<https://marketpublishers.com/r/CBC10F4119DCEN.html>

Date: December 2020

Pages: 128

Price: US\$ 3,660.00 (Single User License)

ID: CBC10F4119DCEN

## Abstracts

Internet advertising is a form of marketing and advertising which uses the Internet to deliver promotional marketing messages to consumers.

The Internet Advertisement market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of COVID-19 on the global economy and the Internet Advertisement industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Internet Advertisement market can be split based on product types, major applications, and important countries as follows:

Key players in the global Internet Advertisement market covered in Chapter 12:

LinkedIn  
Tencent  
Twitter  
Baidu  
Facebook  
Deutsche Telekom  
Google  
Pinterest  
IAC  
BCC  
Tumblr  
Tiktok

In Chapter 4 and 14.1, on the basis of types, the Internet Advertisement market from 2015 to 2025 is primarily split into:

Search ads  
Mobile ads  
Banner ads  
Digital video ads

In Chapter 5 and 14.2, on the basis of applications, the Internet Advertisement market from 2015 to 2025 covers:

Retail  
Automobile  
Financial services  
Telecom  
Electronics  
Travel  
Media  
entertainment  
Health-care

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)  
United States  
Canada

Mexico  
Europe (Covered in Chapter 8 and 14)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 9 and 14)  
China  
Japan  
South Korea  
Australia  
India  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 10 and 14)  
Saudi Arabia  
UAE  
Egypt  
Nigeria  
South Africa  
Others  
South America (Covered in Chapter 11 and 14)  
Brazil  
Argentina  
Columbia  
Chile  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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