

COVID-19 Outbreak-Global Indoor LBS Industry Market Report-Development Trends, Threats, Opportunities and Competitive Landscape in 2020

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Abstracts

Location-based services known as LBS are computer program-level services which are based on location information. LBS are information services that use mobile location data and are accessed through mobile networks. LBS are used for indoor object search, customer tracking, business intelligence, location specific information gathering and entertainment purposes. LBS support businesses and government organizations to extract data from a specific location that aids them to analyze their operations critically. This application helps in tracking objects or people within a building or any specific area, for example, a university campus. This application has a limited range; thus, it functions using short-range wireless systems such as WLAN and Wi-Fi. Accuracy is an essential requirement for LBS to track efficiently and effectively.

The Indoor LBS market revenue was xx.xx Million USD in 2019, and will reach xx.xx Million USD in 2025, with a CAGR of x.x% during 2020-2025.

Under COVID-19 outbreak globally, this report provides 360 degrees of analysis from supply chain, import and export control to regional government policy and future influence on the industry. Detailed analysis about market status (2015-2020), enterprise competition pattern, advantages and disadvantages of enterprise products, industry development trends (2020-2025), regional industrial layout characteristics and macroeconomic policies, industrial policy has also been included. From raw materials to end users of this industry are analyzed scientifically, the trends of product circulation and sales channel will be presented as well. Considering COVID-19, this report provides comprehensive and in-depth analysis on how the epidemic push this industry transformation and reform.

In COVID-19 outbreak, Chapter 2.2 of this report provides an analysis of the impact of

COVID-19 on the global economy and the Indoor LBS industry.

Chapter 3.7 covers the analysis of the impact of COVID-19 from the perspective of the industry chain.

In addition, chapters 7-11 consider the impact of COVID-19 on the regional economy.

The Indoor LBS market can be split based on product types, major applications, and important countries as follows:

Key players in the global Indoor LBS market covered in Chapter 12:

Bluepath
Qualcomm Technologies
Microsoft
Thumbvista
Navizon
Ruckus Wireless
GiPStech
Beaconinside
Shopkick
IndoorAtlas
MazeMap
Micello
Comtech Telecommunications
Insiteo
Quantitec
Gimbal
Nextome
Pinmicro
Sprooki
Social Retail
Pointr Labs
Apple
Intel
Google
Spreo Indoor Location Services
Estimote
DecaWave
Aisle4
Cartogram
Nimble Devices

In Chapter 4 and 14.1, on the basis of types, the Indoor LBS market from 2015 to 2025 is primarily split into:

- Network-Based Positioning System
- Independent Positioning System
- Hybrid Positioning System

In Chapter 5 and 14.2, on the basis of applications, the Indoor LBS market from 2015 to 2025 covers:

- Offices and Commercial Buildings
- Government, Public Safety and Urban Security
- Healthcare
- Travel and Hospitality
- Aviation
- Academia and Education
- Oil, Gas and Mining

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 6, 7, 8, 9, 10, 11, 14:

North America (Covered in Chapter 7 and 14)

United States

Canada

Mexico

Europe (Covered in Chapter 8 and 14)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 9 and 14)

China

Japan

South Korea

Australia

India

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 10 and 14)

Saudi Arabia

UAE

Egypt

Nigeria

South Africa

Others

South America (Covered in Chapter 11 and 14)

Brazil

Argentina

Columbia

Chile

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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